



THE CITY OF SAN DIEGO
INTERNATIONAL AFFAIRS BOARD

Meeting Minutes:
July 19, 2011

Economic Growth Services
202 C Street, 4th Floor
San Diego, CA 92101
(619) 236-6320

Present:

Jaalin Cheng
Cath DeStefano
Donovan Geiger
Walter Lam
Fred Raafat

Excused:

Gloria Cazares
Deborah Flores
Patricia Reeve
Pamela Thorsch

Unexcused:

Daniel Abbott
Ileana Ovalle
Elizabeth Robles

Guests:

David Edick
Doug Rider
Sasha Schukin

City Staff:

Lydia Moreno
Adrienne Turner

Call to Order: Donovan Geiger @ 9:07 a.m.

Approval of Minutes:

The minutes of the June 21, 2011 meeting were approved unanimously.

Guest Speaker: Alfonso Hernandez, San Diego County Hispanic Chamber of Commerce. Founded in 1989, the SDCHCC now has over 500 active members and affiliates. Mr. Hernandez gave a presentation on the various services, resources and contacts available to members. In addition, he described the workshops and events held on a regular basis plus the upcoming annual Iluminada Gala Luncheon, to be held at The Prado at Balboa Park on September 23rd.

Action Items and Information Reports:

a. **Board Involvement:**

The Chair expressed the critical necessity of members to get involved with their target region of the world to better represent the Board and City as a whole at public events. He specifically cited a recent missed opportunity when the Mayor of Tel Aviv visited the House of Israel in Balboa Park. It was further discussed how the IAB could develop a notification network regarding information on visits by foreign dignitaries. Staff will check on how the IAB can assist the Mayor and coordinate attendance at such events.

Pakistan and Afghanistan were also discussed as two countries where international relations should be developed.

- b. **International Breakfast:** Electronic methods for distributing Invitations (Evite) and handling Registrations (PayPal) were discussed. Members and staff agreed to research the options. The invitation list must be expanded to include international business executives. All members were asked to submit names and contact information to staff as soon as possible. Cath will check with the World Trade Center for contacts.
- c. **Future Guest Speakers:** Donovan Geiger will inquire into a presentation by the French American Chamber of Commerce for the November or December meeting. The August and September meetings will be dedicated to preparations for the annual International Breakfast in October.

Announcements: The Annual Asian Heritage Awards will be held at the Paradise Point Resort on August 20th.

Adjournment: Donovan Geiger adjourned the meeting at 10: 17 a.m.

Next Meeting: **August 16, 2011**

If unable to attend meeting, call Adrienne Turner at 619.236.6364 or email at aturner@sandiego.gov
