

MONTHLY SNAPSHOT OF REPORTS AND ACTIVITIES

Special Announcement

The City is currently soliciting applications for a soon to be vacant public Audit Committee member. Our office is assisting the Audit Committee in reaching out to qualified/interested individuals who might be interested in applying.

The City's Audit Committee is comprised of two council members and three public members who possess significant audit, accounting and/or finance/legal experience (Committee focus is primarily on operational performance audits). One of the three current public member positions will become vacant at the end of 2010. The current application deadline is Friday, November 12th. Here is an informational link (application included):

<http://www.sandiego.gov/city-clerk/boards-commissions/pdf/auditcommapp.pdf>

Reports Highlighted for the Month of October 2010:

“Consideration of Three Budgetary Principles Consistent with Citizens’ Fiscal Sustainability Task Force Analysis of Proposition D”
[Report No. 10-80](#) (10/1/10)
[Attachment](#)

“Potential Graffiti Abatement and Enforcement Cost Savings and Benefits with Graffiti Tracker Implementation”
[Report No. 10-81](#) (10/8/10)

“Ordinance to Protect Small and Neighborhood Businesses”
[Report 10-86](#) (10/29/10)

Highlights of Major Reports Issued in the Month of October:

[Report No. 10-80](#), [Attachment](#) **“Consideration of Three Budgetary Principles Consistent with Citizens’ Fiscal Sustainability Task Force Analysis of Proposition D”**

On Monday, October 4, 2010 the City Council considered adoption of a statement of budgetary principles consistent with three principles called for in the “Citizen’s Fiscal Sustainability Task Force Analysis of Proposition D- Reform Impact”. The IBA report discussed the three proposed principles and identified issues that warrant further discussion and clarification.

The concepts in the three principles mirrored several elements of the City’s adopted Budget Policy as well as the Council-adopted “Guiding Principles for Eliminating the Structural Budget Deficit.” The Guiding Principles were provided as an attachment to this report.

The budgetary principles attempted to include greater specificity by assigning dollar values (either minimums or maximums) for specific elements of the budget equation, in terms of both savings and spending, for a specified period of time. Clarification was necessary in order to manage expectations. The Budget Policy and Guiding Principles focus on concepts, grounded in accepted best practices, that are timeless budget goals that the City should strive to achieve, now and in the future.

The City Council voted 6-2 to adopt the three principles consistent with the Citizen’s Fiscal Sustainability Task Force Analysis of Proposition D – Reform Impact.

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Report 10-81 “Potential Graffiti Abatement and Enforcement Cost Savings and Benefits with Graffiti Tracker Implementation”

At the September 22, 2010 Public Safety & Neighborhood Services (PS&NS) Committee meeting, the Committee heard a report from the County of San Diego regarding the Graffiti Tracker Program. The program is a multijurisdictional web-based database system, supported by Graffiti Tracker, Inc., for graffiti incidence documentation and analysis that can assist in graffiti abatement countywide. Currently eleven cities and the unincorporated areas of the County participate in the program. The County has also negotiated a contract with Graffiti Tracker, Inc. to add additional cities within the County, including the City of San Diego. If the City of San Diego joins the County contract, it would participate in an 18-month trial County Graffiti Tracker Program. After the conclusion of the 18-month period, an evaluation of the program would be performed, with the identification of a permanent funding source should the County and participating cities wish to continue the program. Up to this point, both the Police Department and Development Services Department had expressed interest in implementing the program within the City, but had not identified a funding source to support its annual cost.

At the PS&NS Committee meeting, the Committee requested that the IBA work with the Police Department to provide information regarding graffiti incidence and costs within the City and report back at the October 13, 2010 PS&NS Committee meeting. The City Attorney’s Office was also directed to provide a legal analysis of the funding options for the program. Our Office met with both the Police Department and the Development Services Department to review data relating to graffiti abatement and enforcement in the City. This report examined the City’s current costs and the potential cost savings that could be associated with the implementation of the Graffiti Tracker program.

A motion was passed 4-0 at the October 13th PS&NS Committee meeting to accept the reports from the IBA and the City Attorney and the memo from the City’s Redevelopment Division. The motion also directed City staff to work with the Mayor and City Attorney to negotiate a Service Level Agreement between the City and the Redevelopment Agency for a graffiti abatement program at an approximate cost of \$75,000 and negotiate a contract between the City and the County of San Diego for the Graffiti Tracker Program. Finally, the motion directed staff to provide a progress report to the Chair of the PS&NS Committee within 60 days.

Report 10-86 “Ordinance to Protect Small and Neighborhood Businesses”

On June 23, 2010, the Land Use and Housing Committee received a presentation from Councilmember Gloria regarding proposed legislation to address potential threats to San Diego neighborhood business districts posed by supercenters. The Committee voted 3-1 (Councilmember Faulconer dissenting) to refer the item to the City Attorney and the IBA for additional review and analysis. On September 15, 2010 the City Attorney released a legal analysis of the proposal along with a draft ordinance for Council consideration. The proposed ordinance would amend the Land Development Code to establish certain regulations with respect to superstore development.

This report examined a number of potential economic and fiscal impacts related to superstores and big box retailers that had been widely discussed in professional and academic studies. In addition, this report provided an analysis of the proposed ordinance, focusing on a number of key regulatory mechanisms and other technical and administrative issues. Finally, a number of recommendations were provided for Council consideration.

This item will be heard by the City Council on November 3, 2010, item 600.

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Other Reports Issued in the Month of October 2010:

[Report 10-82](#) (10/15/10)

“Equal Benefits Ordinance”

[Report 10-83](#), [Attachment 1](#), [Attachment 2](#) (10/15/10)

“Broad Spectrum Street Lighting with Qualified Energy Conservations Bonds”

[Report No. 10-84](#), [Attachment A](#), [Attachment B](#), [Attachment C](#) (10/18/10)

“Response to Grand Jury Report Titled ‘San Diego City’s Financial Crisis—The Past, Present, and Future’”

[Report 10-85](#) (10/18/10)

“Subordinated Lease Revenue Refunding Bonds (Series 2010) for the Convention Center Expansion”

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