

MINUTES

City of San Diego
Municipal Golf Committee (MGC)
April 17, 2014

Meeting held at:

Public Utilities Metropolitan Operations
Complex (MOC II Building)
9192 Topaz Way
San Diego, CA 92123

Mailing address is:

Torrey Pines Administration Building
11480 N. Torrey Pines Road
La Jolla, CA 92037

ATTENDANCE:

Members Present

Albert Bruton
Susan Casagranda
Christian Clews
Doris Cronkhite
Kurt Carlson (Did not sign in)
Ann Dynes
David Korty
Megan Mahoney
Paul Spiegelman
Michael Zucchet
Marc Sorensen

Members Absent

Megan Mahoney

Staff Present

Scott Bentley
Alex Bragado
Matty Reyes

CALL TO ORDER

Michael Zucchet called the meeting to order at 6:02 p.m.

APPROVAL OF THE OF MARCH 20, 2014 MINUTES

Motion: MOVED/SECONDED MS. DYNES/ MS. CASAGRANDA

A motion was made by Ms. Dynes and seconded by Ms. Casagranda to approve the March 20, 2014 meeting minutes. The vote was unanimous.

CHAIRPERSON'S REPORT

Michael Zucchet invited members to give their feedback regarding the committee meetings. There was hope that there would be broader participation from all committee members; and not have some members dominating the discussions. There might be some members feeling left out. Michael Zucchet reiterated his philosophy about running meetings. He will do his best to maintain order. Everyone will speak as they are called upon. As long as you are on topic and on point, everyone can speak as much as you like. It has been a fun and good start to the meetings. Michael Zucchet thanked committee members and staff for everyone's support.

STAFF REPORT

Scott Bentley stated that in May, Mr. Herman Parker will started as the new Park & Recreation Director. Scott Bentley was excited to mention Torrey Pines will be hosting the Regional Qualifier for the Drive, Chip, and Putt contest on September 13th, 2014. We will have 80 kids from the South West region competing for the finals next year in Augusta National.

COMMITTEE COMMENT

Paul Spiegelman wanted to know the status on the repairs on the automated reservation system. Scott Bentley stated the Golf Division is very concerned about problems with the automated reservation system. It is constantly reviewed and the Golf Division is working with Fairways to fix the issues. The complaints have dropped off a bit, but the Golf Division is doing its best to find and fix these problems. The web base system has not been approved, but is in the budget for next year.

Paul Spiegelman was concerned that complaints were no longer coming in because there were no positive results happening. Scott Bentley requested if the exact time of IVR problems can be document by the caller, the information will help determine the problem.

NON-AGENDA PUBLIC COMMENT:

John Early stated his disappointed in the rates on the Balboa Park 9 Hole Course and the yearly cost of a Resident Card for students. Mr. John Early expressed he had concerns he would like to share with the committee. Michael Zuchet invited Mr. Early to submitted them in writing or electronically so it can be shared with the whole committee.

INFORMATION ITEMS

101. Follow-up to Americans with Disabilities Act and Golf Cart

Scott Bentley commented on the meeting with the ADA and City Attorney and that they were pleased with current accessibility procedures. To better accommodate the needs of disabled golfers, Torrey Pines decided to have 8 accessibility flags available at one time usable on either course. Scott stated the solo one rider cart is available for use. Al Burton requested some flags for Balboa Park Golf Course. Scott said he would look into it.

102. County Rate Information

Michael Zuchet commented that this is just an information item and to understand why & where we are at with not having a County Rate. Scott Bentley discussed why we do not have a County Rate.

Christian Clews suggested offering discounted package deals including green fee, food (hot dog & beer), and cart. He believes that this would be a great way to be competitive with other local courses. Scott Bentley replied with the difficulty in offering such deals due to the different entities involved and in promoting the special to the public.

Scott expressed the new marketing position (PIO). The position is on hold pending clarification of the management / reporting structure.

Marc Sorensen suggested maybe having one day just for County Residents, a County Day. Paul Spiegelman mentioned using the County Rate to fill unsold public shotguns spots.

103. FY2015 Budget Presentation

Alex Bragado presented and reviewed the FY2015 Budget in a power point presentation. He highlighted the milestones of the budget process. Alex reviewed the figures and numbers of the financial forecast.

Alex Bragado discussed CIP projects in the budget for Balboa Park new clubhouse and Mission Bay lighting & irrigation system.

A new Bag Drop service will be introduced at Torrey Pines on July 1st, 2014 to improve the overall experience. Marc Sorensen inquired about the traffic circulation for the Bag Drop off location. He wants to know if the course has a plan for the potential congestion this could create.

Al Burton recommended looking into solar power lights for Mission Bay. He believes this could help with the long term cost to lighting at Mission Bay.

ACTION ITEM

201. Approve Revised Bylaws

Michael Zucchet reviewed the City Attorney's changes in the Bylaws. The proposed changes were addressed on a handout given to each member present:

- (1) Article III paragraph (a) – the word “finances” will be removed
- (2) The City Attorney commented that the MGC cannot have more “power and duties” than the Council gave it through the SDMC amendment, therefore, it is recommended that the bylaws conform to the SDMC language.
- (3) Show examples of the types of matters the MGC can have responsibility for.

Michael Zucchet motioned to accept the City Attorney's changes and add item #7 "Quality of Golf Experiences" under Article III; section (ii).

Motion: MOVED/SECONDED MR. MICHAEL ZUCCHET / MR. MARC SORENSEN

Motion was made by Michael Zucchet and seconded by Marc Sorenson to approve changes to the Bylaws as proposed by the City Attorney with the noted addition. The vote was unanimous.

202. Vice Chairperson Election

Albert Bruton nominated Ann Dynes for Vice Chairperson. Doris Cronkhite nominated Christian Clews for Vice Chairperson.

All members were asked to cast a secret ballot. Scott Bentley counted the votes and announced that Ann Dynes had won the election for Vice Chairperson.

ADJOURNMENT

The meeting adjourned at 7:55 pm.

Next Regular Meeting: **Thursday, June 12, 2014, 6:00 P.M.**
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