

September 22, 2011

To: Golf Division - Business Plan Update Committee

From: From: Mark Marney, Deputy Director, Golf Division, Park and Recreation, City of San Diego

Golf Division – Business Plan Update timeline

The following is a proposed timeline for the review and development of an updated Golf Division Business Plan. This time line has been prepared with the most up to date information available at this time, however the public review process is very dynamic and this schedule will change and adjust to meet the needs of the process. The final meeting agendas will be the official document to detail the exact item(s) to be addressed at each meeting. Please see the web page prior to each meeting to see the final agenda in order to confirm the meeting content.

Proposed Timeline

Sept 22, 2011

- Structure of Committee
- Committee member role and responsibilities
- Review proposed schedule
- Review previous plan accomplishments
- Discuss Challenges

Oct 6, 2011

- Review of golf industry – Taylor Made
- Local golf industry challenges – PGA
- Review of Customer Satisfaction Survey – Consultant

Oct 20, 2011

- Review of Golf Division's key policies
- Review of Golf Division 's financial position

Nov. 3, 2011

- Review of Torrey Pines – North Course
- Review of Torrey Pines - South Course

Nov. 17, 2011

- Review of Balboa 18 hole Golf Course
- Review of Balboa 9 hole Golf Course
- Review of Mission Bay Golf Course

Dec. 1, 2011

- Open

Dec. 15, 2011

- Open

Feb. 9, 2012 (tentative date)

- Review Draft Business Plan Update

March 1, 2011 (tentative date)

- Advisory Committee recommendation

March 15, 2012 (tentative date)

- Park and Recreation Board Recommendation

March / April 2012

- Natural Resources and Culture Committee / City Council approval