

MINUTES

**CITY OF SAN DIEGO  
GOLF DIVISION – BUSINESS PLAN UPDATE COMMITTEE**

Meeting of October 20, 2011

Meeting location:  
City of San Diego Public Utilities Department  
Wastewater Branch  
Auditorium  
9192 Topaz Way, San Diego, CA 92123-1119

Mailing Address:  
11480 North Torrey Pines Road  
San Diego, CA 92037

Members Present

Ginny Barnes, Chair  
Susan Casagrande  
Doris Cronkhite  
Patrick Duffy  
Dan Fullen  
Holly Kennedy  
Alan Kidd  
John Hoffman  
Tony Perez  
Peter Ripa

Members Absent

Syd Jones

Staff Present

Mark Marney, Deputy Director  
Alex Bragado  
Scott Bentley  
Paul Cushing  
Julie Humphries  
Lew Millburn  
Jim Ruhland

CALL TO ORDER

Chairperson Barnes called the meeting to order at 6:00 PM

APPROVAL OF THE MINUTES: The October 6, 2011 meeting minutes were approved by unanimous vote.

NON-AGENDA PUBLIC COMMENT: Limited to items not on the agenda. Each item will be limited to **two (2) minutes** and is not debatable. Submit request to speak to the City staff by the start of the meeting.

Mr. John Early, public speaker, comments included comparison of golf rates at Coronado Golf Course, Balboa Park Golf Course and Mission Bay Golf Course.

CHAIRPERSON'S REPORT: Chairperson Barnes discussed that Golf Division staff had sent out several communications to the committee prior to the October 20<sup>th</sup> meeting and that she was concerned that committee members were not sure what information to focus on for the meeting. Based on this, Ms. Barnes indicated that all correspondence and communications from the public would be consolidated by Ms. Barnes and distributed to other committee members on the Monday evening or the Tuesday morning just prior to the next scheduled committee meeting and that Golf Division staff would send committee members all staff prepared information.

STAFF REPORT: Mark Marney, Deputy Director, reported that staff will present information at the meeting on goals and finances. At the next meeting in two weeks there will be specific discussion on Mission Bay Golf Course and Balboa Park Golf Course. Then at the following meeting in four weeks there will be specific discussion on Torrey Pines Golf Courses. There will be a ribbon cutting ceremony for the new irrigation system at Balboa Park Golf Course on November 2, 2011.

INFORMATION ITEMS:

1. Review of Golf Division’s Key Policies – Mark Marney, Deputy Director

A. Mark Marney made a presentation “Discussion of Golf Division Goals and Objectives.”

B. Mr. Paul Spiegelman, public speaker, asked if the committee members received his two page document. Ms. Barnes responded yes. Mr. Spiegelman’s other comments included make golf affordable, he believes golf tournaments are being subsidized by the Golf Enterprise Fund, and that Torrey Pines Golf Courses are subsidizing other City courses that results in hurting senior and junior golf. Ms. Barnes asked Mr. Spiegelman to please provide, if he had not done so already, backup documents and sources to support statements made. Ms. Barnes will ensure that other committee members will receive backup documents he provides to her.

C. Mr. Marney responded to questions and comments from the committee members.

2. Overview of Golf Division’s Financial Position - Alex Bragado, Supervising Management Analyst

A. Alex Bragado made a presentation on Division’s financial position.

B. Mr. John Early, public speaker, comments included that the FY 2007 new golf fees went into effect August 2006 not July 2007; he asked why an ongoing Golf Advisory Committee has not already been formed; and that Administrative Regulation (AR) 95.25 has procedures for updating fees annually that he believes should have been followed in the past.

C. Mr. John Campbell, public speaker, comments included an allegation that staff waited five years to look at Golf Financials; he asked what action has the City taken while Balboa Park Golf Course rounds and revenues have decreased annually; and commented that the staff financial presentation could have broken down golf rounds data in more detail.

D. Mr. Paul Spiegleman, public speaker, comments included that he appreciated the information provided by staff; he alleged there was a history of corruption at golf course; and if there is future fee flexibility to make sure to have controls.

E. Mr. Bragado and Mr. Marney responded to questions and comments from committee members.

ACTION ITEMS: None

ADJOURNMENT: The meeting was adjourned at 8 PM

Please Note:

A website with committee meeting documents is available at <http://www.sandiego.gov/park-and-recreation/general-info/golfbusinessplancommittee.shtml>.

If there are any questions regarding this agenda or if you have future agenda items, please contact staff representative Julie Humphries at (858) 581-7831 or e-mail, [HumphriesJ@sandiego.gov](mailto:HumphriesJ@sandiego.gov). This information will be made available in alternative formats upon request. To request an agenda in alternative format or to request a sign language or an oral interpreter for the meeting call staff representative at least five (5) working days prior to the meeting to ensure availability. Assistive listening devices (ALDs) are available for the meeting upon request.

Submitted by,

A handwritten signature in blue ink that reads "Alex Bragado". The signature is written in a cursive style.

Alex Bragado, Supervising Management Analyst  
Golf Division, Park and Recreation Department  
City of San Diego