

MINUTES

**CITY OF SAN DIEGO  
GOLF DIVISION – BUSINESS PLAN UPDATE COMMITTEE**

Meeting of December 1, 2011

Meeting location:  
City of San Diego Environmental Services Department  
9601 Ridgehaven Court  
San Diego, CA 92123-1686

Mailing Address:  
11480 North Torrey Pines Road  
San Diego, CA 92037

Members Present

Ginny Barnes, Chair  
Doris Cronkhite  
Dan Fullen  
John Hoffman  
Syd Jones  
Holly Kennedy  
Alan Kidd  
Tony Perez  
Peter Ripa

Members Absent

Susan Casagrande  
Patrick Duffy

Staff Present

Mark Marney, Deputy Director  
Alex Bragado  
Scott Bentley  
Robert Crane  
Julie Humphries  
Lew Millburn  
Jim Ruhland

CALL TO ORDER

Ms. Ginny Barnes called the meeting to order at 6:00 PM with a starting quorum of eight members present: Ms. Ginny Barnes, Ms. Doris Cronkhite, Mr. Dan Fullen, Mr. John Hoffman, Ms. Syd Jones, Ms. Holly Kennedy, Mr. Alan Kidd, and Mr. Tony Perez. Mr. Peter Ripa arrived at the meeting at approximately 6:25 PM.

APPROVAL OF THE MINUTES: The November 17, 2011 minutes were approved as submitted. Subsequently, later in the meeting the minutes were reopened, modified and approved. The final modified and approved November 17, 2011 minutes were changed to reflect that the committee discussed: Special Use Permits; prior lawsuits related to Torrey Pines Golf Course; and 70%/30% Torrey Pines Golf Course resident and non-resident percentage play. Approval of the final November 17, 2011 minutes with modifications was moved by Mr. Alan Kidd, seconded by Ms. Doris Cronkhite and approved 8-0.

NON-AGENDA PUBLIC COMMENT: Limited to items not on the agenda. Each item is limited to **two (2) minutes** and is not debatable. Submit request to speak to the City staff by the start of the meeting.

Mr. Jay Martin, public speaker, comments included proposal that public have the ability to comment at the end of the meeting. Committee discussion may bring up non-agenda questions that can get clarified at the end of the meeting.

Mr. Paul Spiegelman, public speaker, comments included support for what Mr. Martin said. Mr. Spiegelman recommends that public input include more give and take.

CHAIRPERSON REPORT: Ms. Barnes said she received Mr. Martin's letter. She stated City does not have web capability to provide the public the ability to post comments directly to City web site. Ms. Barnes said she forwards to other committee members the public emails she receives. She would like other committee members to share committee meeting information with groups each committee member represents.

Jay Martin, public speaker, asked if a link to committee website could be developed so that emails sent to from the public to the committee could be posted to the website. Ms. Barnes responded that the City will only post City information on the City website. Ms. Kennedy and Ms. Cronkhite said reading the public emails the committee has received were very helpful.

December 13, 2011

STAFF REPORT: Mr. Mark Marney stated the next committee meeting of December 15, 2011 committee meeting will be held at 9192 Topaz Way. Meetings to date have been informational. After December 15, 2011 staff will start drafting the business plan document. December 15, 2011 will be a key meeting to review draft recommendations.

Ms. Barnes asked that staff provide list of recommendations by next Thursday or Friday. She asked committee members to get input from members in organizations they represent.

INFORMATION ITEMS:

1. Capital Improvements Plan Recommendations – Mark Marney, Deputy Director  
Mr. Marney made a presentation and responded to committee member comments and questions.

2. Marketing Recommendations – Lew Millburn, Golf Course Manager  
Mr. Millburn made a presentation.

Mr. Spiegelman, public speaker, has concerns regarding staff recommendations. Related to the 70/30% resident and non-resident percentages, he would like to see the data on percentage of play by resident and non-resident separated for Torrey North and Torrey South courses. Says local golfers have been priced out of the Torrey courses. He wants to see the data that staff recommendations are based on.

Mr. Millburn and Mr. Marney responded to committee member comments and questions.

ACTION ITEMS: None

ADJOURNMENT: The meeting was adjourned at 8 PM.

Please Note:

A website with committee meeting documents is available at <http://www.sandiego.gov/park-and-recreation/general-info/golfbusinessplancommittee.shtml>.

If there are any questions regarding the agenda or if you have future agenda items, please contact staff representative Julie Humphries at (858) 581-7831 or e-mail, [HumphriesJ@sandiego.gov](mailto:HumphriesJ@sandiego.gov). This information will be made available in alternative formats upon request. To request an agenda in alternative format or to request a sign language or an oral interpreter for the meeting call staff representative at least five (5) working days prior to the meeting to ensure availability. Assistive listening devices (ALDs) are available for the meeting upon request.

Submitted by,



Alex Bragado, Supervising Management Analyst  
Golf Division