



La Jolla Regional Group
Horseless Carriage Club of America

October 6, 2014

Balboa Park Committee
% Vicky Hara
Balboa Park
San Diego, CA

Subject: San Diego Road Race Centennial Car Show, Request to appear at November Meeting.

I am writing to request to be on the agenda of the Balboa Park Committee for November 10th, 2014. The subject of the item will be "San Diego Road Race Centennial Living History Car Show and Antique Car Tour" to be held January 10, 2015 in Panama Plaza. The purpose of the show is to celebrate the centennial of the San Diego Exposition Road Race which was held in Point Loma on January 9, 1915 as an early event of the Panama California Exposition in 1915. It is being held in Balboa Park and in the vicinity of our partner, the San Diego Automobile Museum. The location is chosen to celebrate the the San Diego Road Race and the San Diego Panama Exposition Centennials and to encourage locals and tourists who attend the car show to visit these and other museums and attractions in Balboa Park.

More information is provided in the attachments.

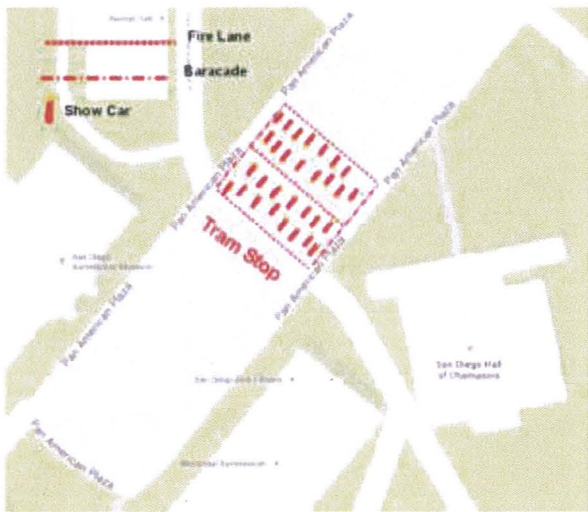
Sincerely,

Newell Booth
La Jolla Regional Group
Horseless Carriage Club of America

5602 Adams Ave.
San Diego, CA 92115
619-287-3840 (H)
619-318-5682 (C)

**San Diego Road Race Centennial Living History Car Show
and Antique Car Tour
January 10, 2015
La Jolla Regional Group
Horseless Carriage Club of America**

The purpose of the show is to celebrate the centennial of the San Diego Exposition Road Race which was held in Point Loma on January 9, 1915 as an early event of the Panama California Exposition in 1915. It is being held in Balboa Park and in the vicinity of the San Diego Automotive Museum to encourage locals and tourists to see the car show and visit this and other museums and attractions in Balboa Park. There will be no charge for either those cars entering the show or park visitors strolling the show.



The show will be located in Pan American Plaza parking area. 60 parking spaces in the 4 rows in between the Hall of Champions and the Recital Hall will be used. Approximately 4 pre-1916 cars will be parked in the spaces. Up to 100 members of the HCCA in 1915 period costumes will be roaming the Plaza and the Automobile Museum. They will be acting as docents, describing the cars and the San Diego Road Race history.

The car show starts at 9 am. At approximately, 10 am, those vehicles which are insured, licensed and road-worthy will start up and tour out of the park via the Cabrillo Bridge to Point Loma where they will retrace the route of the San Diego Exposition Road Race returning across the Cabrillo Bridge around 11:30 am to complete the Car Show. Some of the show cars and docents will stay behind. A few of the cars on display actually participated as

racers in the Road Race. The liability insurance status of all of the cars participating in the tour will be verified. In addition, the Horseless Carriage Club of America carries liability insurance for all events of the member regional groups. A special rider for this event has been obtained.

During the show, the members will be discussing the history, the cars and the hobby with park guests while encouraging them to visit the Automobile Museum. The members will be participating in activities that would have been done when attending the 1915 Panama-California Exposition or visiting the park during that period. The costumed members will be having their lunch as a picnic on the grounds around the Recital Hall

Between 3 pm and 4 pm, the cars will pack up and depart the plaza. They need to be home or loaded in their trailers by the 5 pm sunset. Each car will have measures taken to protect the plaza parking area from excessive oil drips. Members of the club will clean up the area and carry away their trash and belongings. No food or drinks or other items will be offered for sale. The visitors will be encouraged to use the park and museum provided trash and bathroom facilities.

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event – **San Diego Road Race Centennial Living History Car Show and Antique Car Tour**
2. When –
 - a. Date(s) – January 10, 2015
 - b. Time (including Set-up & Break-down)-
Set up: 7-9 am
Event: 9 am -4 pm
Cleanup: 4 pm - 6 pm
 - c. During the Moratorium (Memorial Day – Labor Day) - No
3. Where (Provide map(s) showing location & site plan- See Attached
 - a. Road Closure(s)- None
 - b. Parking Lot Closure(s)- 60 spaces of Pan American Plaza Parking lot
 - c. Bridge Closure- None
4. Estimated Attendance – 100 Participants - 1,000 Public Attendees over the day - no charge
5. Amplified Music – None
 - a. Other prolonged noise impacts?
 - b. Acts on a local or national level?
 - c. When do you plan to conduct event sound checks?
6. Do you plan to apply for an Alcohol Permit? No
7. Partnering with a park entity? Yes
 - a. Which one(s)? San Diego Automotive Museum.
8. Public Benefit Non-Profit? Yes
9. Have completed noticing Park Institutions? Yes for those bordering Pan American Plaza.
10. Are there performances at the: TBD
 - a. Old Globe – As of 10-6-14 nothing is on the posted calendar for any of the Old Globe theaters.
 - b. Starlight – None
 - c. Organ Pavilion – Nothing scheduled for Spreckels Organ Soc.
 - d. Other – San Diego Youth Symphony Rehearsals – Prado
11. Other special event of more than 500 people occurring concurrently?
 - a. Location(s) in the Park TBD
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? – No

a. How much – No No money is involved in or with this event. We are doing it for fun and to support the Park and the Museums.

b. Who –

13. Other unique event feature not covered above? See Attached Description