

# MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

**\*Please attach a site map**

Name of Event

Relay For Life of Pacific Beach

1. **Type of Event:**  
Community event to honor cancer Survivors & Caregivers and fundraiser for the American Cancer Society.
2. **When, Day and Date:**  
Saturday, May 17, 2014 – Sunday, May 18, 2014
3. **Dates: Load In:**  
Friday, May 16, 2014
4. **Times?**  
Load in: Friday, May 16<sup>th</sup> @ 4pm  
Start: Saturday, May 17<sup>th</sup> @ 9am  
End: Sunday, May 18<sup>th</sup> @ 9am  
Load out: Sunday, May 18<sup>th</sup> @ 12pm
5. **Location: Road Closure:** N/A
6. **Parking Lot Closure:** Possibly Ski Beach Lot
7. **Parking Plan: Shuttle Plan:** Attendees to park in Ski Beach and surrounding parking lots. There is no shuttle plan.
8. **Traffic Plan:** There is no plan to shut down any roads or disrupt traffic.
9. **Attendance:**
  - Estimated Participants: 200
  - Estimated Spectatorship: 100
10. **P.A. System:** Yes
11. **Amplified Music:** Yes
  - Time frame: 9am – 5pm
12. **Other Prolonged Noise Impacts:** N/A
13. **Day and Time of Sound Checks:** N/A
14. **Do you plan to apply for an Alcohol Permit:** No, Relay For Life is an alcohol free event.
15. **Do you plan on selling Alcohol:** No
16. **Do you plan on serving Alcohol:** No
17. **Time frame for Alcohol Sales/Service:** N/A
18. **Any Other Special Events of more than 500 people occurring concurrently:** Relay For Life happens in over 40 communities in the greater San Diego county area.
19. **Other unique event features not covered above:** American Cancer Society's Relay For Life is an overnight event that allows teams to set up a campsite for team members while they are walking the track. The event symbolizes the cancer journey, and since cancer never sleeps – for one night, neither will we. In addition, we are working with local volunteers to ensure this is a green/sustainable event.