

# The 23<sup>rd</sup> Original San Diego Red Dress Run

#303-C

**Date: Saturday, May 22, 2010 from 5:00 pm to 7:00 pm**

No set up is required. Runners and walkers will enter the park and continue through while not stopping. Police and cross guards will set up a rolling road closure at Quince Street and 6<sup>th</sup> Street. This event is not during the Moratorium.

**Location:** Enter Balboa Park at Quince St and 6<sup>th</sup> St. Follow trail on the west side of Balboa Drive heading south through the canyon. They will go under the bridge at Laurel Street and then exit Balboa Park at 6<sup>th</sup> and Elm St.

Target Population: Local and worldwide members of the Hash House Harriers Community (21 and up)

**Estimated Attendance: 500**

No music or fencing to be set up in Balboa Park. No items or trash will be brought in or left in Balboa Park. We plan to have as minimal of an impact on Balboa Park as possible. No alcohol will be served in Balboa Park.

**Host Organization: Chef de Cuisine Association of San Diego Educational Foundation. This is a 501C, non-profit as well as Public Charity. The Event Organizer is Kerrie Smith.**

**Overview:** This event will start at the San Diego Concourse – Terrace Plaza at 3pm. At 4:15 pm, 500 men and women wearing red dresses will run through the streets of San Diego and enter Balboa Park from Quince St. at approximately 5pm. Runners will follow a trail on the west side of Balboa Drive through the canyon and exit the park onto Sixth Avenue and Elm by approximately 7pm. One basic life support ambulance staffed with 2 EMT's will be following the participants on trail where they can drive. Runners will continue on through the street of San Diego and head back to the San Diego Concourse for food, refreshments and dancing and socialization with new and old friends. Cost of attendance ranges from \$35 to \$55 based on when you register. Registration includes, run, food, drinks and prizes.

Park Institutions will be used as follows:

- a. Old Globe – The Whipping Man – 2pm and 8pm
- b. Starlight - none
- c. Organ Pavilion – none
- d. A Community festival at the 6<sup>th</sup> Ave Lawn North of Laurel St.,
- e. TRS Recovery Games
- f. Fern St Circus.

Revenue generated by registration fees, will cover permits, venue fees, police coverage, entertainment, insurance and food and beverages. This event is primarily a break even operation. \$1,000 is given to the Chef de Cuisine Association to assist their student member's with membership fees and training.

Through our registration process, we are also raising money for the American Heart Association. May 22<sup>nd</sup> is the one year anniversary of one of our members heart attack. He agreed to match and donate up to \$1,000 raised for the American Heart Association.

The Red Dress Run Committee will be present and overseeing the entire event.