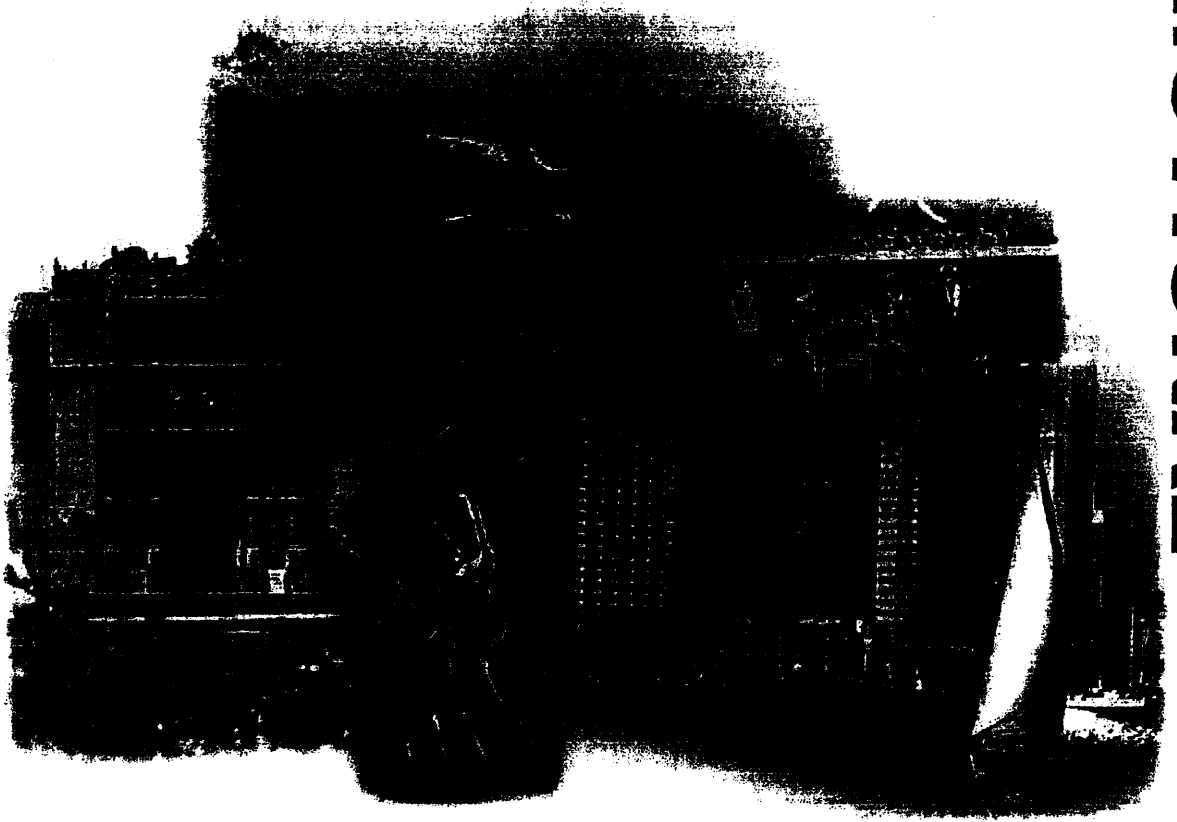


To advance the City's economic health by promoting the City of San Diego as a visitor destination in the national and international marketplace; support programs that increase hotel occupancy and attract industry resulting in the generation of Transient Occupancy Tax and other revenue; develop, enhance and maintain visitor-related facilities and support the City's cultural amenities and natural attractions.

SPECIAL PROMOTIONAL PROGRAMS



SPECIAL PROMOTIONAL PROGRAMS

No.	ORGANIZATION/ PROGRAM	FY 2000 ACTUAL	FY 2001 BUDGET	FY 2002 FINAL
34	Coastal Infrastructure	\$ 1,500,000	\$ 1,567,500	\$ 1,638,038
35	Coastal Infrastructure - Council District One	-	-	130,000
36	Maintenance and Security of Visitor-Related Facilities	10,911,348	9,220,064	13,144,682
37	Mission Trails Regional Park Foundation, Inc.	68,000	50,000	50,000
38	Public Safety Enhancements	7,041,626	7,358,499	7,689,632
39	Qualcomm Stadium	1,231,500	5,250,000	5,486,250
40	Regional Park Infrastructure Improvements	-	-	500,000
41	Regional Park Safety Program	60,756	65,166	67,245
42	Special Event Reimbursement of City Costs	330,620	345,498	361,045
43	Transient Occupancy Tax (TOT) Payment Audit	64,830	67,423	69,109

SPECIAL PROMOTIONAL PROGRAMS

No.	ORGANIZATION/ PROGRAM	FY 2000 ACTUAL	FY 2001 BUDGET	FY 2002 FINAL
44	Balboa Park/Mission Bay Park Improvements	\$ 7,041,626	\$ 7,388,499	\$ 7,689,632
45	Convention Center Complex	1,820,250	11,411,661	11,925,186
46	Japanese Friendship Garden	-	200,000	200,000
47	Major Facilities	6,009,635	9,211,744	11,611,565
48	Natural History Museum	300,000	300,000	300,000
49	San Diego Aerospace Museum	50,000	-	-
50	San Diego Automotive Museum	15,500	-	-
51	Trolley Extension Reserve	6,210,140	4,210,140	4,010,140



SPECIAL PROMOTIONAL PROGRAMS

	ORGANIZATION/ PROGRAM	FY 2000 ACTUAL	FY 2001 BUDGET	FY 2002 FINAL
	[REDACTED]			
	ECONOMIC DEVELOPMENT PROGRAMS	\$ 16,529,958	\$ 18,589,958	\$ 19,254,116
	SAFETY AND MAINTENANCE OF VISITOR-RELATED FACILITIES	\$ 21,208,680	\$ 23,924,150	\$ 29,136,001
	CAPITAL IMPROVEMENTS	\$ 21,447,151	\$ 32,722,044	\$ 35,736,523
	ARTS, CULTURE, AND COMMUNITY FESTIVALS	\$ 9,111,444	\$ 9,907,600	\$ 10,687,216
	MAJOR EVENTS	\$ 316,700	\$ 330,952	\$ 345,845
	[REDACTED]			

SPECIAL PROMOTIONAL PROGRAMS

TRANSIENT OCCUPANCY TAX FUND

REVENUE AND EXPENSE STATEMENT

TRANSIENT OCCUPANCY TAX FUND 10220	FY 2000 ACTUAL	FY 2001 ESTIMATED	
BEGINNING BALANCE AND RESERVE			
Prior Year Reserve for Encumbrances	\$ 2,519,733	\$ 3,910,725	
REVENUE			
Sales Tax Allocation	\$ 23,228,737	\$ 34,410,467	
Transient Occupancy Tax	45,899,284	50,279,237	
Repayment from Other Agencies	785,000	785,000	
Other Revenue	91,904	-	
TOTAL OPERATING REVENUE	\$ 70,004,925	\$ 85,474,704	
TOTAL BALANCE AND REVENUE	\$ 72,524,658	\$ 89,385,429	
EXPENSE			
Operating Expense	\$ 23,769,074	\$ 28,825,890	
Transfer to Convention Center Complex Fund	1,820,250	11,411,661	
Transfer to Qualcomm Stadium	1,231,500	5,250,000	
Transfer to Trolley Extension Reserve Fund	6,210,140	4,210,140	
Transfer to Balboa Park/Mission Bay Park Improvement	7,341,626	7,688,499	
Transfer to General Fund	11,070,174	9,351,720	
Transfer to General Fund for Police Enhancements	7,041,626	7,358,499	
Transfer to Public Art Fund	125,826	131,488	
Transfer to Major Events Revolving Fund	316,700	330,952	
Transfer to Coastal Infrastructure Fund	1,500,000	1,567,500	
Transfer to Regional Park Infrastructure Improvements Fund	-	-	
Transfer to Ballpark Fund	3,889,634	6,546,372	
Transfer to Main Library Fund	2,120,000	2,801,983	
Transfer to Data Processing Corporation	108	-	
Expenditure of Prior Year Funds	2,177,275	3,910,725	
TOTAL OPERATING EXPENSE	\$ 68,613,933	\$ 89,385,429	
RESERVE			
Reserve for Encumbrances	\$ 3,910,725	\$ -	
BALANCE	\$ -	\$ -	
TOTAL EXPENSE, RESERVE AND BALANCE	\$ 72,524,658	\$ 89,385,429	

