



The Great Park Conservancy was formed in 2000 to support the creation of the Orange County Great Park. Working together with the Great Park Corporation and the City of Irvine, the Conservancy shares with these other organizations a common goal of creating a truly wonderful park for the entire Orange County community.

## The Conservancy's Program Work



### Advocacy

The Great Park Conservancy is committed to supporting a regional advocacy program that promotes the goals, purposes, and uses for the creation of the best possible Orange County Great Park. Since its inception, the Conservancy has promoted a positive



### Involving the Community

The Great Park Conservancy supports and promotes public involvement in the creation of the Orange County Great Park. We involve residents from all over Orange County to ensure a regional focus for the Great Park. Our Outreach Program aims to reach all



### Fundraising

The Conservancy has already raised over \$3 Million in support of the Great Park. Over time, we will raise tens of millions of dollars in private funding to enhance developments within the Great Park.

We are establishing a fundraising base that will help to raise



### Honoring El Toro's History

As we launch into new phase in Orange County's history, it is important to remember what came before. The land at El Toro has a proud history, from its agrarian days when it was owned by the Irvine family to its years as one of our country's premier

vision for the creation and development of the Great Park. We continue the important job of taking a consistent message of support to the community through a comprehensive Public Information advocacy program.

Our countywide Public Information Program's current and past work includes: quarterly newsletters, our website, emails to the Web Community, televised public service announcements, community surveys, posters, and other support materials for the Orange County Great Park.

Through our Public Information Program, we have reached hundreds of thousands of residents with a strong message of support for the Orange county Great Park.

levels of the community.

Our countywide Community Outreach Program's current and past work includes: a Community Forum series that has been offered to all Orange County residents; a Community Outreach series offered to civic leaders, business associations, and community groups; and a Community Outreach program that distributes Great Park support materials to cities, schools and community groups. Additionally, we offer a variety of opportunities for the Great Park Advisory Council to be involved.

*Click here to view photos from our past events.*

money for the public facilities and programs at the Great Park. These programs and facilities will add great value to the Great Park financing plan developed by the City of Irvine.

Donations to the Great Park Conservancy are tax-deductible to the full extent permitted by law.

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military bases.

To honor this history the Conservancy published *In Transition, El Toro: A Photographic Essay from Past to Present* in 2003.

In 2004, we hosted the Annexation Celebration at the former Officer's Club.

In 2006, the Board Directors of the Great Park Conservancy created a committee dedicated to ensuring that the history of El Toro property is honored and remembered. The land at the Great Park has many human stories to tell, from when it was home to native Americans, Spanish and Mexican settlers to its early statehood days, to time of lush agricultural production, and finally to its most recent history as a U.S. Military Base. We are committed to keeping that history alive.



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**Vision Statement**

The Conservancy envisions one of the world's great metropolitan parks.

**Mission Statement**

The role of the Great Park Conservancy is to generate and maintain public and private support throughout Orange County and beyond for the development and operation of the Orange County Great Park.

**About the Great Park Conservancy**

- The Conservancy is a 501 (c) (3) non-profit organization.
- The Conservancy is non-partisan and non-political.
- The Conservancy is a countywide organization.
- The Conservancy is dedicated to the best park for the public interest.
- The Conservancy supports a park for the entire Orange County region.



**Friends of the Great Park**

The Conservancy formed Friends of the Great Park to spread the word about the Great Park to all of Orange County. Friends of the Great Park includes over 15,000



**Advisory Council**

The Conservancy created a distinguished Advisory Council of influential community leaders who lend their names in support of the Great Park. The Advisory Council includes representation from north, central and south



**Board of Directors**

Members of the Board of Directors volunteer their time in support of Great Park. They are responsible for the stewardship of the organization.

residents, elected officials,  
business leaders, and community  
leaders.

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Orange County cities, as well as community  
leaders countywide.

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**Loretta Sanchez**  
Congressperson 47th District

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**Janet Nguyen**  
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**City of Anaheim**

View Photos

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