



THE CITY OF SAN DIEGO
REPORT TO THE PLANNING COMMISSION

DATE ISSUED: April 5, 2012 **REPORT NO.** PC-12-047
ATTENTION: Planning Commission, Agenda of April 12, 2012
SUBJECT: HARVEY MILK STREET - PROJECT NO. 271894. PROCESS 5.
REFERENCE: City Council Policy 600-12
**OWNER/
APPLICANT:** San Diego LGBT Pride, Applicant

SUMMARY

Issue(s) - Should the Planning Commission recommend the City Council approve a street name change from Blaine Avenue to Harvey Milk Street within the Uptown community?

Staff Recommendation - Approve Street Name Change No. 965037.

Community Planning Group Recommendation - The Uptown Planners voted 6:4:1, on March 6, 2012, to recommend approval of the street name change.

Environmental Review - This activity is not a "project" and is therefore not subject to CEQA pursuant to State CEQA Guidelines Section 15060(c)(3).

Fiscal Impact Statement - The costs associated with this request are recovered through a deposit account funded by the applicant.

Code Enforcement Impact - None.

Housing Impact Statement - None.

BACKGROUND

Street Naming Protocols

City Council Policy 600-12 outlines the adopted policy and procedures for naming and changing street names in the City of San Diego (Attachment 1). The selection process for street names includes staff analysis to avoid duplication and confusion not only within the City of San

Diego but also with other cities and the unincorporated areas of the County. This avoidance of duplication is necessary because of multi-agency use of computer-aided dispatching of fire, police and paramedic vehicles. Also, the U.S. Post Office has a policy of delivering mail only to addresses, both house number and street name, assigned by the City with jurisdiction over the area.

The City cooperates with the County and other governmental agencies within the County in the selection and approval of street names within the City. To avoid duplication and confusion with other street names, the City Engineer designates a Street Name Coordinator who maintains records of the street names in use and ensures a proper review of all new street names.

All street names, for either public or private streets, are approved by the Street Name Coordinator. The Street Name Coordinator assures the proposed name is not a duplication of an existing street name, and would not be confused with other street names. Council Policy 600-12 dictates that proper names of individuals may be used as street names, however only the last name shall be used.

Street Name Changes

Street Name Changes are accompanied by a petition which is circulated to 100 percent of the affected property owners and is submitted to the Street Name Change Coordinator. An “affected property owner” is considered to be any owner of property where the name of an abutting street is proposed to be changed. During staff review, the Street Name Change Coordinator will obtain an estimate of the costs involved if the name change is implemented (Attachment 2). A report on the proposal will be prepared by City staff and forwarded with the petition.

When proposed street name change petitions contain less than 100 percent affirmative signatures, a public hearing is scheduled with the Planning Commission prior to being scheduled for Council action. Notices of the Planning Commission hearing are mailed to all affected property owners at least ten days prior to the hearing. When proposed street name change petitions contain 100 percent affirmative signatures or involve recently created streets in newly subdivided areas, where no affected properties have been sold or leased, the street name change may be presented directly to the City Council.

Petitions for street name changes require an appropriate fee established by the City Manager and approved by Council. Prior to presenting the street name change petition to the City Council, the petitioner must deposit, or otherwise guarantee, the necessary funds to cover the cost of changing street name signs, freeway directional signs, and other required work directly resulting from a street name change.

DISCUSSION

Project Description

The proposal would rename a two block long street from Blaine Avenue to Harvey Milk Street (Attachment 3). Blaine Avenue is located between Cleveland Avenue and Centre Street in the

Uptown Community Plan area (Attachment 4). Council Policy 600-12 addresses the policies and protocols for the naming and changing of names of public right-of-ways (Attachment 1).

Project Related Issues

Council Policy 600-12 requires the Planning Commission to conduct a hearing and forward a recommendation to the City Council where less than one hundred percent of affected property owners support the proposed street name change. The applicant attempted to contact all eighteen property owners with direct access to Blaine Avenue. Of the eighteen owners seven owners signed the petition (Attachment 5). The applicant has indicated their efforts to inform all eighteen property owners have not been 100 percent successful.

According to Council Policy 600-12, proper names of individuals may be used as street names, however only the last name shall be used. The applicant is proposing a full proper name, Harvey Milk Street. Therefore, the proposed street name change is inconsistent with the criteria established within Council Policy 600-12.


CONCLUSION

Staff has reviewed the proposed application and determined the proposed street name change is consistent with Council Policy 600-12, except for the request to include both Harvey Milk's first and last name. Although the Council Policy indicates that only an individual's last name should be used on a street sign, there is precedent throughout the City of San Diego where the City Council has approved street signs with both an individual's first and last name, for example: Martin Luther King Jr. Drive, Willie James Jones Avenue, Tony Gwynn Drive and Cesar E. Chavez Parkway. City staff recommends the Planning Commission recommend the City Council approve the proposed street name change.

ALTERNATIVES

1. **Approve** Street Name Change No. 965037, **with modifications.**
2. **Deny** Street Name Change No. 965037.

Respectfully submitted,



Mike Westlake
Program Manager
Development Services Department



John S. Fisher
Development Project Manager
Development Services Department

BROUGHTON/JSF

Attachments:

1. Council Policy 600-12
2. Cost Estimate
3. Project Location Map
4. Aerial Photograph
5. Street Name Change Petition
6. Community Planning Group Recommendation
7. Draft Resolution
8. Drawing 36915-B

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY**CURRENT**

SUBJECT: STREET NAMES
POLICY NO.: 600-12
EFFECTIVE DATE: November 23, 1992

BACKGROUND:

Selection of street names must be done carefully in order to avoid duplication and confusing similarity not only within the City of San Diego but also with other cities and the unincorporated areas of the County. This avoidance of duplication is necessary because of the use of multi-agency, computer-aided dispatching of fire, police and paramedic vehicles. Also, the U.S. Post Office has a policy of delivering mail only to addresses (both house number and street name) assigned by the City with jurisdiction over the area.

PURPOSE:

To establish policy regarding the naming of streets and other rights-of-way.

POLICY:

The City will cooperate with the County and other governmental agencies within the County in the selection and approval of street names within the City. To avoid duplication and confusion with other street names, the City Engineer shall designate a Street Name Coordinator who will maintain records of street names in use and reserved and ensure a proper review of all new street names.

STREET NAME APPROVAL:

1. Generally, the only types of right-of-way that can be named and addressed are those dedicated to public use by the City Council; private streets authorized by a planned development permit; frontage roads relinquished to the City by the State Department of Transportation (Caltrans); public roads constructed in public parks, the Port District or other government owned lands; and unnamed roads considered to be dedicated prior to annexation. Other types of right-of-way shall be considered to be an unnamed, non-dedicated private driveway and shall not be addressed or named unless authorized by the City Engineer.
2. All street names, for either public or private streets, shall be approved by the Street Name Coordinator who shall determine that the proposed name is not a duplication of an existing street name and cannot be confused with other street names.
3. New street names are not to be shown on any tentative map or final map until they have been approved by the Street Name Coordinator.
4. Any street name bearing the name of a recognized community within the City should be restricted to use within that community or to a major street directly related to that community.
5. Proper names of individuals may be used as street names. Only the last name will be used. All such names shall be reviewed by the Street Name Coordinator as outlined above.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

6. Streets may be named after City employees who have died in the line of duty. Only the last name will be used. All such names shall be reviewed by the Street Name Coordinator as outlined above. A listing of eligible names shall be made available and maintained by the Street Name Coordinator. All developers with approved tentative maps having five or more streets to be named may be required by the City Engineer to name a portion of their new streets with names from this list.
7. The limits of all streets, public or private, assigned names by the City shall be shown on subdivision maps or dedication plats on file in the City Engineer's Records Center.
8. Private streets, as authorized in Council Policy 600-4, must bear an identifying prefix or suffix in the name. Approved prefixes are "Caminito" for Spanish names and "Ruelle" for French names. Approved suffixes for English names are "Row" and "Square."
9. All public or private streets proposed to be named shall meet the requirements of Council Policy 600-4.

CHANGING EXISTING STREET NAMES:

1. Street Name Changes shall be accompanied by a petition circulated to 100% of the affected property owners and shall be submitted to the Street Name Change Coordinator in the Engineering and Development Department for processing. An "affected property owner" is considered to be any owner of property where the name of an abutting street is proposed to be changed. Property owners not supporting the name change should indicate by signature on some appropriate document that they have had an opportunity to review the petition. During staff review, the Street Name Change Coordinator will obtain an estimate of the costs involved if the name change is implemented. A report on the proposal will be prepared by City staff and forwarded with the petition.
2. When proposed Street Name petitions contain less than 100% affirmative signatures, a public hearing shall be scheduled at Planning Commission prior to being scheduled for Council action. Notices of the Planning Commission hearing shall be mailed to all affected property owners at least 10 days prior to the hearing.

When proposed street name petitions contain 100% affirmative signatures or involve recently created streets in newly subdivided areas, where no affected properties have been sold or leased, the Street Name Change Coordinator may process the name change directly to the City Council without a hearing before the Planning Commission. Affected property owners shall be noticed of the Council hearing in the same manner as for a Planning Commission Hearing.
3. Petitions for street name changes shall be accompanied by an appropriate fee established by the City Manager and approved by Council. Prior to the presentation of the petition to Council, the petitioners shall further deposit, or otherwise guarantee the necessary funds to cover the cost of changing street name signs, freeway directional signs, and other work directly resulting from the proposed name change.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

HISTORY:

Adopted by Resolution R-169951 03/15/1962
Amended by Resolution R-210637 05/16/1974
Amended by Resolution R-258273 04/18/1983
Amended by Resolution R-281109 11/23/1992

CITY OF SAN DIEGO-BOND ESTIMATE TEMPLATE

Street Name Change - Blaine Ave to Harvey Milk Street

INTERNAL ORDER NO: 24002494

ENGINEER COMPANY NAME
 ENGINEER COMPANY STREET ADDRESS
 ENGINEER COMPANY CITY, STATE AND ZIP
 (XXX) XXX-XXXX (Phone)
 (XXX) XXX-XXXX (Fax)

DRAWING NO: 36915 - B
 PROJECT NO: 271894

PUBLIC IMPROVEMENT TOTALS

DRAINAGE IMPROVEMENTS.....	\$	-
WATER & WASTEWATER UTILITIES.....	\$	-
SURFACE IMPROVEMENTS.....	\$	-
TRAFFIC	\$	1,452
MISCELLANEOUS	\$	-
SUBTOTAL - IMPROVEMENTS.....	\$	1,452
TRAFFIC CONTROL..... (5% of Subtotal-Improvements).....	\$	73
TOTAL PUBLIC IMPROVEMENTS (w/o Contingency).....	\$	1,525
10% Contingency.....	\$	152
TOTAL PUBLIC IMPROVEMENT:	\$	1,677

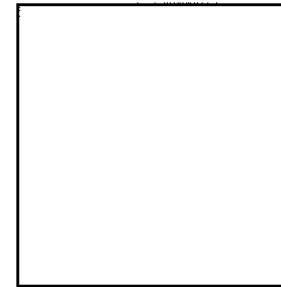
 Engineer of Work

Date: _____

RCE Expiration: _____

LAND DEVELOPMENT TOTALS

EARTHWORK TOTAL.....	\$	-
100% of First \$5,000 of Earthwork Total.....	\$	-
50% of Earthwork Total from \$5,000 to \$50,000.....	\$	-
25% of Earthwork Total Over \$50,000.....	\$	-
PRIVATE DRAINAGE IMPROVEMENTS	\$	-
LANDSCAPE & IRRIGATION TOTAL.....	\$	-
50% of Landscape & Irrigation Total.....	\$	-
As-Built Drawings.....	\$	500
TOTAL LAND DEVELOPMENT:	\$	500



RCE SEAL

COST ESTIMATE-LDR: \$ 2,025

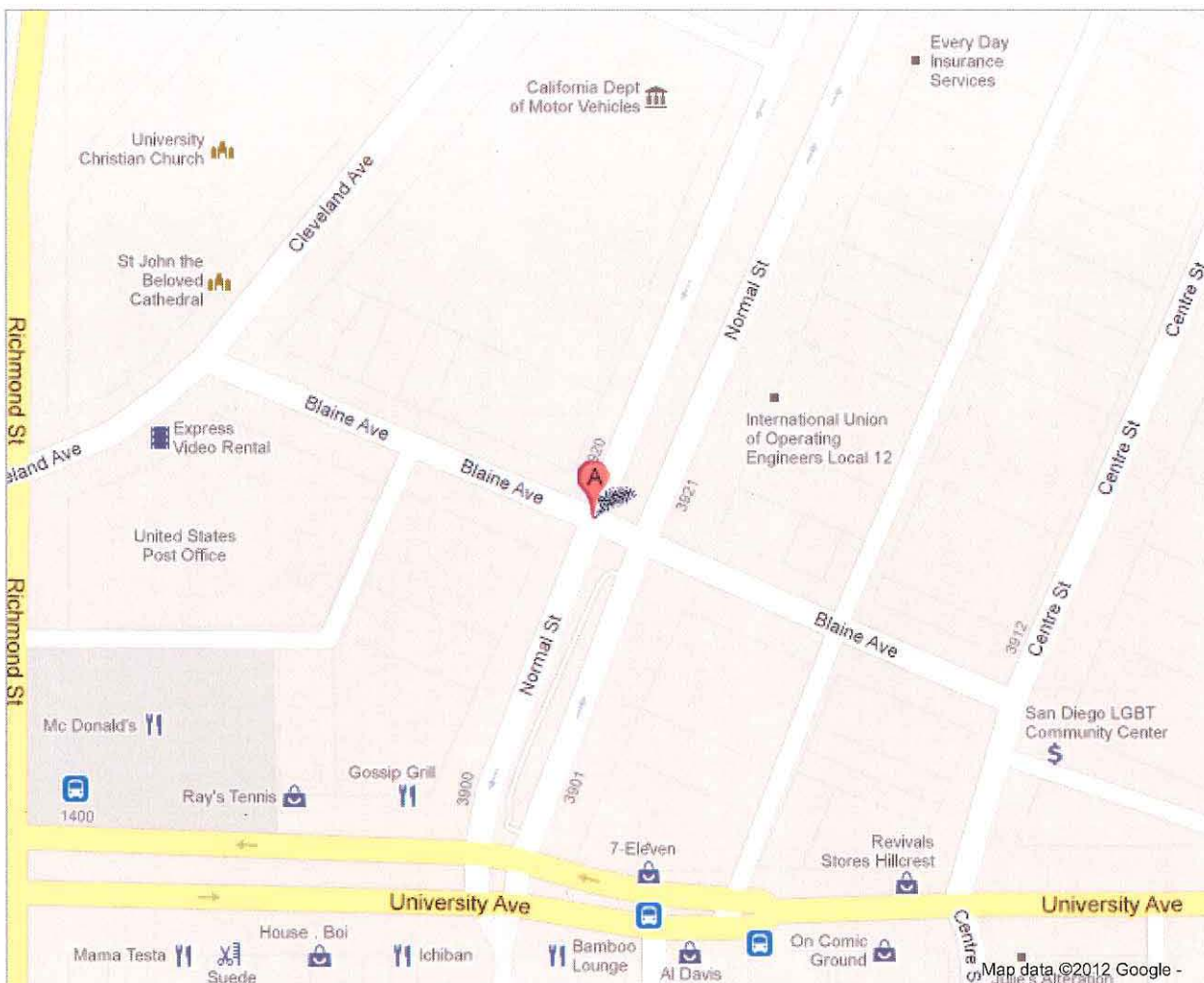
TOTAL BOND AMOUNT: \$ 2,177

INITIAL INSPECTION DEPOSIT: \$ 1,500

<input type="checkbox"/> Bond Required: A Bond in the amount of \$ 2,177 is required per San Diego Municipal Code Section 129.0119. Control Engineer: _____ Date: _____
<input type="checkbox"/> Bond Waived: The Bond requirement is waived. Control Engineer: _____ Date: _____

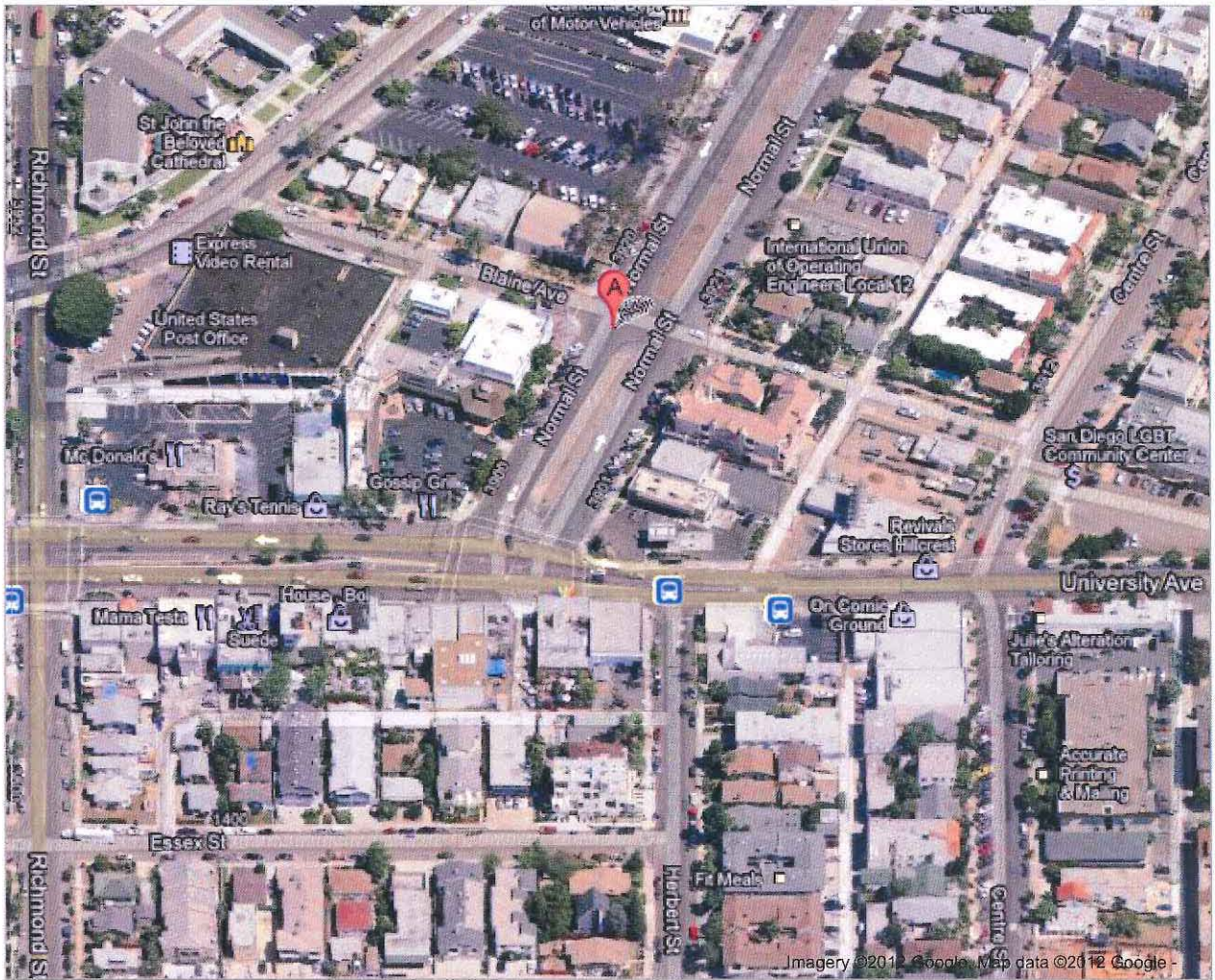
Note: Unit prices are based on available City of San Diego Land Development Review Division, Cost Estimate Unit Price List, January 2009.

To see all the details that are visible on the screen, use the "Print" link next to the map.



ATTACHMENT 4

To see all the details that are visible on the screen, use the "Print" link next to the map.





HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

Dr. Dolores Jacobs
Name

[Signature]
Signature

1/30/2012
Date

3909 Centre St., San Diego, CA 92103
Address

(619) 692-2077
Phone Number

djacobs@thecentersd.org
Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096
Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109



HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

Caryn Morgan
Name

CARYN MORGAN
Signature

Jan. 19, 2012
Date

3912 Centre Street
Address

Phone Number

morcaryn@yahoo.com
Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096
Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109



HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

JULIE WEST and ALITA REILLY

Name

J West

Signature

1/24/2012

Date

1622 BLAINE AVE -
Address SAN DIEGO, CA 92103

(619) 884-3733
Phone Number

Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096

Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109

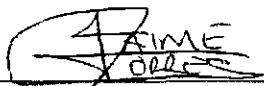


HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

JAIME TORRES
Name

 1/21/2012
Signature Date

3919 Normal St #108
Address

(619) 743-4259
Phone Number

jaime@hotmail.com
Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096
Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109



HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

Randy Campbell

Name

[Handwritten Signature]

Signature

1/18/12

Date

3921 Normal St.

Address

619 920-2488

Phone Number

crandy@ad.com

Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096

Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109



HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

Joseph Sweet

Name

Joseph Sweet

Signature

1-20-11

Date

1504 Blaine ave.

Address

619 634 2460

Phone Number

Jsweet1087@yahoo.com

Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096

Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109

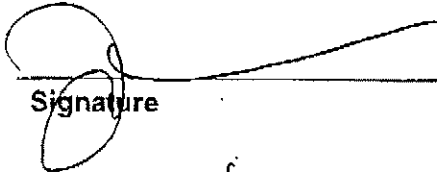


HARVEY MILK

Commemoration Project: Property Owner Petition

By signing below I am acknowledging that I have been informed that the street currently named "Blaine Avenue" will be renamed "Harvey Milk Way" and that I either support or do not oppose this action.

Alex & Joanne Corvino
Name


Signature

2/2/12
Date

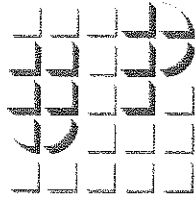
1514 Blaine Ave SD Ca 92103
Address

619 200 7301
Phone Number

joanne.corvino@hotmail.com
Email Address

Please email to fernando@sdpride.org, fax to (619) 260-3096
Hand deliver or mail to San Diego LGBT Pride Office • 3620 30th, San Diego CA 92104

Questions? Call Fernando Lopez at (619) 297-7683 x109



UPTOWN PLANNERS

MEMORANDUM OF MOTION
MOTION APPROVED ON MARCH 6, 2012
BY THE BOARD OF UPTOWN PLANNERS

Motion Approved By Uptown Planners on March 6, 2012:

The board of Uptown Planners the Blaine Avenue Street name change at its March 6, 2012 meeting, the item was noticed on the agenda as indicated below:

- 1. PROPOSAL TO BLAINE AVENUE STREET NAME CHANGE ("HARVEY MILK WAY")
– Process Five – Hillcrest – Proposal to for street name change from Blaine Avenue to Harvey Milk Way.**

After public comment and board discussion, the board of Uptown Planners voted 6-4-1 to support the renaming of Blaine Street to Harvey Milk Way. It should be noted that four board members did not participate in the vote because they were counting election ballots; two of whom stated for the record afterwards they would have supported the motion; and the non-voting chair also indicated he would have voted in favor of the motion.

Voting YES 6 Voting NO 4 Abstain 1 (non-voting chair)
Four board members did not participate as they were tallying election results.

Leo Wilson
Chair, Uptown Planners

(R-)

RESOLUTION NUMBER R-_____

ADOPTED ON _____

WHEREAS, Section 34091.1 of the California Government Code authorizes the City Council to change the name of City streets by resolution;

WHEREAS, SAN DIEGO LGBT PRIDE, applicant, has provided evidence attesting that, to the best of their ability, San Diego LGBT Pride has complied with Council Policy 600-12 regarding a proposed street name change from Blaine Avenue to Harvey Milk Street in posthumous honor of Mr. Harvey Milk, a notable member of the LGBT community; and

WHEREAS, on March 6, 2012 the Uptown Planners voted 6:4:1 to recommend approval of the street name change; and

WHEREAS, on April 12, 2012 the Planning Commission recommended to the City Council (approval or denial) of the proposed street name change; and

WHEREAS, under Charter section 280(a)(2) this resolution is not subject to veto by the Mayor because this matter requires the City Council to act as a quasi-judicial body and where a public hearing was required by law implicating due process rights of individuals affected by the decision and where the Council was required by law to consider evidence at the hearing and to make legal findings based on the evidence presented; and

WHEREAS, the matter was set for public hearing on _____, testimony having been heard, evidence having been submitted, and the City Council having fully considered the matter and being fully advised concerning the same; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego the name of Blaine Avenue,

more particularly shown on Drawing No. 36915-B, attached hereto as Exhibit "A", is changed to Harvey Milk Street; and

BE IT FURTHER RESOLVED, the City Clerk shall cause a certified copy of this resolution, with Exhibit "A", attested by her under seal, to be recorded in the Office of the County Recorder.

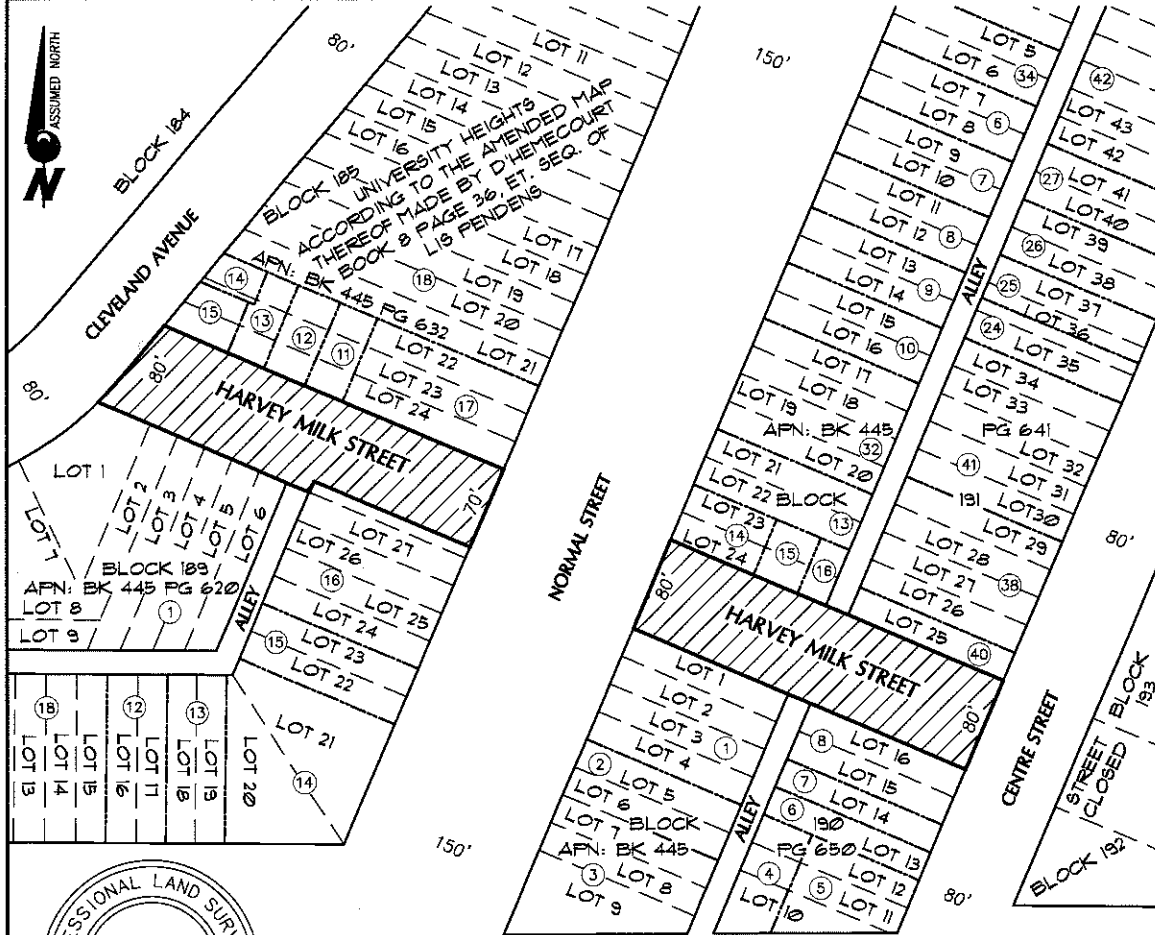
APPROVED: JAN I. GOLDSMITH, City Attorney

By _____

Deputy City Attorney

DRAFT

	ASSESSORS PARCEL MAPS	LEGEND
	445-620 445-632	STREET NAME CHANGE
	445-650 445-641	ASSESSOR PARCEL NUMBER
	REFERENCE DRAWINGS	BOOK BK
TIE POINT SHEET 279	PAGE PG	
TIE POINT SHEET 274		
UNIVERSITY HEIGHTS ACCORDING TO THE AMENDED MAP THEREOF MADE BY D'HEMMECOURT, BOOK 8 PAGE 36, ET. SEQ. OF LIS PENDENS		
NOTE: ALL STREETS SHOWN HEREON ARE PER THE ABOVE D'HEMMECOURT MAP		



UNIVERSITY AVENUE
VARIABLE WIDTH

BURKETT & WONG
ENGINEERS
3434 Fourth Ave., San Diego, CA 92103-5740
Phone: (619) 299-5550 Fax: (619) 299-9934

This plat was prepared by:

3/15/2012
CASEY R. LYNCH PLS 8380 DATE
MY LICENSE EXPIRES: 12/31/13

STREET NAME CHANGE
HARVEY MILK STREET (FORMERLY BLAINE AVENUE)

DESCRIPTION	BY	APPROVED	DATE	FILMED	CITY OF SAN DIEGO, CALIFORNIA	P.T.S. NO. 271894
ORIGINAL					SHEET 1 OF 1 SHEETS	I.O.NO. 24002494
					FOR CITY ENGINEER	1852-6283
					DATE	NAD-83 COORDINATES
						212-1723
						LAMBERT COORDINATES
						36915-B
					STATUS	