

Encanto Neighborhoods



Community Plan Update

Draft Vision and Guiding Principles

Draft Vision

The Encanto Neighborhoods form a scenic, vibrant and healthy community recognized as a jewel in San Diego. The Encanto Neighborhoods are known for their panoramic views, unique arts and culture, night life and entertainment, employment, educational and housing opportunities. The community enjoys new mixed-use transit-oriented development with a diversity of housing clustered close to the intermodal transit stations, while the majority of the Encanto Neighborhoods provide an atmosphere of country living in the city. The community boasts great parks and high-quality recreational facilities including pedestrian and bicycle trails along Chollas Creek. The community offers opportunities for high educational attainment that provides for an unmatched quality of life and environment for children to learn, play and grow that will allow them to become the next generation of great community leaders.

Draft Guiding Principles

1. Celebrate the Encanto Neighborhoods' cultural diversity by fostering inclusive neighborhoods that are known as a destination for arts, culture, food and entertainment.
2. Maintain the overall dominant single-family character of the community while focusing new transit-oriented development at densities high enough to attract new investment and foster revitalization around the 62nd Street, Euclid Avenue, and 47th Street inter-modal transit stations as well as along key walkable, mixed-use, nodes on the Imperial Avenue and Market Street corridors.
3. Promote active living and healthy lifestyles by furthering access to trails and open spaces, creating walkable and safe neighborhoods, promoting fresh food choices and urban agriculture, and establishing community gardens.
4. Foster high educational attainment for the younger generations by creating additional educational and employment opportunities.
5. Enhance opportunities for neighborhood commerce and retail uses, encouraging well-paying employment-oriented uses and emphasizing creative enterprises.
6. Restore and enhance the open space network that is formed by parks, canyons, and Chollas Creek corridors.
7. Improve the community's streets and sidewalks, above ground and underground utilities, parks, and other public infrastructure in order to promote a safe and attractive public realm.
8. Create an environment of economic opportunity, and flexibility to adapt to changing circumstances.
9. Develop sustainable practices for new development, mobility, water, and energy conservation, in order to reduce greenhouse gas emissions.