

# Arts and Culture

## CULTURAL CHARACTER

*Diversity is a defining attribute of the built environment in Southeastern San Diego and the Encanto Neighborhoods, creating the varied yet consistently rich flavor of the community.*



Signs, advertisements, and brightly colored storefronts add to the visual interest and cultural identity of the street.



Fences and garden walls along neighborhood streets express the individual character of each resident.



The mural at 32nd Street and Imperial Avenue and the art work at the Sherman Heights Community Center are notable pieces of public art in Southeastern San Diego. Public art is also featured at the Village at Market Creek and at the Trolley stations.



## PUBLIC ART AND ENHANCEMENT OF CHOLLAS CREEK



The Chollas Creek South Branch Implementation Program makes site specific recommendations for creek restoration and public access enhancements. Art can play a role in making the creek a source of pride. Sites recommended for arts projects include:

- The two-block channelized creek section along 51st Street
- The underpass of Interstate I-805
- The one-block, channelized segment of the creek west of San Pasqual Street

Public art is also envisioned along the Main Branch of Chollas Creek, especially where the creek crosses under freeways.

## ARTS PROGRAMS AND ARTS SPACES

**Valencia Park/Malcolm X Branch Library & Performing Arts Center**

*This branch library and performing arts center provides many free resources and events for the community.*

**San Diego School of Creative and Performing Arts (SCPA)**

*SCPA is a public arts magnet school near the Southeastern San Diego and Encanto Neighborhoods.*

**Bread & Salt**

*Bread & Salt, in the former Cramer's Bakery on Julian Avenue, is envisioned to include live-work artists' residences, gallery spaces, workshops and a cafe.*



**Writerz Blok**

*What began as a unique approach to prevent vandalism is now one of the country's most innovative youth art programs.*

## BUILDING AN ARTS DISTRICT AT THE VILLAGE AT MARKET CREEK

*Arts and culture have been galvanizing forces for bringing residents from diverse neighborhoods together.*



The Market Creek Plaza Amphitheater and Festival Park are brought to life with public art that embraces cultural diversity and reflects community pride.

### Art & Design Plan



The Jacobs Center for Neighborhood Innovation will use the Plan as a guide to incorporate the arts into all future development to position the Village as a cultural destination.

### Cultural Festivals



Different cultures are celebrated in The Village year round.

### Performing Arts



Partnerships with community organizations have brought the performing arts to The Village at Market Creek's two versatile outdoor stages. The Celebrating Families Summer Series brings families and neighbors together for weekly outdoor movie screenings.