

City of San Diego General Plan Action Plan

November 10, 2008

DRAFT

City of San Diego
City Planning & Community Investment

General Plan Implementation

*A good plan goes to waste if it is not implemented.*¹

Implementation of the City's General Plan utilizes a multi-faceted approach given that San Diego is large and its communities are diverse in terms of land use, natural features and demographics. As discussed in the Land Use and Community Planning Element, community plans are an integral part of the General Plan. Our use of community plans is an accepted way to refine the policies of the General Plan as they apply to a smaller geographic area, and then to implement them by zoning regulations, ordinances, and other discretionary actions.

The General Plan Action Plan arranges implementation measures consistent with the structure of the General Plan. The action items are organized by each of the plan's nine elements. (Note: The Housing Element is not included in the Action Plan. Government Code section 65400(B) requires preparation and submittal to the State of an Annual Progress Report on the Housing Element.)

Each element of this Action Plan identifies the policies in the corresponding General Plan element. Some implementation measures are described in detail in the Action Plan tables, and contain specific follow up actions. Others call for the development of regulations, programs and master plans. Still others can only be identified and carried out once community plans are updated.

Each of the tables contains ongoing, short-, mid-, and long-term actions associated with the implementation of General Plan policies. Ongoing actions are part of current standard practices or programs. They have no definite completion date. Short-term actions are those anticipated to be completed within 0-3 years, mid-term actions within 3-5 years, and long-term actions within 5-10 years.

Monitoring & the Annual Progress Report

In order to monitor the progress and effectiveness of General Plan implementation measures, an annual report will be prepared and used to measure advancement toward specific goals and policies of each element and made available to the public. The annual report will also be used to develop a longer-term evaluation of the General Plan and to determine the need for updating any element or policy prior to a comprehensive update. Detailed monitoring of implementation actions identified as ongoing actions will not be required.

Funding & the Budget Process

The Action Plan is intended to be an integral part of the City's budget and finance process. During the budget process and formation of the City's financial strategies and

¹ State General Plan Guidelines, chapter 9

plans, the Action Plan will be used to identify funding priorities for General Plan implementation. The preparation of the annual progress report will provide the opportunity to evaluate progress on implementation measures and provide updated information on funding of implementation actions.

DRAFT

TABLE OF CONTENTS

KEY GENERAL PLAN IMPLEMENTATION ACTIONS.....	5
LAND USE & COMMUNITY PLANNING	11
MOBILITY	13
URBAN DESIGN.....	15
ECONOMIC PROSPERITY	17
PUBLIC FACILITIES, SERVICES & SAFETY	19
RECREATION	24
CONSERVATION	25
NOISE.....	31
HISTORIC PRESERVATION	32

TIMEFRAME DEFINITIONS

SHORT-TERM: 0 TO 3 YEARS

MID-TERM: 3 TO 5 YEARS

LONG-TERM: 5 TO 10 YEARS

ONGOING: ONGOING WORK PROGRAM

RESPONSIBLE PARTY ACRONYMS

CPCI – CITY PLANNING & COMMUNITY INVESTMENT

DSD – DEVELOPMENT SERVICES

E&CP – ENGINEERING & CAPITAL PROJECTS

ESD – ENVIRONMENTAL SERVICES

OHS – OFFICE OF HOMELAND SECURITY

P&R – PARK & RECREATION

READ – REAL ESTATE ASSETS

OCIO – OFFICE OF THE CHIEF INFORMATION OFFICER

Key General Plan Implementation Actions

Implementation Actions	Responsible Department	Time Frame	Funding
Community Plan Updates	CPCI	Ongoing See discussion below	Variety of Sources Staff funding has been identified to begin the program of plan updates. Additional funding will need to be identified to update community plans on a regular schedule.
Land Development Code Amendments	CPCI/DSD	Dependent upon specific amendment See specific actions for time frames	General Fund Staffing /Consultant Services Funding will need to be identified to complete all Land Development Code Amendments identified in the Action Plan within the timeframes identified.
Public Facilities Financing Strategy	CPCI	Short-term	Staff resources have been identified.
Economic Development Strategic Plan	CPCI	Short-term	General Fund Staffing Staff funding has been identified.
Parks Master Plan	CPCI	Mid-term	General Fund Staffing/Consultant Services Funding will need to be identified to provide for consultant services
Comprehensive Historic Preservation Transfer of Development Rights Program	CPCI	Short-term	General Fund Staffing Staff resources have been identified to begin work on this program.
Climate Change Initiatives	CPCI/ESD as lead with participation from other City Departments	Includes ongoing, short-, mid-, and long-term actions	Variety of Sources Dependent upon action

Community Plan Updates

The implementation of the City of Villages land use strategy and refinement of citywide goals and policies as applied to individual communities will be accomplished primarily through the update of the City's community plans. The table below identifies community plans that are in the update process or scheduled to begin in the near future. Additional community plans are also in need of update. As staffing and funding becomes available to begin additional updates or as plan updates identified below are completed, updates of the remaining community plans will commence.

Anticipated Schedule of Community Plan Updates

Community Plan	Start Date	Estimated Start of Hearing Process
Otay Mesa	Ongoing	Spring 2009
Ocean Beach	Ongoing	Spring 2009
Barrio Logan	Spring, 2008	Spring 2010
Grantville Master Plan ¹	Spring 2008	Winter 2010
Uptown, North Park & Golden Hill Cluster	Fall 2008	Fall 2010
Midway-Pacific Coast Highway & Old San Diego	Winter 2009	Winter 2011
San Ysidro	Spring 2009	Spring 2011
Southeastern San Diego ² & Skyline-Paradise Hills	Spring 2009	Spring 2011
Mission Valley	TBD	TBD
Peninsula	TBD	TBD

¹Includes amendments to the Navajo & Tierrasanta Community Plans

²Includes Encanto planning area

Staffing for community plan updates will rely on a combination of planning staff and consultants, depending on the needs and funding availability of each community.

Funding for community plan updates will come from a variety of sources including:

- Grants,
- Redevelopment funding,
- The General Fund,
- Contributions from other agencies,
- And Other sources.

Funding from Community Development Block Grants (CBDG) can be used for specific communities when it can be demonstrated that there is a benefit for low- to moderate-income populations. Where possible, community plan updates will be 'clustered' in groups of two or three in order to comprehensively analyze issues and impacts.

However, each community will maintain its own distinct community plan.

Community plan updates will provide the opportunity to accomplish short-term as well as long-term General Plan implementation goals. All community plan updates will serve as the vehicle to implement General Plan policies such as identification of village and housing opportunity areas, public facilities adequacy, sustainable development practices,

pedestrian environment improvements, and open space preservation. Due to the distinctiveness of each community, the plan updates will also provide an opportunity to further refine and implement action items that are especially relevant each community. Some of the key issue areas anticipated to be addressed in plan updates and associated implementation programs currently underway include:

Otay Mesa Community Plan Update

- Create new and amended Industrial Zone Packages
- Create or refine mixed use zoning regulations
- Identification of gateways and linkages
- Establishment of an interconnected street network
- Implementation of open space protections

Ocean Beach Community Plan Update

- Parking management challenges
- Village design in coastal area
- Multi-modal transportation improvements in a built-out community
- Possible use of park and recreation equivalencies

Barrio Logan Community Plan Update

- Creation or refinement of mixed use regulations to address incompatible uses
- Protect public health and safety in part through implementation of collocation, environmental justice, and equitable development policies
- Designate pedestrian and bicycle linkages within the community and to surrounding neighborhoods and trolley stations
- Identify public facilities and recreational needs
- Identify opportunities for implementation of art and culture policies

Grantville Master Plan

- Transit-Oriented Development
- Transportation/Mobility
- San Diego River

Uptown, North Park, and Greater Golden Hill Cluster Community Plan Update

- Create or refine mixed use zoning regulations
- Identify locations of villages of various scales that respect neighborhood character
- Identify areas of change and areas of stability
- Identify deficiencies and improvements to the community mobility network
- Create conservation districts

Land Development Code Amendments

Another key component of General Plan implementation will be Land Development Code (LDC) amendments and updates. These amendments will take place as part of community plan updates when needed to provide zoning packages to implement land use designations or site-specific recommendations, as part of the regular LDC update process, or as stand alone amendments needed to implement specific General Plan policies found in the Land Use and Community Planning, Conservation, Mobility, Economic Prosperity and Urban Design elements. The amendments identified throughout the Action Plan have been assigned a timeframe according to priority. Additional funding will need to be identified to provide for staffing or consultant services to accomplish the amendments in the timeframes specified.

Public Facilities Financing Strategy

The financing strategy, which will be prepared as a companion document to the General Plan, will establish a plan of action for providing public facilities within the City of San Diego. The purpose of the strategy is to identify practical financing mechanisms and reasonable methods for providing currently needed and future public facilities. "Public facilities" include, but are not limited to, the following categories of capital infrastructure improvements: police, fire, library, parks, recreation, open space, transportation, streetscapes, and others. The strategy will provide a context from which to examine the City's current position and challenges related to financing capital improvements. It is the intent of this strategy to identify *practical* solutions, within realistic timeframes, to effect progress and improve quality of life for City residents. The strategy will be updated periodically as conditions change, new needs arise, and new financing mechanisms become available. Facilities Financing staff has begun work on developing this strategy.

Economic Development Strategic Plan

The Economic Development Strategic Plan will further refine the goals and policies of the Economic Prosperity Element, report on economic trends, describe targeted industry clusters, inform infrastructure and land use priorities, develop strategies for addressing near- to mid-term economic issues, and identify new initiatives for public and private partnership. The Plan is currently being updated and will be completed with existing staffing.

Parks Master Plan

The Parks Master Plan will be a comprehensive, citywide plan to guide Park and Open Space acquisition, design and development, recreational programs and needed maintenance over the next 20-30 years. The preparation of a Parks Master Plan will require consultant services and funding will need to be allocated to complete this work within timeframe identified. A small portion of the funding has been allocated in the FY09 budget to better determine the scope of the Parks Master Plan.

Comprehensive Historic Preservation Transfer of Development Rights (TDR) Program

The Historical Resources Board has established an Incentives Subcommittee to research and evaluate specific incentives, including proposals for a TDR program. The Incentives Subcommittee has begun meeting monthly and will refer specific proposals to the full Board and onto the City Council for implementation. Existing Historical Resources staff will work with the subcommittee to develop the program.

Climate Change Initiatives

Climate change mitigation and adaptation have been a growing concern for the City of San Diego and other cities around the world. The State of California has taken an aggressive stance to address global warming through AB 32, the "Global Warming Solutions Act of 2006," Executive Order S-3-05, signed by Governor Schwarzenegger, SB 375 which calls for coordinated land use and transportation planning as a means to address climate change, and additional legislative and regulatory actions. AB 32 requires that the state's global warming emissions be reduced to 1990 levels by the year 2020. Executive Order S-3-05 established statewide greenhouse gas (GHG) emission reduction targets as follows:

- By 2010, reduce GHG emissions to 2000 levels
- By 2020, reduce GHG emissions to 1990 levels.
- By 2050, reduce GHG emissions to 80% below 1990 levels.

It will be very challenging for the City of San Diego as well as the state of California to meet these targets. Immediate actions are needed in order to reduce the cumulative and more serious impacts that would otherwise occur. The City's General Plan incorporates policies which address local Greenhouse Gas Emissions (GHG) mitigation and adaptation strategies and this Action Plan identifies some of the steps that the City can take to help meet state and local targets. However, more detailed development and implementation of actions and program designed to reduce the climate change impacts caused by the community-at-large and the City as an organization will need to be developed through an update of the City's Climate Protection Action Plan (CPAP). The CPAP update will be the forum for developing, vetting, and ultimately approving a more detailed slate of GHG emission reduction measures than can be accomplished through the broader General Plan Action Plan.

Local resources that are currently available, or will soon be available to help inform the CPAP update include: a new San Diego County Greenhouse Gas Inventory prepared by the University of San Diego (USD) Energy Policy Initiatives Center; the San Diego Regional 2050 Study prepared by the San Diego Foundation; a Regional Climate Action Plan being prepared by SANDAG; and a Sustainability Master Plan and Guidelines being prepared by the Centre City Development Corporation (CCDC).

The USD Inventory reports on GHG emissions from 1990 to 2006 using the best available data, and provides estimates of future emissions to 2020. Using

emissionsreductions targets in AB 32 as a guide, the study also suggested emissions reduction targets and reduction strategies for the region. The study found that nearly 60 percent of total regional emissions are associated with individuals' driving and residential energy consumption. The largest potential GHG emissions are dependent on state actions to implement vehicle emissions, renewable and clean fuels standards. However, local government actions also play a significant role in regional GHG reduction strategies.

Potential roles for local government identified by the USD study include: reducing vehicle miles traveled and electricity and natural gas consumption; increasing use of distributed energy resources such as cogeneration and photovoltaics; and making more efficient use of gas from landfills and exploring waste processing technologies that produce fuels. These topics are addressed to varying degrees in the General Plan and General Plan Action Plan, but will require additional staff work and Council adoption of associated implementation measures in order to achieve desired results.

Land Use and Community Planning Element Action Items

No.	Land Use Element Actions	General Plan Policy	Responsible Departments
Short-term Actions			
1.	Evaluate and refine the Village Propensity model as a tool to be used in community plan updates.	LU-A.2	CPCI
2.	Prepare and maintain a community plan preparation manual as an administrative tool to guide community plan updates and amendments.	LU-C.1 LU-C.2 LU-C.5	CPCI
3.	Implement the FAA Part 77 height standards and notification as part of the implementation of the Airport Land Use Compatibility Plans.	LU-G.5 LU-G.6	DSD/CPCI
4.	Update Council Policies: 000-21, 600-29, 600-28, 600-30, 600-36, 600-01, 200-01, 800-03, and 600-37 to replace Future Urbanizing terminology with Proposition A lands.	LU-J.1	CPCI
Mid-Term Actions			
Long-Term Actions			
Ongoing Actions			
5.	Update community plans to achieve citywide and community goals.	LU-A.1 LU-E.1 LU-A.2 LU-E.2 LU-A.3 LU-E.3 LU-A.4 LU-H.1 LU-A.5 LU-H.2 LU-A.6 LU-H.3 LU-A.7 LU-H.4 LU-A.8 LU-H.5 LU-A.9 LU-H.6 LU-A.10 LU-H.7 LU-B.1 LU-I.1 LU-B.2 LU-I.2 LU-B.3 LU-I.3 LU-C.1 LU-I.5 LU-C.2 LU-I.6 LU-C.4 LU-I.11 LU-C.3 LU-I.12 LU-C.5 LU-I.13 LU-C.6 LU-I.14 LU-I.15 LU-I.16	CPCI
6.	Apply new zone packages where needed to implement the land use designations and policy recommendations of the General Plan as community plans are updated.	LU-F.1	DSD

No.	Land Use Element Actions	General Plan Policy	Responsible Departments
7.	Create and apply incentive zoning measures to achieve citywide and community goals during the community plan update process.	LU-F.3	DSD
8.	Review discretionary development proposals and plan amendment proposals to ensure that projects do not adversely affect General Plan goals.	LU-A.7 LU-H.1 LU-A.9 LU-H.2 LU-A.10 LU-H.3 LU-A.11 LU-H.4 LU-B.3 LU-I.1 LU-C.3 LU-I.2 LU-C.4 LU-I.3 LU-F.2 LU-H.7	CPCI/DSD
9.	Amend public facilities financing plans concurrently with amendments to the General Plan and community plans which result in the need for additional facilities.	LU-D.2	CPCI
10.	Continue to maintain and update a database of land use plan amendments approved by the City.	LU-D.5	CPCI
11.	Implement the General Plan procedures for General and Community Plan amendments.	LU-D.1 LU-D.9 LU-D.3 LU-D.10 LU-D.4 LU-D.11 LU-D.6 LU-D.12 LU-D.7 LU-D.13 LU-D.8 LU-D.14	CPCI
12.	Continue to coordinate with the Airport Land Use Commission, Federal Aviation Administration, and airport operators on development projects, community plan amendments and updates, zoning code amendments as appropriate to address airport land use compatibility.	LU-G.1 LU-G.9 LU-G.2 LU-G.10 LU-G.3 LU-G.4 LU-G.7 LU-G.8	CPCI/DSD
13.	Coordinate with the Airport Land Use Commission ALUC on the development of land use plans and regulations.	LU-G.1	CPCI/DSD
14.	Continue to update Public Facilities Financing Plans on a regular schedule.	LU-I.4 LU-I.6 LU-I.5 LU-H.5	CPCI
15.	Continue to identify non-phase shifted lands as Proposition 'A' lands.	LU-J.1	CPCI/DSD
16.	Follow a public planning and voter approval process for the reuse of Proposition A military lands if they become subject to the City's jurisdiction.	LU-J.2	CPCI
17.	Incorporate expanded public outreach and evaluation of inequitable impacts in all transportation projects, plans and programs. Coordinate with SANDAG to improve transportation options for all groups.	LU-I.7 LU-H.6 LU-I.8 LU-I.9 LU-I.10	E&CP/CPCI
18.	Continue to identify and evaluate prospective annexation areas.	LU-K.1 LU-K.3 LU-K.2 LU-K.4	CPCI

Mobility Element Action Items

No.	Mobility Element Actions	General Plan Policy		Responsible Departments
Short-Term Actions				
1.	Develop multi-modal Level of Service guidelines.	ME-C.9		CPCI
2.	Evaluate Traffic Impact Study Guidelines and update as needed.	ME-C.8 ME-E.7		CPCI/DSD
3.	Update the LDC to address affordable housing parking needs.	ME-G.2 ME-G.4		CPCI/DSD
4.	Update the LDC Transit Area Overlay Zone extent and regulations.	ME-G.2 ME-G.4		CPCI/DSD
5.	Update the LDC Tandem Parking Overlay Zone extent and regulations.	ME-G.2 ME-G.4		CPCI/DSD
6.	Develop and implement a CIP prioritization program.	ME-K.1		E&CP
Mid-Term Actions				
7.	Develop and maintain a Citywide Pedestrian Master Plan.	ME-A.1 ME-A.2 ME-A.5	ME-A.6 ME-E.2 ME-E.3	CPCI
8.	Evaluate the Street Design Manual and update as needed.	ME-A.5	ME-C.6	E&CP/DSD
9.	Identify funding and develop an Intelligent Transportation System (ITS) Plan for the City.	ME-D.1 ME-D.2 ME-D.3	ME-D.4 ME-D.5	E&CP
10.	Seek federal and state funding assistance to develop, implement, and update City Airport Master Plans.	ME-H.3		Airports Division
Long-Term Actions				
11.	Prepare parking master plans for parking- deficient areas	ME-G.1		CPCI
12.	Update the LDC to include parking incentives for implementing voluntary TDM measures including car sharing.	ME-G.2 ME-G.4		DSD
13.	Develop a long-range transportation financing plan.	ME-K.2 ME-K.3	ME-K.4 ME-K.5	E&CP/Facilities Financing
Ongoing Actions				
<i>Walkable Communities, Transit First, Street and Freeways (ME Sections A, B, C)</i>				
14.	Evaluate new development proposals and exact appropriate improvements through the development review process.	ME-A.5 ME-A.6 ME-A.7 ME-B.9 ME-C.3 ME-C.6 ME-C.7 ME-C.10	ME-E.6 ME-E.7 ME-F.2 ME-F.4 ME-K.4 ME-K.5 ME-K.6	DSD

No.	Mobility Element Actions	General Plan Policy		Responsible Departments
15.	Update community plans to achieve citywide and community goals.	ME-A.8 ME-B.9 ME-C.1 ME-C.3 ME-C.6	ME-C.7 ME-C.10 ME-J.2 ME-J.4 ME-K.4	CPCI
16.	Collaborate with local agencies and organizations to implement walkable communities.	ME-A.9		E&CP
17.	Collaborate with SANDAG to improve transit service, identify strategic locations for transit stops, and develop transportation alternatives for transit-dependent groups.	ME-B.1 ME-B.2 ME-B.3 ME-B.4 ME-B.5 ME-B.6 ME-B.7 ME-B.8	ME-C.2 ME-D.6 ME-E.1 ME-E.2 ME-E.3 ME-E.4 ME-E.5 ME-F.5 PF-L.7	CPCI
18.	Develop multi-modal corridor mobility concepts.	ME-B.10	ME-C.2	CPCI
19.	Conduct feasibility studies for mobility concepts.	ME-B.10	ME-C.2	E&CP
20.	Implement transit priority measures to improve transit travel times and schedule reliability.	ME-B.10		E&CP
21.	Identify funding and implement traffic calming projects where appropriate.	ME-C.5		E&CP
22.	Evaluate transportation capital projects for conformance with Mobility Element policies.	ME-C.6		E&CP
23.	Identify funding and implement pedestrian projects to improve safety, accessibility, connectivity, and walkability.	ME-A.2 ME-A.4	ME-A.6 ME-A.7	E&CP
24.	Identify funding for education programs to increase and encourage pedestrian, bicycle, and traffic safety.	ME-A.3 ME-F.6		E&CP
25.	Identify funding to improve maintenance on City streets.	ME-C.4		General Services
<i>ITS, TDM, Bicycling, Parking (ME Sections D, E, F, G)</i>				
26.	Identify funding and implement ITS projects.	ME-D.1 ME-D.2 ME-D.3	ME-D.4 ME-D.5	E&CP
27.	Incentivize the use of alternative modes of transportation for City employees through the City's Transportation Alternatives Program.	ME-E.1 ME-E.2 ME-E.4		E&CP
28.	Monitor Transportation Demand Management programs required as part of the development approval process.	ME-E.8		DSD
29.	Identify funding for, and implement projects identified in the Pedestrian and Bicycle Master Plans.	ME-E.3 ME-F.1	ME-F.2 ME-F.3	E&CP
30.	Implement and periodically update the Bicycle Master Plan.	ME-F.1	ME-F.2	CPCI
31.	Evaluate changes to citywide on-street parking regulations.	ME-G.1		E&CP

No.	Mobility Element Actions	General Plan Policy	Responsible Departments
32.	Periodically evaluate and update the Land Development Code (LDC) to maintain parking regulations.	ME-G.2 ME-G.4	DSD
33.	Continue the Community Parking District program and expand where needed.	ME-G.3	CPCI
34.	Implement parking pricing strategies to reduce the number and length of auto trips.	ME-G.5	CPCI
<i>Airports, Rail, Goods Movement, Regional Coordination (ME Sections H, I, J, K)</i>			
35.	Participate in the development and implementation of the San Diego International Airport Master Plan.	ME-H.1	CPCI/DSD
36.	Work with the Airport Authority, and SANDAG to seek a long-range solution for the region's aviation needs.	ME-H.2	CPCI
37.	Coordinate with the Military concerning activities around Military installations.	ME-H.4	CPCI
38.	Collaborate with SANDAG, Caltrans, and the High Speed Rail Authority to improve rail travel opportunities.	ME-I.1 ME-I.4 ME-I.2 ME-I.5 ME-I.3 ME-I.6	CPCI
39.	Collaborate with SANDAG, the San Diego Unified Port District, and Caltrans to support the safe and efficient movement of goods.	ME-J.1 ME-J.7 ME-J.3 ME-J.8 ME-J.5 ME-J.9 ME-J.6	E&CP
40.	Pursue grant funding for transportation facilities.	ME-K.2 ME-K.5 ME-K.3 ME-C.10	E&CP
41.	Collaborate with SANDAG to increase regional funding for pedestrian, bicycle, and transportation systems management funding.	ME-K.2 ME-K.5 ME-K.3 ME-C.10 ME-K.4	E&CP
42.	Update public facilities financing plans concurrently with community plan updates to identify necessary transportation improvements.	ME-K.2 ME-K.5 ME-K.3 ME-C.10 ME-K.4	CPCI

Urban Design Element Action Items

No.	Urban Design Actions	General Plan Policy	Responsible Departments
Short-term Actions			
1.	Amend and update the Land Development Code concurrently with community plan updates to: <ul style="list-style-type: none"> • Provide zoning categories or tools for mixed use land use designations. • Develop building design guidelines to implement General Plan Policy. 	UD-A.16 UD-C.1 UD-C.3	DSD

No.	Urban Design Actions	General Plan Policy		Responsible Departments
Mid-term Actions				
Long-term Actions				
Ongoing Actions				
2.	Identify funding to maintain the MSCP and community plan designated open spaces.	UID-A.1		CPCI/ P&R
3.	Address urban design in community plan updates. Refine General Plan policies as needed to address community goals.	UID-A.1 UID-A.2 UID-A.7 UID-A.10 UID-A.14 UID-B.2 UID-B.5 UID-B.6 UID-B.8 UID-C.1 UID-C.2	UID-C.3 UID-C.4 UID-C.5 UID-C.6 UID-C.7 UID-C.8 UID-D.1 UID-E.1 UID-E.2 UID-F.1 UID-F.3	CPCI/DSD
4.	Implement urban design policies through the development review process.	UID-A.2 UID-A.3 UID-A.4 UID-A.5 UID-A.6 UID-A.7 UID-A.8 UID-A.9 UID-A.10 UID-A.11 UID-A.12 UID-A.13 UID-A.14 UID-A.15 UID-A.16 UID-A.17 UID-B.1 UID-B.2 UID-B.3	UID-B.4 UID-B.5 UID-B.6 UID-B.8 UID-C.1 UID-C.2 UID-C.4 UID-C.5 UID-C.6 UID-C.7 UID-C.8 UID-D.1 UID-D.2 UID-D.3 UID-E.1 UID-E.2 UID-F.1 UID-F.3 UID-F.4 UID-F.5	DSD/CPCI
5.	Implement the 2004 Public Art Master Plan.	UID-F.1 UID-F.2 UID-F.3	UID-F.4 UID-F.5	Commission for Arts and Culture
6.	Implement Council Policy 900-11.	UID-F.1 UID-F.2 UID-F.3	UID-F.4 UID-F.5	Commission for Arts and Culture
7.	Implement San Diego Municipal Code Chapter 2, Article 6, Division 7 regulation requiring art and cultural enhancement.	UID-F.1 UID-F.2 UID-F.3	UID-F.4 UID-F.5	Commission for Arts and Culture
8.	Continue the Neighborhood Code Compliance Division's enforcement efforts.	UID-B.7		DSD

Economic Prosperity Element Action Items

No.	Economic Prosperity Actions	General Plan Policy		Responsible Departments
Short-Term Actions				
1.	Update the Economic Development Strategic Plan.	EP-F.1 EP-G.5	EP-L.1 EP-L.4 EP-L.5	CPCI
2.	Prepare guidelines for the preparation of Community and Economic Benefit Assessments.	EP-L.2		CPCI
3.	Amend the Land Development Code to exclude or further limit sensitive receptor and public assembly uses within areas identified as Prime Industrial Lands in the General Plan.	EP-A.13 EP-A.14		DSD
Mid-Term Actions				
4.	Develop a cultural heritage tourism program.	EP-I.3 EP-I.4 EP-I.5	EP-I.6 EP-I.7	CPCI/Public Private Collaboration
5.	Develop and implement a priority ranking system for Transient Occupancy Tax projects and programs.	EP-I.1 EP-I.2		CPCI
Long-term Actions				
Ongoing Actions				
<i>Industrial Land Use, Commercial Land Use, (EP Sections A, B)</i>				
6.	Apply land use designations from General Plan Table LU-4 during Community Plan updates and amendments to protect base sector uses as well as to provide opportunities for non-base sector employment uses.	EP-A.1 EP-A.2 EP-A.3 EP-A.4 EP-A.5 EP-A.6	EP-A.7 EP-A.8 EP-A.9 EP-A.10 EP-A.11	CPCI
7.	Evaluate prime industrial lands through community plan updates.	EP-A.12 EP-A.14	EP-A.15	CPCI/DSD
8.	Evaluate applications to convert non-prime industrial lands per the collocation and conversion suitability factors.	EP-A.16 EP-A.17		CPCI
9.	Amend Public Facilities Financing Plans when residential uses are proposed in industrially designated areas.	EP-A.18		CPCI
10.	Evaluate projects in industrial areas for conformance with industrial land policies through the development review process.	EP-A.12 EP-A.13 EP-A.14	EP-A.15 EP-A.19 EP-A.20	CPCI/DSD
11.	Update community plans to achieve citywide and community goals.	EP-B.1 EP-B.2 EP-B.3 EP-B.4 EP-B.5 EP-B.6 EP-B.7 EP-B.8 EP-B.9 EP-B.10 EP-B.11 EP-B.12	EP-B.13 EP-B.14 EP-B.15 EP-B.16 EP-C.1 EP-J.2 EP-J.3 EP-J.4 EP-J.7 EP-J.9 EP-J.10 EP-J.11	CPCI

No.	Economic Prosperity Actions	General Plan Policy		Responsible Departments
12.	Evaluate projects in commercial areas for conformance with commercial land use policies.	EP-B.2 EP-B.6 EP-B.7 EP-B.8	EP-B.9 EP-B.10 EP-B.11 EP- B.14	CPCI/DSD
13.	Evaluate community plan amendments to redesignate commercial land per the commercial land use policies.	EP-B.16		CPCI
<i>Workforce, Employment, & Business Development, Community Investment (EP Sections D, E, F, G)</i>				
14.	Support and encourage education and workforce programs.	EP-D.1 EP-D.2 EP-D.3 EP-D.4	EP-D.5 EP-D.6 EP-D.7	Citywide/Public-Private Collaboration
15.	Continue the Business Expansion, Attraction and Retention (BEAR) program to provide assistance and incentives that result in the retention and creation of jobs and investment.	EP-E.1 EP-E.2 EP-E.3	EP-E.4 EP-E.5	CPCI
16.	Continue the Business Improvement District Program through the City's Office of Small Business.	EP-F.2 EP-F.3	EP-F.4	CPCI
17.	Continue programs that provide direct assistance, business development and retention services and advocacy and regulatory relief to small businesses	EP-G.1 EP-G.2		CPCI
18.	Collaborate with the private sector to prioritize investment in public infrastructure to provide regional facilities needed by base sector industries.	EP-G.3 EP-G.4		CPCI
<i>Military, Visitor, International, Redevelopment, Monitoring (EP Sections H, I, J, K, L)</i>				
19.	Coordinate with military representatives during the community plan update/amendment process.	EP-H.1 EP-H.2	EP-H.3	CPCI
20.	Continue to administer the Tourism Marketing District to enhance the marketing opportunities for the Convention & Visitors Bureau and bolster the tourism industry.	EP-I.3 EP-I.4 EP-I.5	EP-I.6 EP-I.7	CPCI/Public Collaboration Private
21.	Continue to work with regional and binational agencies on cross border issues.	EP-J.1 EP-J.5	EP-J.6 EP-J.8	CPCI
22.	Continue to administer the redevelopment project areas through the redevelopment agencies.	EP-K.1 EP-K.2 EP-K.3 EP-K.4 EP-K.5	EP-K.6 EP-K.7 EP-K.8 EP-K.9	Centre City Development Corporation, Southeastern Economic Development Corporation, and City of San Diego Redevelopment Agency
23.	Require preparation of a Market and Fiscal Analysis report for discretionary projects proposing over 100,000 sq. ft. of gross floor area.	EP-L.3		CPCI/DSD
24.	Monitor economic conditions through the use of economic indicators.	EP-L.4		CPCI

Public Facilities, Services and Safety Element Action Items

No.	Public Facilities, Services & Safety Actions	General Plan Policy		Responsible Departments
Short Term Actions				
1.	Develop and maintain a Public Facilities Finance Strategy.	PF-A.1 PF-A.2	PF-A.3 PF-D.6	CPCI
2.	Develop and implement a CIP identification and prioritization system.	PF-B.2 PF-B.3		E&CP
3.	Develop a "Consumers' Alternative" to address improvements to the sanitary sewer collection and disposal system. Create a strategic plan to efficiently and comprehensively comply with all existing and foreseeable storm water quality-related regulations similar to the work that was completed by the Metropolitan Wastewater Department in the 1990s.	PF-G.4		Storm Water Department, Pollution Prevention Division
4.	Develop a City business continuity plan.	PF-P.4		OHS
5.	Develop a comprehensive exercise program consistent with the regional program.	PF-P.7		OHS
6.	Develop an evacuation plan and update the plan every 3 years.	PF-P.3		OHS
7.	Develop an Emergency Operations Center Environmental Services Group Supervisor position check-list to include a task item that ensures the policies for the disposal of materials protect public safety and health.	PF-P.11		OHS in partnership with ESD
Mid-Term Actions				
8.	Develop and implement a centralized citywide development monitoring system.	PF-C.5		CPCI/DSD/ CIO/E&CP
9.	Develop a process to conduct periodic reviews of the fiscal impacts of new development.	PF-C.7		CPCI
10.	Develop an IT Security Program to ensure security, privacy & acceptable use protection policies are implemented.	PF-L.3		OCIO
11.	Evaluate the Land Development Code to identify potential incentives for pre-wiring of new development to accommodate information and communication technologies.	PF-L.8		DSD
12.	Finalize the citywide guidelines for Operational Conditions related to disaster preparedness.	PF-P.5		OHS
Long-Term Actions				
<i>Financing, Evaluation, and Prioritization (PF Element Sections A,B,C)</i>				
13.	Update and maintain Public Facilities Financing Plans that address current and future public facility needs.	PF-A.1 PF-A.2 PF-A.3	PF-C.4 PF-C.6 PF-D.6	CPCI
14.	Continue the annual review of CIP projects.	PF-A.4	PF-B.1	E&CP/CPCI
15.	Require development proposals to fully address impacts to public facilities and services through the development review process.	PF-C.1		CPCI/DSD
16.	Require a fiscal impact analysis for public facilities and operations costs for community plan amendments of potential fiscal significance.	PF-C.2		CPCI

No.	Public Facilities, Services & Safety Actions	General Plan Policy		Responsible Departments
17.	Require projects with community plan amendments proposing increases in density to provide physical public facilities or improvements when a nexus exists.	PF-C.3		CPCI/DSD
<i>Fire-Rescue, Police (PF Element Sections D, E)</i>				
18.	Maintain service objectives for Fire-Rescue services.	PF-D.1 PF-D.2 PF-D.3	PF-D.5 PF-D.6	Fire-Rescue
19.	Continue to assess, through the process currently in place, the impact of new development on fire service levels.	PF-D.5 PF-D.6		Fire-Rescue
20.	Site and develop fire stations and lifeguard towers consistent with the Fire Station/Life Guard Facility Master Plan and the policies of the Public Facilities, Services and Safety Element.	PF-D.4 PF-D.7 PF-D.8	PF-D.9 PF-D.10 PF-D.11	Fire-Rescue/ E&CP
21.	Maintain police staffing levels needed to meet response time and performance goals.	PF-E.1 PF-E.2		PD
22.	Plan and design new police facilities in conformance with the policies of the Public Facilities, Services and Safety Element.	PF-E.3 PF-E.4	PF-E.5	E&CP/PD
23.	Continue to assess, through the process currently in place, the impact of new development on police service levels.	PF-E.6 PF-E.7		PD(FM&D Unit/ Operational Support Division/ Crime Analysis Unit)
<i>Wastewater, Storm Water, Water (PF Sections F, G, H)</i>				
24.	Ensure through the CIP process and budget process that wastewater treatment capital projects implement the policies on wastewater.	PF-F.1 PF-F.2 PF-F.3 PF-F.4 PF-F.6	PF-F.8 PF-F.11 PF-F.12 PF-F.13 PF-F.14	MWWD/CPCI
25.	Maintain the Metro System Master Plan and prepare annual reports on trunk sewer capacity to ensure that projects are brought on line when needed to meet capacity and regulatory needs.	PF-F.5		MWWD
26.	Review all wastewater and water projects as appropriate to evaluate alternatives from a cost, benefit and risk perspective.	PF-F.7 PF-F.9		MWWD/Water
27.	Continue the review of the MWWD and Water budgets and rate cases by the Independent Rates Oversight Committee (IROC) and the Metro Commission.	PF-F.10		MWWD/Water
28.	Continue compliance with the City's storm water permit by cleaning and maintaining storm drains and storm drain structures and sweeping.	PF-G.1		Streets Division, Other departments managing city property, Storm Water Department, Pollution Prevention Division
29.	Periodically assess the most efficient organizational (MEO) structure for managing the storm drain system, including those facilities outside of the right-of-way on City property.	PF-G.2 PF-G.3		Storm Water Department, Pollution Prevention Division

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Departments
30.	As part of CIP project development, analyze the feasibility of installing structural and non-structural Best Management Practices in conjunction with all types of projects (e.g., porous pavement at all parking lots, trash/debris/sediment separators in storm drains which are built as stand-alone projects and as components of other projects) above and beyond the BMPs required by the City's storm water permit for new development (Storm Water Standards Manual).	PF-G.2 PF-G.5	E&CP
31.	Establish Performance Metrics in conjunction with the City Management Program, the Effectiveness Assessment required by the City's storm water permit and as desirable to assist in the formulation of storm water pollution policy and BMP systems design.	PF-G.3	Storm Water Department, Pollution Prevention Division
32.	Continue and expand existing efforts to collaborate with local, internal and external stakeholders. Increase the use of federal and state grant monies to fund storm water quality improvement projects.	PF-G.6	Storm Water Department, Pollution Prevention Division
33.	See Conservation Actions 16,17 and 46-51.	PF-H.1 PH-H.3 PF-H.2	
<i>Waste Management (PF Section I)</i>			
34.	Require and encourage actions to promote environmental goals on the part of franchise haulers via franchise agreements.	PF-I.1	ESD
35.	Evaluate and update as needed technology to improve the environmental performance in both City and franchise hauler fleets.	PF-1.1	ESD
36.	Periodically review and evaluate the City Recycling Ordinance as needed for updates.	PF-1.1	ESD
37.	Coordinate and participate in state and Federal legislation addressing funding efficient and effective waste collection systems, such as CRV return to source formulas, expanded grant programs, and tax incentives including transfer credits for use by public entities.	PF-1.1	Intergovernmental relations office
38.	Identify funding and investigate options to increase waste diversion on the part of the City government and the public.	PF-1.2	ESD with other departments
39.	Evaluate the Construction and Demolition Debris Recycling Ordinance periodically.	PF-1.2	ESD
40.	Ensure that community plans, specific plans, and new development and redevelopment plans include measures reducing construction and ongoing waste generation.	PF-1.2	ESD/CPCI/ DSD
41.	Strengthen implementation of the Environmentally Preferable Purchasing Program (EP3) within the City organization and promote within the community at large.	PF-1.2	ESD
42.	Investigate appropriate fee structures and pursue changes to existing pricing as appropriate.	PF-1.2	ESD
43.	Develop a plan for how to serve future solid waste management needs.	PF-1.3 PF-1.5	ESD

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Departments	
44.	Investigate potential for transfer station, resource recovery, and facility development.	PF-1.3 PF-1.5	ESD	
45.	Participate in the Technical Advisory Committee on Public Resources Code solid waste requirements.	PF-1.3 PF-1.5	ESD	
46.	Provide community cleanup events.	PF-1.4	ESD coordinating with community groups and Council offices	
<i>Libraries, Schools (PF Sections J, K)</i>				
47.	Continue to implement the 21st Century Library Improvement Program.	PF-J.1 PF-J.2 PF-J.3 PF-J.4 PF-J.5	PF-J.6 PF-J.7 PF-J.8 PF-J.9	Library
48.	Continue to collaborate with school districts in San Diego.	PF-K.1 PF-K.2 PF-K.3 PF-K.4 PF-K.5	PF-K.6 PF-K.7 PF-K.8 PF-K.9	Citywide
49.	Continue periodic meetings with San Diego Unified School District.	PF-K.1 PF-K.2 PF-K.3 PF-K.4 PF-K.5	PF-K.6 PF-K.7 PF-K.8 PF-K.9	CPCI
<i>Information Infrastructure, Public Utilities, Regional Facilities, Healthcare (PF Sections L-O)</i>				
50.	As relevant plans and ordinances are updated include information infrastructure requirements.	PF-L.1 PF-L.4		City
51.	Support standards for regional interoperability of information infrastructure systems.	PF-L.2 PF-L.5		OCIO/OHS
52.	Monitor the impact of the changes in the telecommunications industry due to the increasing wireless capabilities.	PF-L.5		OCIO
53.	Continue competitive procurement and contracting for City's Wide Area Network (WAN) to ensure an integrated information infrastructure system is cost-effectively maintained, especially with the convergence of voice, video and data technologies.	PF-L.6		OCIO/Public Safety
54.	Monitor the performance of Cable Franchises per Agreements and the marketplace for additional carrier opportunities.	PF-L.5		Cable Office/ Attorney's Office
55.	Encourage the commercial marketplace to provide "WiFi hotspots".	PF-L.6		Public-Private Collaboration
56.	Continue to maintain public access workstations in libraries, community service centers and in recreation centers to provide information access and self-service functions.	PF-L.10		City
57.	Implement through the City's Information Technology Strategic Plan as a key objective to ensure an effective infrastructure system is maintained for the citywide organization.	PF-L.12		OCIO
58.	Continue to implement a PC Lifecycle Management program and procedures to take outdated PC equipment that the City no longer deems as meeting the minimum performance level and re-use and/or recycle it.	PF-L.13		OCIO

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Departments
59.	Support the Public Safety Communications Upgrade Plan recommendations.	PF-L.9	OCIO/OHS
60.	Continue to support requirements for ADA web usability in the design and implementation of City information systems and electronic services.	PF-L.11	City/OCI
61.	Incorporate disability access requirements in all technology procurements.	PF-L.11	City/OCIO
62.	Monitor the legal development of requirements for local government compliance and identify risk areas.	PF-L.12	City/OCIO
63.	Continue to coordinate with public utility providers during the planning and development review process.	PF-M.1 PF-M.2 PF-M.3 PF-M.4	CPCI/DSD
64.	Continue to participate in SANDAG committees on regional issues.	PF-N.1 PF-N.2 PF-N.3 PF-N.4 PF-N.5	CPCI
65.	Continue to coordinate planning efforts with existing and planned healthcare facilities.	PF-O.1 PF-O.2 PF-O.3	CPCI
<i>Disaster Preparedness, Seismic Safety (PF Sections P-Q)</i>			
66.	Continue weekly/monthly system checks and staff training for the Emergency Operations Center.	PF-P.1	OHS
67.	Disseminate information on Homeland Security as necessary and issue quarterly reports to PS&NS.	PF-P.2	OHS
68.	Convene the Homeland Security Coordination Council on a quarterly basis.	PF-P.6	OHS
69.	Convene the Weather Contingency Committee as necessary.	PF-P.6	
70.	Continue the Fire-Rescue Department's CERT program.	PF-P.10	OHS in partnership with Fire
71.	Maintain standing membership on the California State Citizen Corps Council.	PF-P.8	OHS
72.	Coordinate exercise activities with the regional 3 year plan.	PF-P.8	OHS
73.	Maintain membership in regional committees and task forces on disaster preparedness.	PF-P.9	OHS
74.	Coordinate disaster preparedness education and outreach activities with the CERT coordinator in Fire-Rescue.	PF-P.12 PF-P.14	OHS
75.	Improve community outreach and educational efforts.	PF-P.12 PF-P.14	OHS
76.	Work with the County to ensure a regional approach to disaster preparedness outreach and education.	PF-P.12 PF-P.14	OHS
77.	Update community plans and zoning to limit future development in hazard areas.	PF-P.13	CPCI/DSD
78.	Continue revision of the Emergency Operations Plan (EOP).	PF-P.3	OHS
79.	Assist departments with integration into EOPs.	PF-P.5	OHS
80.	Continue the environmental and geologic review of land development projects.	PF-Q.1 PF-Q.2	DSD
81.	Maintain resources for geologic review.	PF-Q.1 PF-Q.2	DSD

Recreation Element Action Items

No.	Recreation Actions	General Plan Policy		Responsible Departments
Short-term Actions				
1.	Reinstate the Quimby Act ordinance and update public facilities financing plans.	RE-A.15 RE-A.16 RE-A.17		CPCI
Mid-Term Actions				
2.	Develop a Parks Master Plan.	RE-A.1 RE-A.2 RE-A.3 RE-A.4 RE-A.5 RE-A.6 RE-A.8 RE-A.9 RE-A.11 RE-A.12 RE-A.14 RE-A.18 RE-B.1 RE-B.2 RE-B.3 RE-B.4 RE-C.2 RE-C.3 RE-C.4 RE-C.5 RE-C.6 RE-C.7	RE-C.8 RE-D.1 RE-D.2 RE-D.3 RE-D.4 RE-D.6 RE-D.7 RE-E.1 RE-E.2 RE-E.3 RE-E.5 RE-E.6 RE-E.7 RE-E.8 RE-E.9 RE-F.1 RE-F.2 RE-F.3 RE-F.4 RE-F.5 RE-F.6	CPCI
3.	Update Council Policy 200-14, "Park and Recreation Facility Landscape Design", to address the full range of design considerations.	RE-A.7 RE-C.5	RE-D.1 RE-D.9	CPCI
Long-term Actions				
4.	Create and maintain an inventory list of right-of-ways and assess the recreational value of this inventory.	RE-E.6		READ/P&R
Ongoing Actions				
5.	Review plan amendment proposals to increase density to ensure that new development provides the required park and recreation facilities.	RE-A.8 RE-A.10 RE-A.12		CPCI/DSD
6.	Continue to provide recreational and park programs.	RE-A.11 RE-B.1 RE-C.8	RE-D.3 RE-D.8 RE-E.12	P&R
7.	Update community plans to achieve citywide and community recreation goals.	RE-A.2 RE-A.8 RE-A.9 RE-A.10 RE-A.11 RE-A.12 RE-A.13	RE-A.14 RE-B.3 RE-B.4 RE-C.9 RE-E.1 RE-F.6	CPCI
8.	Identify trails in the Trails Master Plan and Community Plans.	RE-D.2	RE-D.7	CPCI/ P&R/DSD

No.	Recreation Actions	General Plan Policy	Responsible Departments
	Improve access to parks through the park design and development process, street improvement plans, and on an individual project level basis.	RE-D.6 RE-F.4 RE-F.7	
9.	Continue to participate in citywide and regional discussions regarding public transit and access to park and recreation facilities.	RE-D.5	CPCI
10.	Consider the inclusion of recreational components in the planning of public projects.	RE-E7	P&R/CPCI/ E&CP
11.	Design new parks and retrofit existing parks consistent with General Plan goals.	RE-A.7 RE-D.2 RE-D.1 RE-C.5	P&R/CPCI/E&CP
12.	Implement the LDC regulations which preserve and enhance the natural state of resource parks and open space.	RE-C.1 RE-F.1 RE-C.4 RE-F.2	DSD/CPCI
13.	Create and/or update river park plans.	RE-F.6	CPCI
14.	Continue to implement and expand recreational opportunities through Joint Use Agreements.	RE-A.18 RE-E.4 RE-E.2 RE-E.8 RE-E.3 RE-E.10 RE-E.11	P&R

Conservation Element Action Items

No.	Conservation Actions	General Plan Policy	Responsible Departments
Short-Term Actions			
<i>Climate Change and Sustainable Development (CE Section A)</i>			
1.	Prepare for implementation of California Energy Commission Energy Efficiency Standards (State Energy Code, Title 24 update) expected to become effective in July 2009.	CE-A.5	CPCI/DSD
2.	Review subdivision findings in the Land Development Code for site design and building orientation requirements to ensure that the design of subdivisions minimize energy use.	CE-A.1 CE-A.5	DSD
3.	Form a multi-disciplinary team to review the state-adopted California Green Building Standards, and participate in subsequent rule-making. Mandatory standards applicable to housing are expected to be in effect in 2011. Determine whether implementation of the state standards should be accelerated, or if mandatory standards should also be required for non-residential new construction. Additionally review whether green building standards should be applied to the existing building stock upon major remodels. Evaluate costs and benefits of alternatives.	CE-A.1 CE-A.5	DSD/CPCI/Water
4.	Revise the City's Sustainable Building Council Policies 900-14 and 600-27 to enhance energy efficiency and green design for City facilities and make appropriate modifications to the incentives and requirements of the sustainable buildings expedite program to ensure that the program is effective in meeting energy efficiency and sustainability goals.	CE-A.5 CE-A.6 CE-F.2 CE-I.5 CE-I.10	ESD Lead DSD/Water

No.	Conservation Actions	General Plan Policy	Responsible Departments
5.	Collaborate with other jurisdictions, state agencies, and SDG&E to develop programs, regulations or incentives to improve the energy and water efficiency of older structures, especially those built prior to the enactment of Title 24 in 1978.	CE-A.1 CE-A.5 CE-A.12	CPCI/DSD/Water
6.	Provide sustainable design services for projects within Redevelopment Division project areas.	CE-A.5	Redevelopment Agency
7.	Participate in state efforts to develop a greenhouse gas emissions Cap-and-Trade program in order to maximize potential environmental and economic benefits to the City of San Diego.	CE-A.1	CPCI/DSD/Water
8.	Expand the scope of the Climate Protection Action Plan to include measures to reduce GHG emissions from the community-at-large.	CE-A.2 CE-A.13	ESD/Citywide
9.	Participate in state Office of Planning & Research (OPR) efforts to develop state-wide California Environmental Quality Act CEQA Significance Thresholds to address GHG emissions. Develop interim thresholds and evaluation procedures to provide guidance for project review.	CE-A.1 CE-A.5	DSD
<i>Open Space, Coastal Resources (CE Sections B, C)</i>			
10.	Adopt an ordinance to designate very high fire hazard severity zones within the City of San Diego consistent with Government Code Section 51175.	CE-B.6	DSD
11.	Address multi-modal coastal access in the Pedestrian Master Plan and Bike Master Plan.	CE-C.9	CPCI
12.	Identify coastal recreational opportunities through the development of the Parks Master Plan.	CE-C.11	CPCI
<i>Water Management, Urban Runoff Management (CE Sections D,E)</i>			
13.	Adopt state standards for the installation of recycled water standards locally to provide standards for the installation of recycled water piping within buildings.	CE-D.1	DSD/Water
14.	Incorporate state standards and Uniform Plumbing Code requirements related to the installation of recycled water plumbing within non-residential buildings (dual plumbing) into the Municipal Code.	CE-D.1	DSD
15.	Adopt a water efficient model landscape ordinance that is at least as effective as the updated "State Model Efficient Landscape Ordinance" under AB1881.	CE-D.1	DSD/Water
16.	Develop procedures in the Community Plan Preparation Manual to ensure that the Water Supply Assessment (WSA) requirements are addressed in the preparation of a community plan.	CE-D.1 CE-D.4	CPCI/DSD/ Water
17.	Ensure that the WSA process is followed in the planning and development review process. Improve coordination between DSD and the Water Department by developing review procedures to ensure that DSD identifies projects subject to the WSA and then requests the Water Department to perform a WSA for the project early in the review process.	CE-D.5	CPCI/DSD/ Water

No.	Conservation Actions	General Plan Policy	Responsible Departments
18.	Require implementation of water conservation measures for development projects as a part of the development review process.	CE-D.1	CPCI/DSD/ Water
19.	Evaluate the Standard Urban Storm Water Mitigation Plan (SUSMP) for modified requirements for both public and private.	CE-E.2	
20.	Update the Hydromodification standards to require additional standards for public and private priority projects.	CE-E.2	Storm Water Department, Pollution Prevention Division
<i>Air Quality, Energy, Urban Forestry (CE Sections F, I, J)</i>			
21.	Investigate and identify plant species that improve air quality and reduce pollution. Coordinate this effort with regular updates to the Land Development Manual: Landscape Standards.	CE-F.4	DSD
22.	Identify a process for pursuing government funding and supportive legislation in the Energy Conservation and Management Program and Comprehensive Plan (ECMPCP); address and coordinate alternative and renewable energy source objectives and research.	CE-I.3	ESD
23.	Using state protocols develop local guidelines for determining the value of tree planting as mitigation for air pollution emissions, storm water runoff and other environmental impacts as appropriate.	CE-J.4	DSD
Mid-Term Actions			
24.	Collaborate with others to develop and consider methodology for calculating environmental impacts on a per capita basis (efficiency-based significance threshold).	CE-A.2	DSD
25.	Identify funding and stakeholders to investigate City operations related to fuel efficiency and develop and implement a fuel efficiency policy or ordinance to address reduced use of fossil fuels.	CE-F.1 CE-I.8	ESD/General Services
26.	Identify funding to investigate methods for determining healthy air quality and develop standards or improve regulations to promote healthy indoor air quality.	CE-A.7	CPCI
27.	Develop new development standards to help reduce urban heat island effects.	CE-A.12	CPCI/DSD
28.	Evaluate the need to update various departments' Environmental Management Systems.	CE-F.9	
Long-Term Actions			
29.	Develop a program and funding source to maintain desired trees and plant additional trees.	CE-J.1	General Services/ESD
30.	Evaluate the adequacy of regulations to address power generation and design.	CE-I.12	ESD

No.	Conservation Actions	General Plan Policy	Responsible Departments	
Ongoing Actions				
<i>Sustainable Development & Climate Change (CE Section A; See also Sections F, J, and I)</i>				
31.	Comprehensively address climate change through the implementation and actions associated with the individual policies identified in Table CE-1 in the General Plan.	CE-A.2	Citywide	
32.	Implement the Sustainable Community Program.	CE-A.2	ESD	
33.	Actively participate in workshops, studies and conferences regarding climate change issues.	CE-A.3	Citywide	
34.	Consult with and include climate science experts in policy and program discussions regarding climate change issues.	CE-A.3	CPCI/ESD Citywide	
35.	Implement the Cleantech (Clean Technology) Initiative.	CE-A.4	CPCI	
36.	Periodically review and evaluate the adequacy of the Recycling Facilities and Storage Ordinance.	CE-A.10	ESD	
37.	Periodically review and evaluate the City Recycling Ordinance as needed for updates.	CE-A.10	ESD	
38.	Promote water conservation programs at the City or regional level.	CE-A.11	Water	
39.	Participation in future state and Federal efforts to address climate change, fuel efficiency, the use of alternative fuels and efforts to reduce greenhouse gas emissions.	CE-A.1 CE-I.8 CE-F.5	CE-F.7 CE-F.8	Intergovernmental Relations/ Citywide
40.	Implement the Construction and Demolition Debris Diversion Deposit Ordinance and evaluate the need to modify over time.	CE-A.9 CE-K.1	CE-A.8	ESD/DSD
<i>Open Space, Coastal (CE Sections B, C)</i>				
41.	Continue to implement the Environmentally Sensitive Lands regulations.	CE-B.1 CE-B.2	DSD	
42.	Evaluate discretionary development proposals for conformance with Conservation policies.	CE-A.5 CE-A.11 CE-B.3 CE-B.5 CE-B.6	CE-K.2 CE-K.3 CE-K.4 CE-K.5	CPCI/DSD
43.	As community plans are updated in the Coastal Zone, update Local Coastal Programs to address Coastal Resources.	CE-C.1 CE-C.2 CE-C.5	CE-C.8 CE-C.9 CE-C10	CPCI
44.	Monitor implementation of Watershed Management Plans and update as needed.	CE-C.2 CE-C.3 CE-D.3	CE-C.4 CE-C.6 CE-G.5	Water
45.	Address beach accessibility and acquisition in the Parks Master Plan.	CE-C.12 CE-C.13		CPCI
<i>Water Management, Urban Runoff (CE Sections D, E)</i>				
46.	Implement and update the Urban Water Management Plan every five years as needed to achieve policy objectives.	CE-D.1 CE-D.4		Water
47.	Implement Source Water Protection Guidelines and Best Management Practices during the development review process.	CE-D.1 CE-D.2	CE-D.4	Water
48.	Develop, implement, and modify, as necessary, a program for encouraging collaborative watershed based land use planning.	CE-D.3		Water

No.	Conservation Actions	General Plan Policy	Responsible Departments
49.	Ensure that water restrictions are properly adhered to during droughts according to the metrics established in the City's Drought Ordinance	CE-D.1	DSD/P&R
50.	Complete and submit biannual water conservation Best Management Practices (BMPs) reports as required by the California Urban Water Conservation Council (CUWCC). Maintain sufficient water conservation programs to demonstrate compliance with BMPs. Maintain active participation in the CUWCC's policy updates.	CE-D.1 CE-D.4	Water
51.	Continue ongoing participation in the development and implementation of San Diego's Integrated Regional Water Management Plan as a Regional Water Management Group partner.	CE-D.4	Water/Storm Water Department, Pollution Prevention Division /MWWD
52.	Continue public outreach efforts to educate the public on storm water pollution prevention. (Think Blue Education)	CE-E.1	Storm Water Department, Pollution Prevention Division
53.	Annually review those areas that are subject to flooding as depicted on CE Element Figure CE-5 or the most current FEMA flood maps in compliance with state law.	CE-E.2	DSD
54.	Manage floodplains to address their multipurpose functions.	CE-E.7	DSD
55.	Continue current programs in place to address storm water pollution control.	CE-E.6	Storm Water Department, Pollution Prevention Division/DSD
56.	Assure that urban runoff best practices are used by all City Departments.	CE-E.5	Storm Water Department, Pollution Prevention Division
57.	Implement Land Development Code regulations and Best Management Practices which limit and control runoff, sedimentation, and erosion as a result of construction and development.	CE-B.4 CE-E.2 CE-E.3	DSD
58.	Implement the Long-range Water Resources Supply Plan for Water Supply and update as needed to achieve policy objectives.	CE-E.4 CE-E.7	Water
59.	Update community plans to achieve citywide and community goals.	CE-B.1 CE-I.10 CE-B.5 CE-J.2 CE-G.4 CE-J.3	CPCI
<i>Biological Diversity, Wetlands (CE Section G, H)</i>			
60.	Continue to implement the MSCP.	CE-G.1 CE-G.3	CPCI/DSD/Park & Recreation
61.	Pursue long-term funding for monitoring and maintenance of the MHPA.	CE-G.1 CE-G.2	CPCI
62.	Continue to apply for grants earmarked for acquisition and preservation of core habitats and sensitive species.	CE-G.2	CPCI
63.	Develop an approach modeled after the watershed planning approach to preserve and enhance wetlands.	CE-H.1	CPCI/Public and private collaboration in consultation with the wildlife resource agencies.

No.	Conservation Actions	General Plan Policy	Responsible Departments
64.	Develop a wetlands management program which includes: <ul style="list-style-type: none"> Continuing to explore a process facilitating public-private partnerships and which includes federal, state and local coordination. A process for pursuing government funding and supportive legislation. A long-term monitoring plan for wetland management professional education for practical application 	CE-H.2 CE-H.3 CE-H.4 CE-H.6	CPCI/Public and private collaboration in consultation with the wildlife resource agencies.
65.	Support research and demonstration projects of created wetlands.	CE-H.5	CPCI/DSD/Water/Public and private collaboration in consultation with the wildlife resource agencies.
66.	Implement existing guidelines/regulations for site planning near wetlands.	CE-H.7 CE-H.9	CPCI/DSD/Public and private collaboration in consultation with the wildlife resource agencies.
67.	Implement regulations to reflect "no net loss" of wetlands to be consistent with state and federal law.	CE-H.8	CPCI/DSD/Public and private collaboration in consultation with the wildlife resource agencies.
68.	Implement the City policy on the idling of motive equipment.	CE-F.9	ESD/Water/MWWD/General Services.
69.	Evaluate the opportunities to make more efficient use of gas from landfills and explore waste processing technologies that produce fuels.	CE-F.3	ESD
70.	Collaborate with SANDAG to improve incentive programs for the use of alternative transportation methods.	CE-F.6	Citywide
71.	Implement the Energy Conservation and Management Program and Comprehensive Plan (ECMPCP) which includes an educational outreach strategy.	CE-I.1 CE-I.11 CE-I.2 CE-I.13	ESD
72.	Participate in multi-jurisdictional regional emergency contingency plans.	CE-I.6	OHS
73.	Continue to pursue external funding (i.e. grants) for providing renewable energy and improving energy efficiency.	CE-I.7	ESD
74.	Take a leadership role in development and implementation of the Regional Transportation Plan.	CE-I.9	CPCI/E&CP
75.	Implement and update plans which address various transportation options such as Pedestrian Master Plan, Bicycle Master Plan, and Street Design Manual.	CE-I.9	CPCI/E&CP
76.	Implement and evaluate the City's Water Conservation Program and waste diversion programs for improvements.	CE-I.4	ESD/Water
77.	Participate in efforts to provide street trees and promote residential shade tree programs.	CE-A.12 CE-G.4	General Services Streets Division/CPCI

No.	Conservation Actions	General Plan Policy	Responsible Departments
78.	Implement the City's Landscape Regulations as a part of the development review process.	CE-J.4	DSD
79.	Collaborate with other agencies on public outreach and education efforts on the urban forest.	CE-J.5	Citywide
80.	Monitor and evaluate the implementation of the Construction and Demolition Deposit Ordinance and the City Recycling Ordinance for improvements.	CE-A.8 CEA.10	CE-K.1 ESD
81.	Promote sustainable agriculture on city-leased land.	CE-L.1 CE-L.2 CE-L.3 CE-L.4	CE-L.5 CE-L.6 CE-L.7 READ
82.	Continue to collaborate with SANDAG and other agencies and entities regarding cross border issues.	CE-M.1 CE-M.2 CE-M.3	CE-M.4 CE-M.5 Mayor's Office
83.	Collaborate with state and Federal agencies to improve community education efforts on environmental issues.	CE-N.1	Mayor's Office
84.	Coordinate with SANDAG to expand transportation demand management programs.	CE-N.3	CPCI
79.	Continue public education and outreach on environmental issues and expand where appropriate.	CE-C.7 CE-N.2 CE-N.4 CE-N.6	CE-N.7 CE-N.8 CE-N.9 CE-N.5 Citywide

Noise Element Action Items

No.	Noise Actions	General Plan Policy	Responsible Departments
Short-Term Actions			
1.	Revise City CEQA thresholds to incorporate updated noise/land use compatibility guidelines.	NE-A.2 NE-A.3	DSD
Mid-Term Actions			
Long-Term Actions			
2.	Implement Noise Element policies through community plan updates and the development project review process.	NE-A.1 NE-A.2 NE-A.3	NE-A.4 NE-A.5 CPCI/DSD
3.	Minimize motor vehicle traffic noise on residential and other noise-sensitive land uses through community plan updates/amendments, discretionary project review, increasing awareness through dialogue with affected Stakeholders/Agencies, and vehicle code enforcement.	NE-B.1 NE-B.2 NE-B.3 NE-B.4	NE-B.5 NE-B.6 NE-B.7 NE-B.8 DSD/CPCI Police
4.	Minimize fixed rail-related noise on residential and other noise-sensitive land uses through community plan updates/amendments, discretionary project Review, and increasing awareness through dialogue with affected Stakeholders/Agencies.	NE-C.1 NE-C.2 NE-C.3 NE-C.4	DSD/CPCI

No.	Noise Actions	General Plan Policy	Responsible Departments
5.	Minimize aircraft-related noise on residential and other noise-sensitive land uses through: community plan updates/amendments, and discretionary project review.	NE-D.1 NE-D.5 NE-D.2 NE-D.6 NE-D.3 NE-D.4	DSD/CPCI
6.	Minimize exposure of residential and other noise-sensitive land uses to excessive commercial and mixed-use related noise through: community plan updates/amendments, discretionary project review enforce the noise ordinance, and increasing awareness through dialogue with affected stakeholders.	NE-E.1 NE-E.4 NE-E.2 NE-E.5 NE-E.3 NE-E.6	CPCI/DSD
7.	Minimize exposure of residential and other noise-sensitive land uses to excessive industrial-related noise through community plan updates/amendments.	NE-F.1 NE-F.2 NE-F.3 NE-F.4	CPCI
8.	Enforce the Noise Ordinance.	NE-G.1 NE-G.2	DSD
9.	Enforce the Special Event Ordinance.	NE-H.1 NE-H.2	Office of Special Events/Police
10.	Apply feasible noise mitigation measures through: discretionary project review and support of State Legislation and regulation to allow standardized noise attenuation for acoustical evaluation.	NE-I.1 NE-I.2 NE-I.3 NE-I.4	DSD/CPCI Mayor's Office

Historic Preservation Element Action Items

No.	Historic Preservation Actions	General Plan Policy	Responsible Departments
Short-Term Actions			
1.	Create a council policy on the establishment of historical districts.	HP-A.5	CPCI/HRB
2.	Establish appropriate remedies and penalties in the Land Development Code to address unlawful demolition or destruction of historical resources.	HP-A.5	CPCI/DSD
3.	Consider the number of votes by the HRB needed for designation of a historical resource (City Council action required).	HP-A.5	CPCI/DSD
4.	Consider changing the timeframe for determining the need for a site specific survey (City Council action required).	HP-A.5	CPCI/DSD
5.	Develop a historic preservation fund.	HP-B.3	CPCI
6.	Develop comprehensive TDR program related to historical resources.	HP-B.2	CPCI/DSD
7.	Take advantage of the Conditional Use Permit (CUP) process for historical resources, to gain flexibility in the application of some development regulations.	HP-B.2 f.	CPCI/DSD
8.	Foster preservation and adaptive reuse of designated historical buildings and structures by allowing retention of non-conforming setbacks without requiring a variance or hardship finding. Allow the use of a Neighborhood Development Permit with a finding that the proposed reuse does not adversely affect the community plan or General Plan because it would be beneficial in this regard.	HP-B.2.g	CPCI/DSD

No.	Historic Preservation Actions	General Plan Policy	Responsible Departments
9.	Provide architectural assistance service to help owners design rehabilitation and/or adaptive reuse plans, or feasibility studies for historically-designated buildings, structures, and objects. Maintain the City's current façade improvement program for historic commercial properties.	HP-B.2.h	CPCI/DSD
Mid-Term Actions			
10.	Develop a cultural heritage tourism program.	HP-B.4	Public/private collaboration
Long-Term Actions			
11.	Develop a historic preservation sponsorship program.	HP-B.3	Public/private collaboration
Ongoing Actions			
12.	Maintain Certified Local Government status and utilize benefits of this status.	HP-A.1	CPCI/HRB
13.	Comprehensively update the Historic Preservation Plan (adoption by HRB).		
14.	Include historic preservation concepts, identify conservation areas and identify historical resources in Community Plan Updates, including mapping areas with significant concentrations of potential and designated historical resources.	HP-A.2	CPCI
15.	Encourage the consideration of historical and cultural resources early in the development review process by promoting the preliminary review process and early consultation with property owners, community and historic preservation groups, land developers, Native Americans, and the building industry.	HP- A.2 b	CPCI/DSD
16.	Post results of historical and cultural resources planning efforts on the City's website.	HP-A.2	CPCI
17.	Continue to provide noticing and opportunities for consultation and regularly meet with tribal governments (in compliance with SB 18).	HP-A.3	CPCI
18.	Improve the program for identifying, documenting, and evaluating the historical and cultural resources in the City.	HP-A.4	CPCI/ HRB
19.	Designate and preserve individually significant historical and cultural resources.	HP-A.5	CPCI/ HRB
20.	Foster public participation through outreach to the public and the posting of information on the City's website.	HP-B.1	CPCI/ HRB
21.	Encourage use of existing and develop new historic preservation incentives.	HP-B.2	CPCI/ HRB
22.	Continue to provide design assistance to property owners.	HP-B.2	CPCI/ HRB