

CPC General Plan Subcommittee
November 14, 2005

Economic Prosperity Element

CPC Attendees: Leo Wilson (Chair), Eric Germain, Pat Shields, Steve Laub, Buzz Gibbs, Cynthia Conger

Staff: Jean Cameron, Betsy McCullough, Nancy Bragado

MOTIONS/CONSENSUS COMMENTS

Motions that were passed by the subcommittee, along with comments that expressed a consensus of the subcommittee, are listed below. Many of the motions received split votes.

Overall:

This element covers topics that should not be the role of government. The element should not expand beyond the traditional land use focus.

A. Industrial Land Use

Goal Amend the first goal to state: "A city with a diversified economy with a focus on encouraging employment development that provides a full range of employment opportunity," rather than: "A city with a diversified economy with a focus on encouraging industrial development that provides middle-income employment opportunities."

EP-A.3 Add "if it is in an area where it could satisfy existing or projected industrial sector needs and will be serviced by necessary facilities."

EP-A.3,
EP-A.8,
EP-A.9. Amend language to say community plans may identify, not should.

EP-A.2 Change to industry's ability.

B. Commercial Land Use

Discussion Commercial Land Use Designations Table- put in a ratio of residential to visitor commercial use in that category.

Goal Delete Goal #3 "New commercial development that does not impede the economic viability of existing commercial areas."

- EP-B.2 Delete the second half which states: "...strongly discourage the creation of new auto-oriented strip developments where parking is located between the street frontage and the buildings."
- EP-B.9 Delete the entire policy which states: "Encourage more intense commercial development in neighborhood and urban villages, transit corridors, and subregional employment centers where transit is available"
- EP-B.12 Amend the policy to state: "... should retain existing viable neighborhood commercial."

C. Regional and Subregional Employment Districts

Discussion Note that a portion of Grantville is in Tierrasanta.

- EP-C.9 Delete the entire policy which states: "In areas where encroachment of non-residential uses has already occurred, encourage the collocation of multi-family housing with office and retail commercial uses."

D. Employment Development

Section D Delete the entire section.

E. Education and Workforce Development

- EP-E.5 Delete the entire policy which reads: "Encourage city departments and other organizations to provide internships for students of all levels."

F. Business Development

- EP-F.5 Delete the entire policy which reads: "Evaluate the creation of non-bank community development corporations to assist with business growth in urbanized areas."
- EP-F.7 Amend the policy to replace the word "first" priority with "a priority."
- EP-F.9 Delete the reference to "firms involved in international trade."

G. Military Installations

- Goal Add the following goal: "A city that treats military families as a valued part of the greater community."
- EP-G.2 Update the BRAC language to specify "any future rounds of BRAC."

H. Economic Information and Monitoring

EP-H.1 Delete text which requires a community and economic benefit assessment "...for large retail establishments over 100,000 sq. ft. in size."

I. Redevelopment

EP-I.8 Revise the language to replace the word "ensure" with "encourage" the even geographic distribution of affordable housing in redevelopment project areas.

J. International Trade and Border Relations

ADD EP-J-9 "Support efforts to keep the borders open for commerce 24 hours a day, 7 days a week, and 365 days a year."