

CITY OF SAN DIEGO
M E M O R A N D U M

DATE: October 18, 2005

TO: Members of the Community Planners Committee

FROM: Maureen Gardiner, Associate Traffic Engineer, Planning Department

SUBJECT: Pedestrian Master Plan Project

The City of San Diego is developing a Pedestrian Master Plan (PMP) to identify and prioritize pedestrian improvement projects in the City. The Community Planners Committee will be given an update on the progress of the PMP project and will be asked to approve the methodology for prioritizing the community planning areas of the City for development of the Plan. The Pedestrian Master Plan project website can be viewed at www.sandiegopmp.org. Pedestrian Priority Model maps will be posted for the individual community planning areas by 5:00 pm on October 18, 2005 at the following link so that you can better view the results for your community:
<ftp://sdpmp:sdpmp@ftp.ktua.com/>.

In addition, four attachments are provided for your information and review. The first attachment is a one-page description of the Pedestrian Master Plan project. The second attachment is a table that shows the factors used in the proposed Pedestrian Priority Model which utilizes geographic information systems (GIS) technology to apply weighted factors to areas of the City for various pedestrian attractors, generators, and detractors. The third attachment is the resulting Pedestrian Priority Map which is a visual composite of all the weighting factors in the previous tables. The fourth attachment is a map that shows the resultant ranking of the community planning areas by color coding the communities in groups of 10. Also shown on that map is a table with the individual communities' scores and ranking.

We look forward to continue working with you on the development of the Pedestrian Master Plan. Should you have any questions, please feel free to contact me at (619) 236-7225 or mgardiner@sandiego.gov.

Respectfully Submitted,

Maureen Gardiner

Attachments: 1. Pedestrian Master Plan Project Description
 2. Pedestrian Priority Model Factors Table
 3. Citywide Pedestrian Priority Composite Map
 4. Pedestrian Priority Community Ranking Map and Table