



THE CITY OF SAN DIEGO PEDESTRIAN MASTER PLAN

INTRODUCTION

The City of San Diego is developing a Pedestrian Master Plan to guide the way the City plans and implements pedestrian improvement projects. The Pedestrian Master Plan (Plan) will help the City enhance neighborhood quality and mobility options by facilitating pedestrian improvement projects. The Plan will identify and prioritize pedestrian improvement projects based on technical analysis and community input and improve the City's ability to receive grant funding to implement pedestrian projects.

BACKGROUND

On June 25, 2004, the San Diego Association of Governments awarded the City a \$150,000 Transportation Development Act grant for the initial development (Phase 1) of a Citywide Pedestrian Master Plan, which consists of the Plan's framework and development of the Plan in at least one community planning area. On April 4, 2005, the City entered into a contract with the consultant team of KTU+A along with subconsultants Stepner Design Group, M.W. Steele Group, Katz Okitsu & Associates, Moore Iacofano Goltsman, and WalkSanDiego, to develop the first phase of the Citywide Pedestrian Master Plan.

The consultant team is working under the guidance of the Planning Department and a Pedestrian Master Plan Project Working Group (PWG). The PWG consists of the consultant team, City staff, and representatives from the Community Planners Committee (CPC), the Subcommittee for the Removal of Architectural Barriers (SCRAB), the Community Planners Advisory Committee on Transportation (COMPACT), the San Diego Association of Governments (SANDAG), walk advocacy groups, and interested members of the public. The PWG has been meeting monthly since April 2005, to guide the development of the Plan and to evaluate the quality and effectiveness of the work products. Members on the PWG are asked to serve as liaisons to their respective departments and organizations.

PROJECT DESCRIPTION

Under the guidance of the Project Working Group (PWG), the consultant team will produce a comprehensive Plan framework that will prioritize the community planning areas for developing the Plan citywide and establish the process for identifying, prioritizing, and implementing pedestrian projects within each community. The Plan's framework will also discuss existing pedestrian conditions, pedestrian-related City policies, and potential project funding sources.

Once a consensus regarding the framework has been reached, the consultant will meet and work with the selected community(ies) to develop the Plan in at least one of the identified community planning areas. Incorporating the methods established in the Plan's framework, the consultant will work with the community to identify and prioritize potential projects to improve the pedestrian environment. The Plan will eventually have a section for each community planning area in the city.

CONCLUSION

By identifying and prioritizing pedestrian improvement projects, the Pedestrian Master Plan will promote their orderly implementation on a citywide basis. Having a citywide document based on community input for specific pedestrian improvement projects will enhance the City's ability to receive grant funding for implementing these projects. The City has just been awarded another \$150,000 from SANDAG for the Fiscal Year 2006 Transportation Development Act grant cycle to continue development of the Plan in community planning areas throughout the City. Planning staff will continue to seek additional grant funding for this purpose, including the upcoming Fiscal Year 2006-2007 Caltrans Community-Based Transportation Planning and Environmental Justice: Context Sensitive Planning grants, as applicable.

FOR MORE INFORMATION

If you would like more information about the Pedestrian Master Plan, scheduled meetings or have questions, please visit our project website at www.sandiegopmp.org or contact Maureen Gardiner at (619) 236-7225.