



THE CITY OF SAN DIEGO
MANAGER'S REPORT

DATE ISSUED: March 18, 2004 REPORT NO. 04-061

ATTENTION: Land Use and Housing Committee;
Agenda of March 24, 2004

SUBJECT: Parking Task Force Recommendations

REFERENCE: Ordinance O-19198 and Resolution R-298147

SUMMARY

Issue – Should the City Council accept the report of the Parking Task Force and direct the City Manager to report back in 60 days with an analysis of each recommendation?

Manager's Recommendation – Accept the report of the Parking Task Force, direct the City Manager to report back in 60 days with an analysis of each recommendation, and direct the City Manager to solicit input from the community and other appropriate agencies and incorporate any input from these agencies into the analysis of the recommendations.

Other Recommendations – None.

Fiscal Impact - None by this action.

Environmental Impact – None by this action.

BACKGROUND

On June 10, 2003, the City Manager submitted to the City Council a proposal to raise the parking meter rates from \$1.00/hour to \$1.20/hour in low utilization areas and \$1.60/hour in high utilization areas. On June 23, 2003, the San Diego City Council resolved to: (1) increase the meter rates from \$1.00/hour to \$1.25/hour, (2) increase all applicable parking citations by \$5.00, (3) ask the City Manager to form a Parking Task Force to make recommendations on various parking related issues by February 15, 2004, and (4) hold the parking meter revenue distribution policy at the \$1.00/hour level for Fiscal Year 2004.

The Task Force was asked to make recommendations on the following topics:

1. Meter Rates and Time Limits
2. Meter Hours and Days of Service
3. Additional Meter Installations
4. Additional Parking Lots and Structures
5. Parking Rates at City Owned Facilities
6. Employee Parking Facilitation
7. Residential Parking Permits
8. New Parking Citation Hardware and Software Systems
9. Electronic Parking Meters that Accept Cash, Credit and Debit Cards
10. Other Issues as Needed

In August 2003, the City Manager initiated the Parking Task Force. This Task Force consists of 18 members representing a wide range of interests throughout the City of San Diego, including individuals representing the three existing parking meter districts, community residents, business owners, community organizations and City staff. A majority of the Task Force members have an extensive and detailed background regarding the parking needs of their respective communities and have been working on innovative solutions to parking issues for many years. A list of the Task Force members can be found in Attachment 1 of the "Report of the Parking Task Force".

The Parking Task Force adopted the following statement to define its mission and goals:

To recommend to the City Council effective strategies to better manage and expand San Diego's public parking inventory for the benefit of San Diego's communities, residents, businesses and visitors.

From August 2003 through February 2004, the Task Force met a total of 15 times. The Task Force also created two subcommittees:

- The Parking Regulation and Meter Installation/Removal Subcommittee met once.
- The Parking Meter District Revenue Allocation Subcommittee met a total of 12 times.

DISCUSSION

The Parking Task Force is making recommendations regarding: general policy statements for parking management implementation; amendments for Council Policy 100-18; the process for establishing and removing time-limited, metered parking and other parking management mechanisms; the consolidation of the City's parking administrative and implementation functions into a single entity; the creation of a citizen-based Parking Advisory Committee; and, the designation of the City Council as the San Diego Parking Authority. The Task Force has also made recommendations for the implementation of the items listed above.

No specific strategies for any particular community or neighborhood have been recommended. Attached is the Report of the Parking Task Force entitled "Managing Parking in San Diego".

CONCLUSION

The Task Force has recommended actions that could be taken to increase the available public parking inventory within the City of San Diego. The City Manager appreciates the involvement and efforts of each volunteer member of the Task Force. The City Manager recommends that staff return to the Land Use and Housing Committee in 60 days with an analysis of the implications for each recommendation.

ALTERNATIVES

1. Do not accept the recommendations of the Parking Task Force.
2. Accept the recommendations of the Parking Task Force and allow for more or less time for the City Manager to report back with an analysis of each recommendation.

Respectfully submitted,

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LOVELAND/DCG

Attachments:

1. [Parking Task Force Report Executive Summary](#)
2. [Parking Task Force Report](#)