



Our Region. Our Future.

2050 Growth Forecast

September 22, 2009

Topics

- SANDAG overview
- Goals and purpose of the 2050 forecast
- Draft regional growth projections 2008-2050
- Process for projecting growth between horizon year of general plans and 2050
- Schedule and next steps

ORANGE
COUNTY

RIVERSIDE COUNTY

4,230 sq. mi.
3.1 million people

CAMP
PENDLETON

Oceanside

Vista

San
Marcos

Escondido

County of
San Diego

Carlsbad

Encinitas

Poway

Solana Beach

Del Mar

San
Diego

Santee

El Cajon

La Mesa

Lemon Grove

Coronado

National City

Chula Vista

Imperial
Beach

IMPERIAL
COUNTY

MEXICO

**ORANGE
COUNTY**

RIVERSIDE COUNTY

**CAMP
PENDLETON**

Transportation

Transit construction

Habitat planning

Shoreline preservation

Population growth

Binational planning

Interregional planning

Housing

Census

Economic prosperity

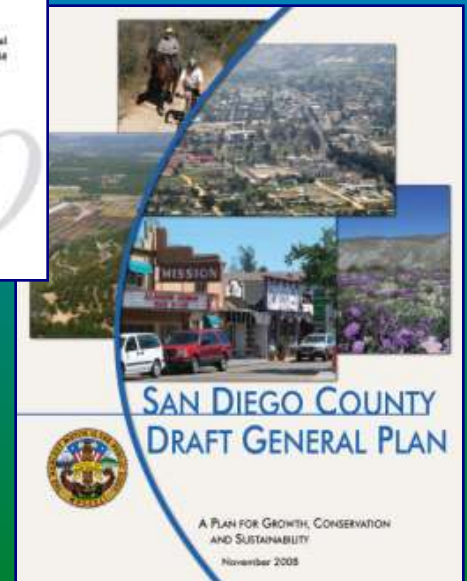
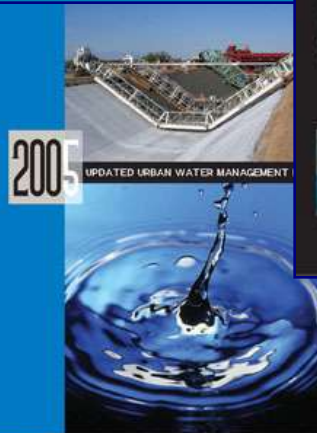
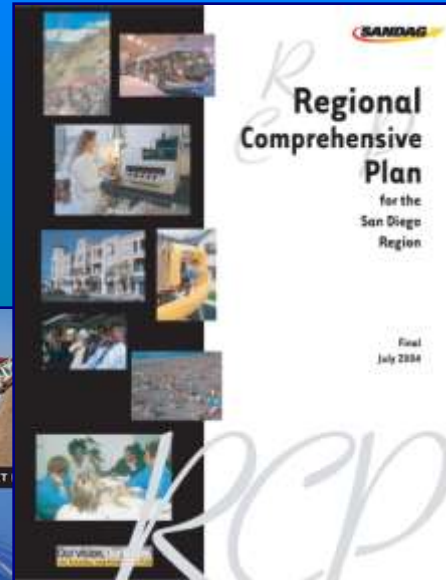
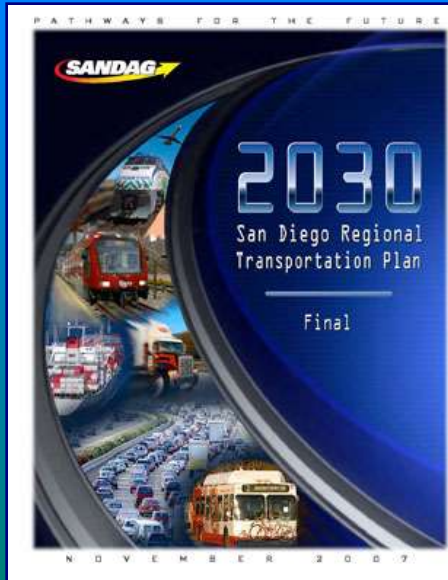
Public safety

Energy

**IMPERIAL
COUNTY**

MEXICO

Purpose of SANDAG Forecast



Goals of the SANDAG Forecast

1. Produce a regionwide growth forecast that is accurate and reasonable.
2. Produce a subregional forecast based on local plans, policies, and an understanding of likely development patterns in the future that could reasonably accommodate projected growth within the region.

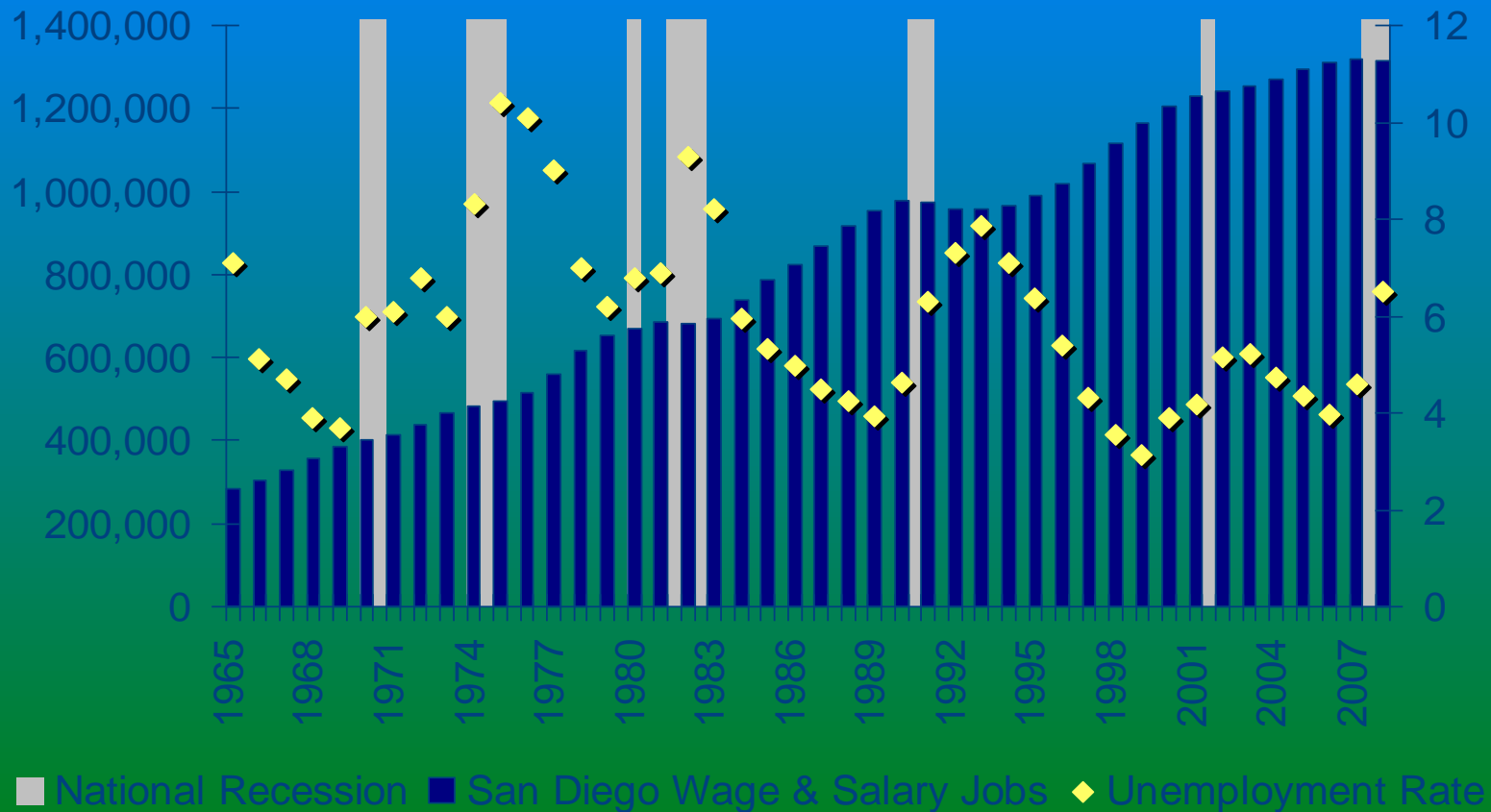
40 Years in San Diego: Past, Present, Future



SANDAG

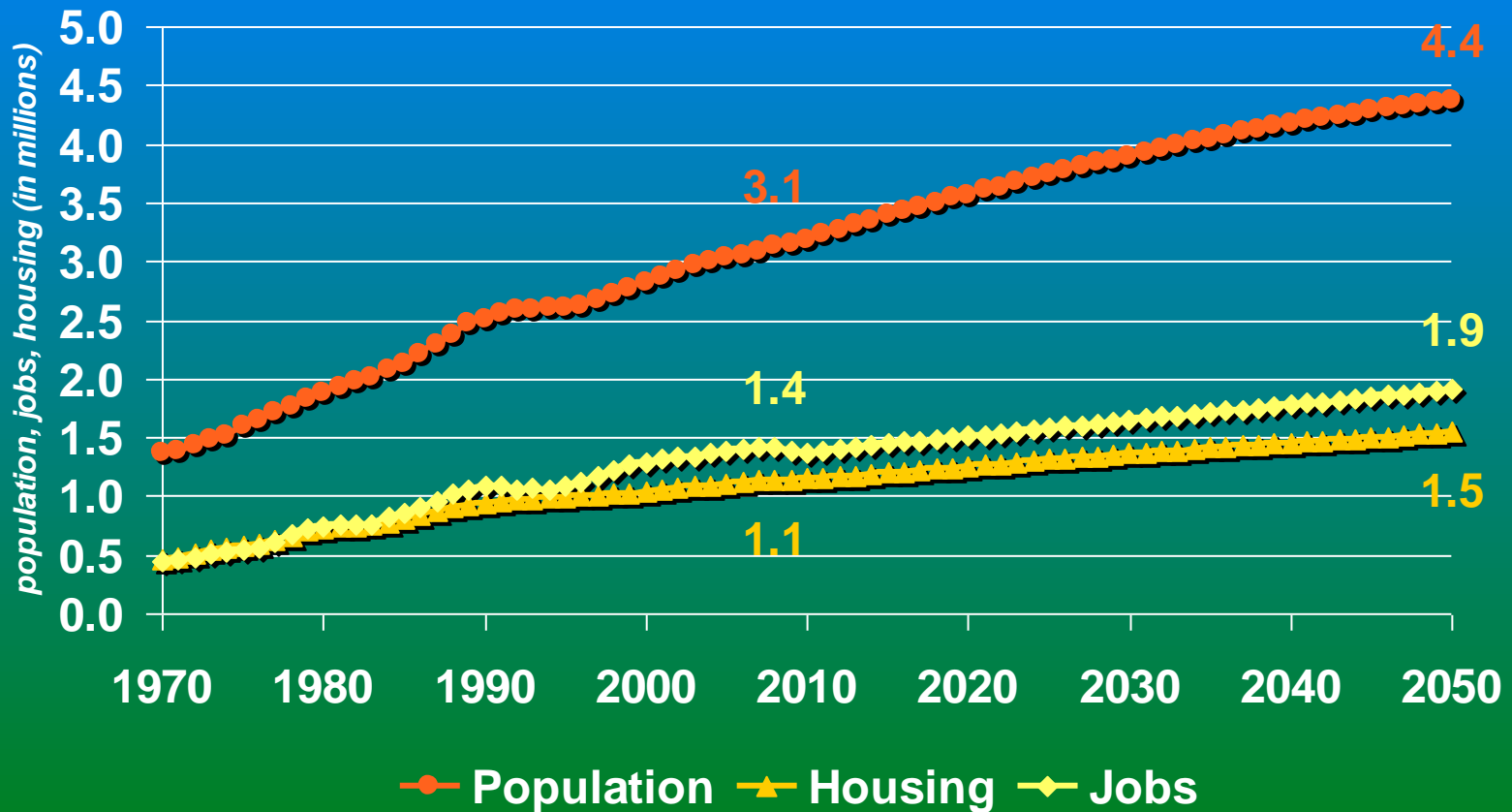
Images courtesy of S.D. Convention Center, Caltrans, SANDAG

San Diego has weathered economic booms and busts

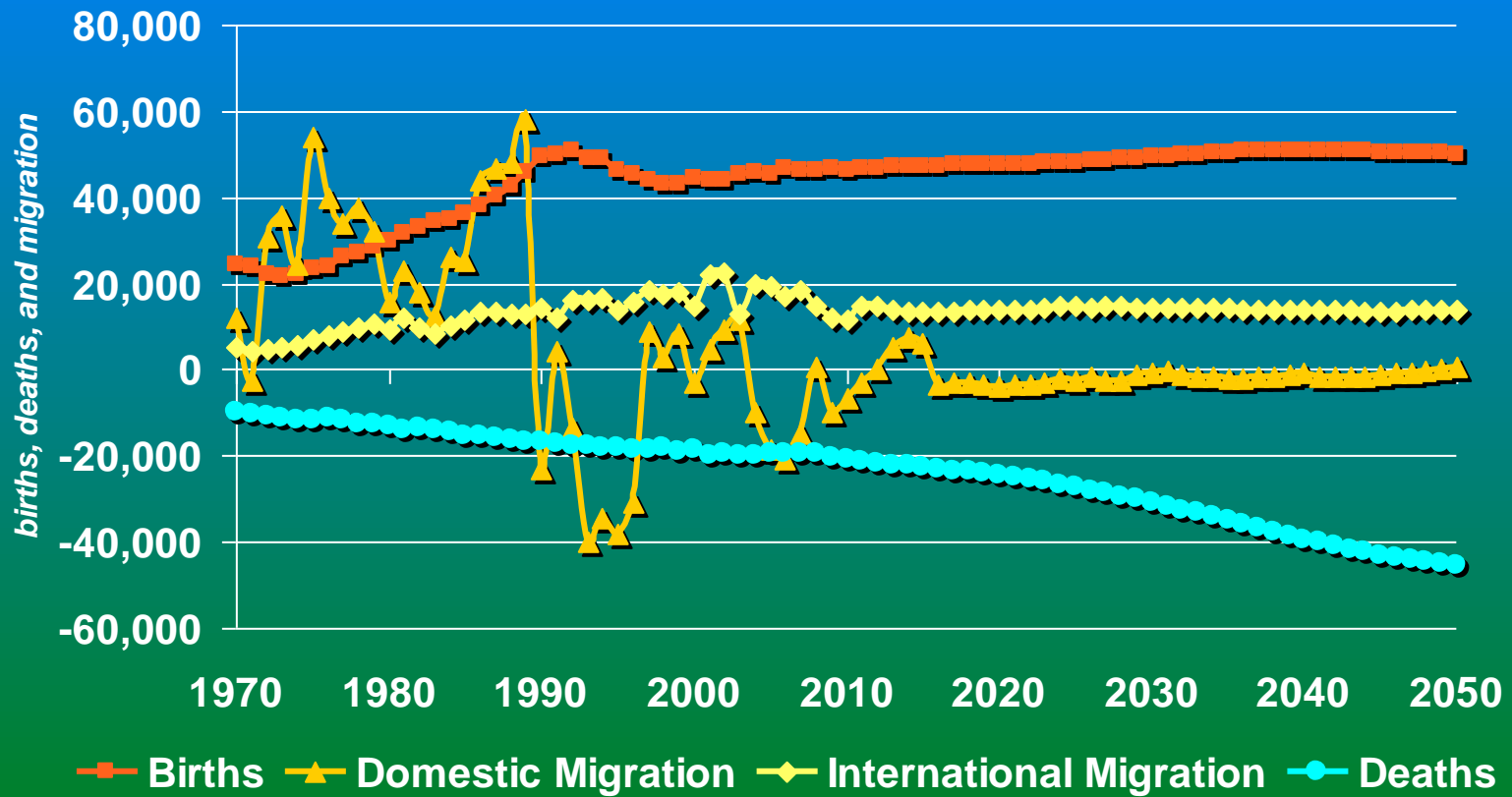


Sources: California Employment Development Department; National Bureau of Economic Research; SANDAG historical archives

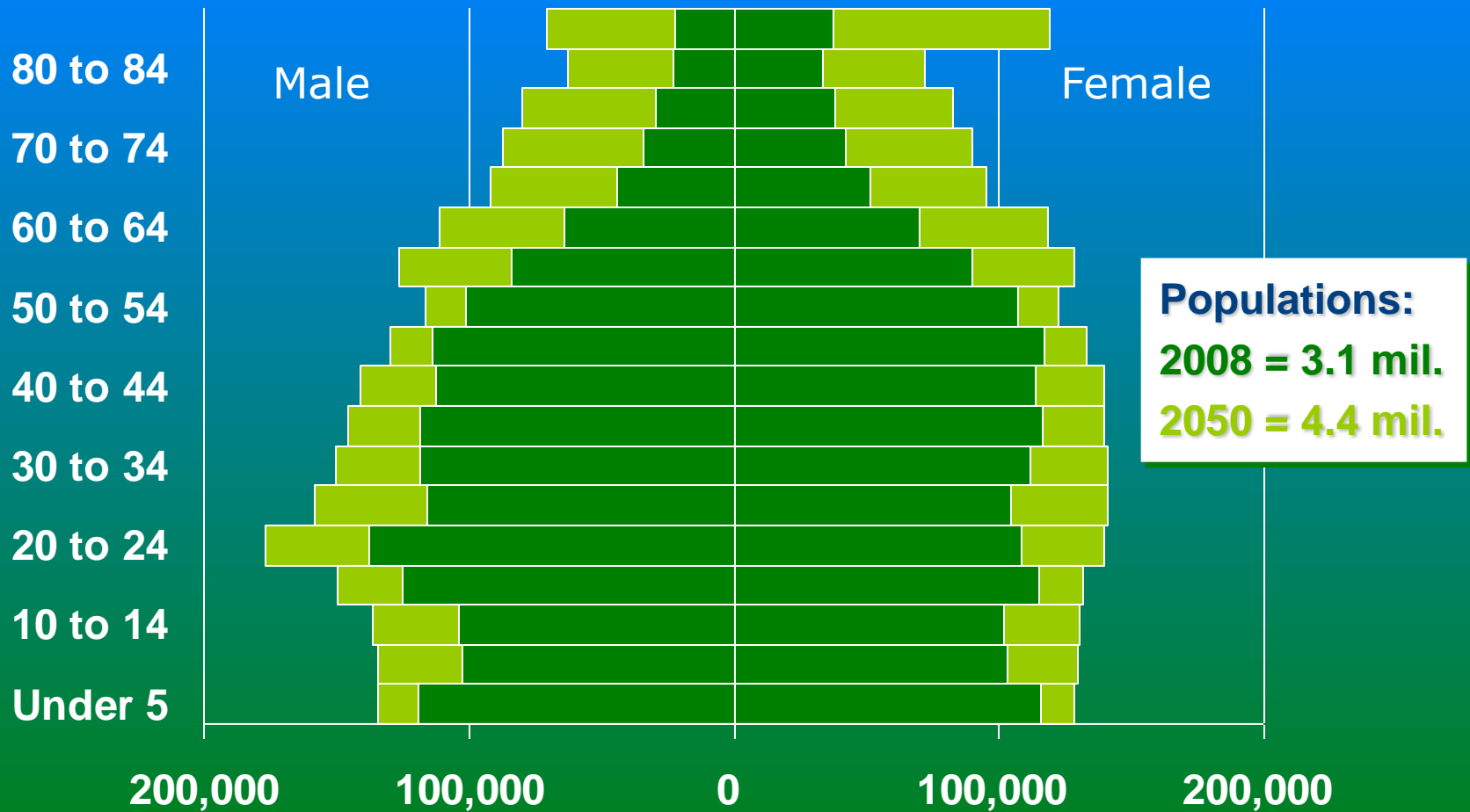
DRAFT Results: Population, Jobs, Housing



DRAFT Results: Population Change



DRAFT Results: Age Structure



Steps in the Forecasting Process:

Phase 1:

*Existing Plans
and Policies*

Phase 2:

*Alternative land-use
scenario for 2050*



2000

Click and drag the red slider to morph through the years. Hold the shift key down and click and drag the mouse in the image area to pan around the image

General Plan Updates (recently completed and in-progress)

**SAN DIEGO COUNTY
DRAFT GENERAL PLAN**

A PLAN FOR GROWTH, CONSERVATION
AND SUSTAINABILITY

November 2005

Chula Vista

Vision 2020

General Plan

Adopted December 13, 2005

**OCEANSIDE
GENERAL PLAN**

LAND USE ELEMENT
CITY OF OCEANSIDE, CALIFORNIA

Prepared by:
Planning Department
City of Oceanside

Adopted by:
City Council
1998

Approved by:
Planning Commission
City of Oceanside
July 7, 2006
Resolution No. 98-93

Revised by:
City Council
City of Oceanside
Resolution No. 98-171 - 10/29/98
Resolution No. 98-171 - 11/12/98
Resolution No. 98-151 - 11/2/98
Resolution No. 98-271 - 12/1/98
Initial Text - January 1999

This Reformation in 2007 by
Council Resolution No. 07-008

Reformation included the reorganization of the existing text and the addition of substantially new text.
(Figure were not reformat.)

City of Escondido

GENERAL PLAN

May 1990

San Diego

General Plan

Adopted by the
Council of the City of San Diego
March 10, 2008

Resolution Number: R.002471

**CITY OF EL CAJON
GENERAL PLAN 2000**

Text and Map adopted by
City Council Resolution No. 55-01
On January 5, 1991

Text and Map amended by
City Council Resolution No. 21-08
On February 15, 1999

January, 2001

Next Steps:

- July – Oct. 2009: Meet with councils/board around the region
- Oct. – Dec. 2009: Develop draft 2050 growth forecast
- Jan. – Feb. 2010: Complete final forecast

2050 RTP Schedule

- 2050 RTP Goals Sept-Oct 2009
- New Growth Forecast Jan-Feb 2010
- 2050 RTP Scenarios June-Sept 2010
- Draft GHG Targets June 2010
- Final GHG Targets Sept 2010
- Draft 2050 RTP/EIR Feb-March 2011
- Final 2050 RTP/EIR/RHNA July 2011

We want your feedback!

The screenshot shows the SANDAG website homepage. At the top left is the SANDAG logo. A navigation bar contains links for ABOUT, NEWS, NOTICES, CAREERS, CONTRACTS, CALENDAR, MEETINGS, and CONTACT. On the right, there are links for HELP, SITE MAP, and FAQ, along with a search box. A central banner reads "SAN DIEGO Association of Governments" with a "Welcome" watermark. Below this are three columns: "Programs Projects" with an image of a construction site, "Meetings Agendas" with an image of people in a meeting, and "Data Services" with a map image. A "FEATURED PROJECTS" section follows, containing three items: "Need a transit pass? Find out where you can buy one." (with a red transit pass image), "We want to hear from you! Take a quick survey." (with a green checkmark icon and a red circle around the text), and "Catch the Superloop! It's Rapid and Reliable!" (with a Superloop train image). The left sidebar lists PROGRAMS (Land Use and Regional Growth, Transportation, TransNet, Housing, Economics and Finance, Environment, Borders, Public Safety) and RESOURCES (Demographics and Other Data, Maps and GIS, Publications). The SERVICES section lists Public Information Office, Service Bureau, FasTrak, RideLink, and 511. The EMAIL NEWSLETTER section has a subscription form. The right sidebar lists NEWS (Region Newsletter, SANDAG in the News, Public safety agencies feeling economic pinch, SANDAG awarded for financial reporting, Juvenile arrestees continue to test positive for drug use, July Board Actions) and MEETINGS & AGENDAS (9/10 Regional Planning Technical Working Group, 9/10 SANTEC, 9/11 Board of Directors, 9/11 Executive Committee, 9/15 SANDAG Presents 2010 Forecast to Carlsbad City Council). The PUBLICATIONS section lists Fact Sheet - SuperLoop [PDF], Public Safety Budgets in the San Diego Region: Expenditures and Staffing for Fiscal Year 2009 - Q Bulletin September 2009 [PDF], and The PSC Dispatch - Summer 2009 [PDF]. The footer contains navigation links (Home, Site Map, Links, Help, Privacy Policy, Legal, Credits), contact information (SANDAG, 401 B Street, Suite 800, San Diego, CA 92101; ph: (619) 699-1900, fax: (619) 699-1905, webmaster@sandag.org), and a link for "Having problems viewing PDF files?".



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