

**Uptown-North Park-Golden Hill
Community Plan Update
Kick-off Meeting
January 28, 2009**

Hosted by the City of San Diego
City Planning and Community Investment Department



Agenda

Welcome and Introductions - Bill Anderson, FAICP, Director CPCI

- Mayor Jerry Sanders
- Council President Ben Hueso, CD8
- Council President Pro Tem, Kevin Faulconer, CD2
- Council Member Todd Gloria, CD3

Presentation – Marlon Pangilinan and Bernard Turgeon Project Managers

Relationship to the General Plan, Planning Approach & Public Involvement

Feedback and Discussion

Closing

Need for Plan Updates

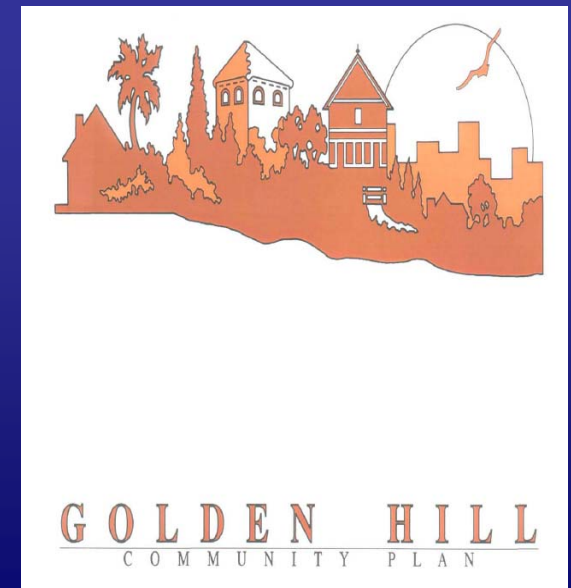
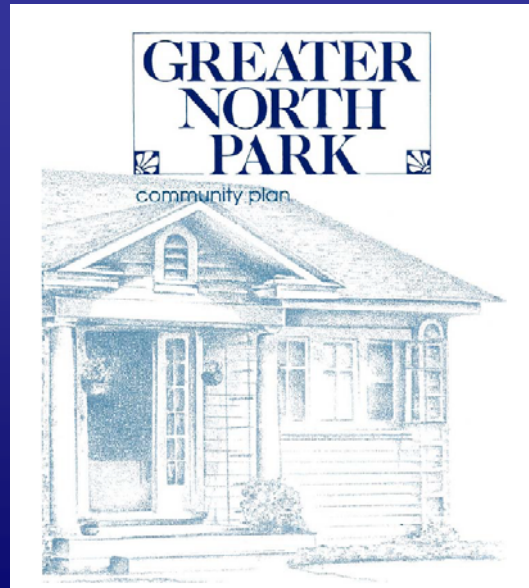
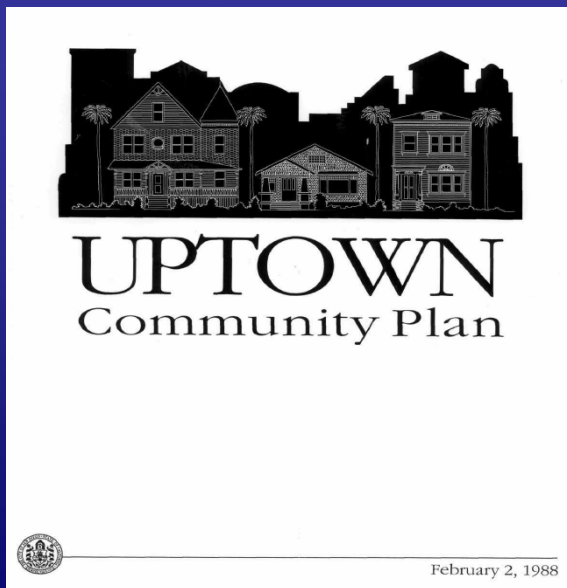
- Existing Plans are 20 years old
- Their priorities and policies need to be re-examined based upon current needs
- Policies may not be achieving desired effects for the community
- Conflicting interpretation of plan policies
- Vision needs to be guided by the new General Plan

General Plan Guiding Principles

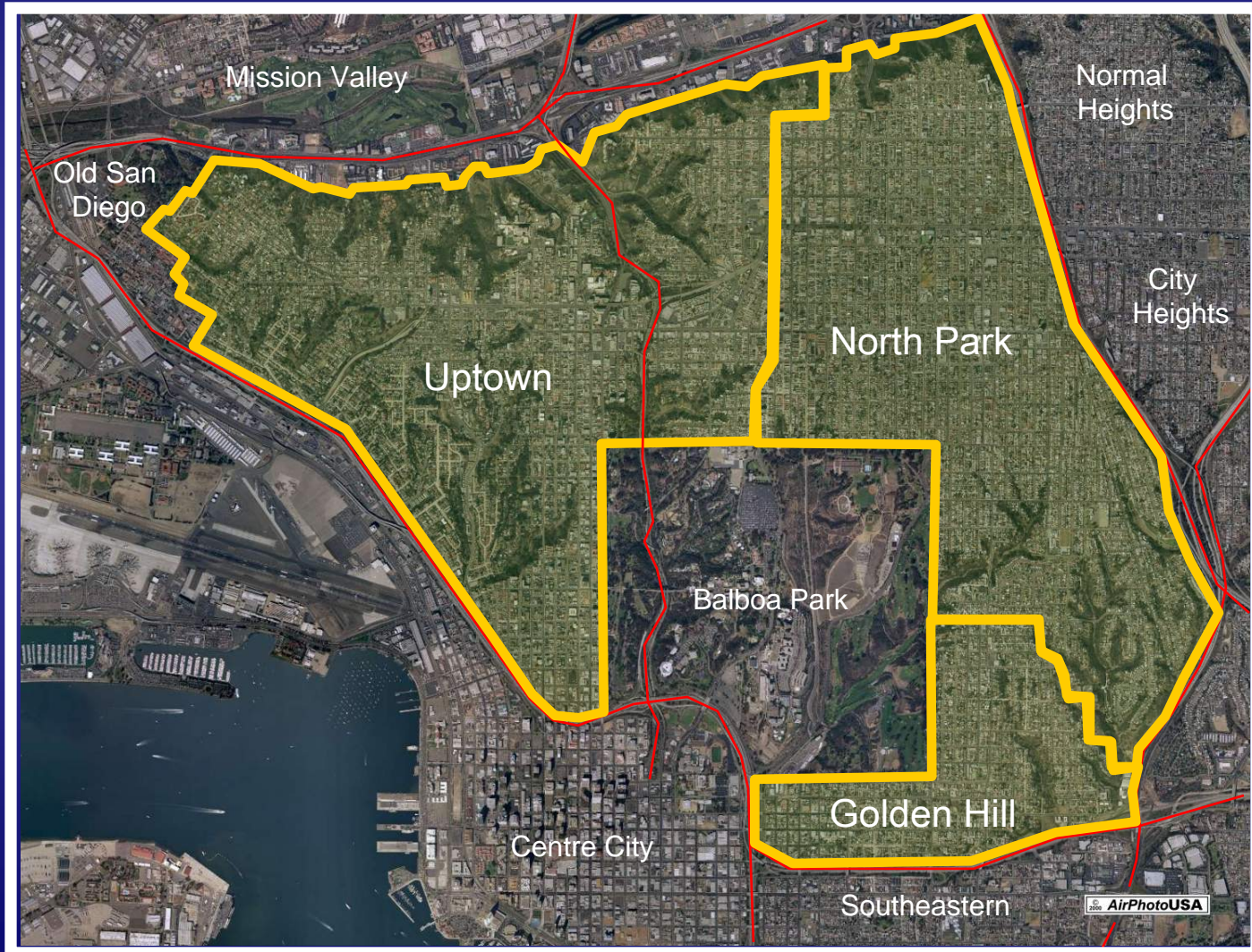
1. An **open space network** formed by parks, canyons, river valleys, habitats, beaches, and oceans;
2. **Diverse residential communities** formed by the open space network;
3. Compact and **walkable mixed-use villages** of different scales within communities;
4. Employment centers for a **strong economy**;
5. An integrated regional **transportation network** of transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;
6. High quality, affordable, and well-maintained **public facilities** to serve the City's population, workers, and visitors;
7. **Historic districts and sites** that respect our heritage;
8. **Balanced communities** that offer opportunities for all San Diegans and share citywide responsibilities;
9. A clean and **sustainable environment**; and
10. A **high aesthetic standard**.

Community Plan Update Approach

- Why are we clustering?
- Focus will be on areas in transition and in need of revitalization or conservation
- Plan approval process



Issues often cross community boundaries











Plan Approval Process

- Existing conditions analysis
- Develop vision & identify goals
- Develop plan options using a charrette process
- Prepare & evaluate draft plan
- Prepare environmental document
- Public hearings

Public Involvement occurs throughout the process

General Timeline

Task	2008	2009				2010				2011
	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring
Stakeholder Formation										
CPUAC Meetings										
CUAC Meetings										
Existing Conditions Analysis										
Charrettes										
Workshops										
Alternatives Formulation & Environmental Analysis										
Hearings										

Roles

- City staff manages project, drafts the plans, liaison with community planning groups and the public
- Community planning groups gather public input and advise city staff and decision-makers
- Consultants provide technical support as an extension of staff:
 - Meeting facilitation and public outreach
 - Historic surveys
 - Urban design
 - Transportation planning
 - Environmental review

Public Involvement & Level of Commitment

- Goals
 - Need for specific focus on the updates
 - Facilitate diverse public interest
 - Need for distinct focus on issues that cross community boundaries
 - Expanded level of commitment

Community Planning Group's Role

- Established by Council Policy 600-24

Advises and provides recommendations to City staff and City decision-makers on land use matters including the preparation and adoption of the General Plan or a Community Plan.

Anticipated Framework

- Subcommittee of each Community Planning Group focused on plan updates
(Community Plan Update Advisory Committee)
- A Separate group focused on larger issues
("Cluster" committee includes members of subcommittee)
- Ad hoc volunteer opportunities
 - Assists with specific tasks such as historic surveys

Guidelines for Subcommittees

- Reflects diverse interests
(Consider level of interest and proportionality)
- Subject to Council Policy 600-24 and Brown Act
- Subcommittee size dependant on the total number of CPG members
- Non-CPG members allowed
(a majority of members must be CPG members)
- May not constitute a quorum of the full board

Advisory Committee Membership per Planning Area

	UPTOWN	NORTH PARK	GOLDEN HILL
CPG members per bylaws	17	15	16
CPG quorum	9	8	9
Number of CPG members on the CPU Advisory Committee	8	7	8
Number of non-CPG members on the CPU Advisory Committee	7	6	7
Total members on the CPU Advisory Committee*	15	13	15

* - Does not include ex-officio members

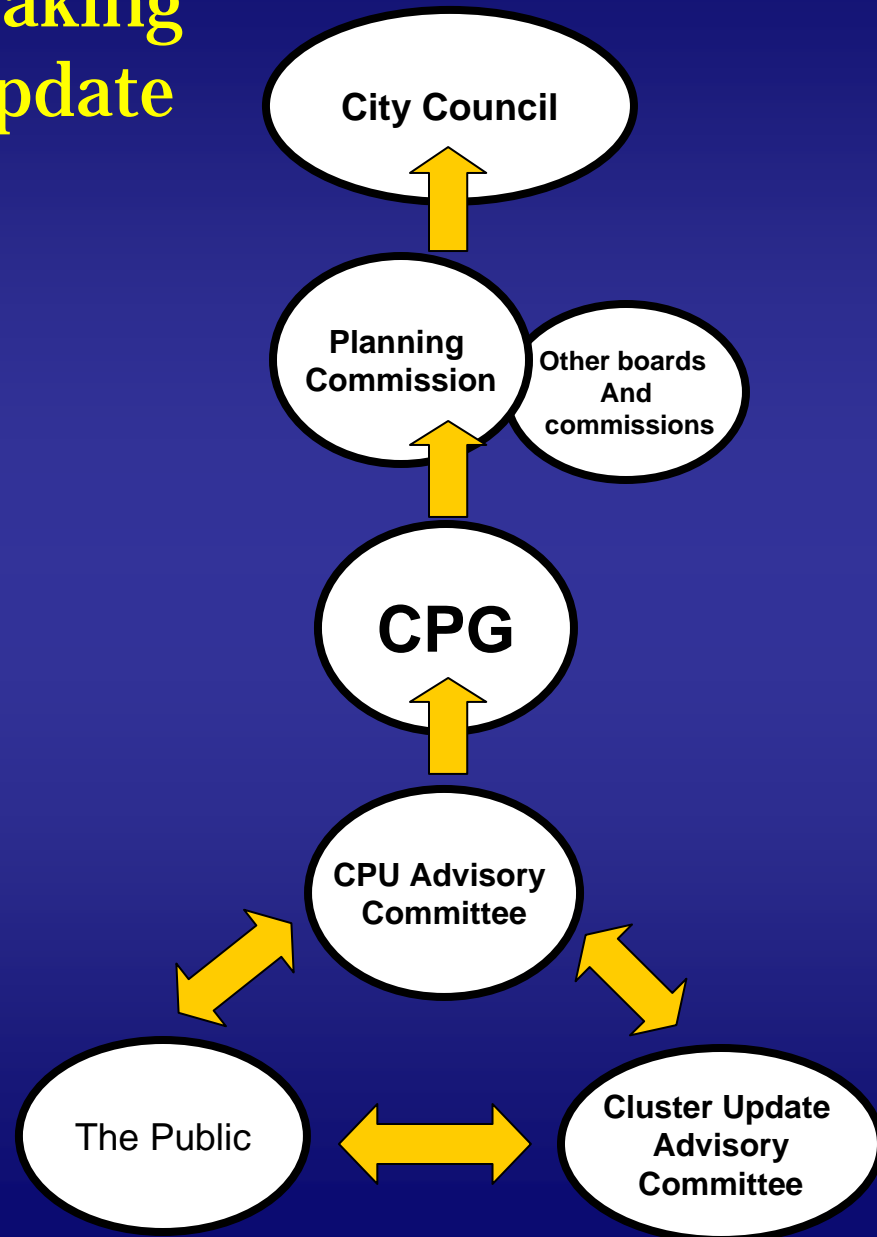
Subcommittee Composition

- Reflects diverse interests within the CPG and expands interests as needed to accommodate the community:
 - Business
 - Resident
 - Non-Profit/Community Organizations
 - Institutional (e.g. Health, School-related, other government agencies)
 - Redevelopment (Project Area Committee)
 - Ex-Officio (non-voting) members

Level of Commitment

- Community Plan Update Advisory Committee
 - Meetings likely every month
 - periods of more intense involvement (Charrettes)
 - Opportunity to meet as-needed towards the end of the process
- Cluster Update Advisory Committee
 - Likely to meet every 3 months
- Members to inform their neighbors and organizations they represent
- Advisory Committee meetings can be combined with workshops

Input and Decision Making Relationship of the Update Process



Timeline

- Community Planning Groups discuss subcommittee formation at their February 2009 meetings
- Subcommittees established by March or April 2009 meetings
- Seats are filled at March meetings

Feedback and Discussion

- We appreciate comments related to the agenda, particularly the public involvement process
- We will be charting feedback
- Please provide us with your contact information

Conclusion

Staff Contacts:

CPCI Planning Division

Mary Wright, Deputy Director (619) 236-7258

Project Managers

Bernard Turgeon, Senior Planner (619) 533-6575

Marlon Pangilinan, Senior Planner (619) 235-5293

Historic Resources Section

Jennifer Hirsch, Senior Planner (619) 533-4543

Mobility and Transportation Planning

Maureen Gardiner, Associate Traffic Engineer (619) 236-7065

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