



THE CITY OF SAN DIEGO  
Planning Department

**FOR IMMEDIATE RELEASE**  
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**UNIVERSITY AVENUE MOBILITY PLAN MID-POINT WORKSHOP**  
*North Park Community Revitalization Project Already Underway*

**San Diego** — The City of San Diego has scheduled a workshop for **Saturday, March 20, 2004 from 9:00 a.m.– 12:00 noon** on the University Avenue Mobility Plan. The workshop, which marks the midway point in the project, will be held at the Claire de Lune Cafe located at 2906 University Avenue. It will focus on the traffic analysis conducted for the University Avenue Corridor. The project team will provide an overview on the preliminary findings of the traffic study and show participants a visual simulation of the Preferred Concept Plan proposal that demonstrates how traffic calming can positively impact future corridor operations.

The University Avenue Mobility Plan is the second phase of plans to make University Avenue in North Park a more pedestrian and transit friendly environment. The first phase, completed in 2002, resulted in a series of innovative concepts that are being tested further in this phase. The project will include three additional workshops through June 30, 2004 to provide ample opportunities for public participation. Ultimately, the project will result in adoption of the Preferred Concept Plan that will enhance University Avenue as a place where people want to live, work shop and play. Some of the traffic calming concepts evaluated at this phase of the study include:

- ◆ Use of “roundabouts” instead of traditional intersections for traffic calming
- ◆ More traffic signals and pedestrian crossings along University Avenue
- ◆ New transit stations with easy access for pedestrians
- ◆ Increased use of a Bus Rapid Transit (BRT) system that may share a transit lane with a possible “Historic Streetcar”
- ◆ Raised median that reduces the number of mid-block crossings

The workshop is being sponsored by the City of San Diego. For more information, please contact Project Manager Myles Pomeroy at 619-235-5219.

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