



November 7, 2014

Ms. Jodie Brown, AICP
Senior Planner, Historic Resources
Development Services Department
City of San Diego
1222 First Avenue
San Diego, CA 92101

Subject: 2119 Kettner Blvd. - Historic Resource Review

Dear Ms. Brown,

CityMark Communities is processing a mixed use development in our Little Italy neighborhood. As part of that process, the property at 2119 Kettner Blvd is being reviewed for a possible historical resource designation.

As we have discovered, this same property was reviewed by the HRB in 1990, and it was not deemed significant at that time. Since that time, the property has essentially been used for an automobile collision repair business.

The Little Italy Association takes great pride in preserving its culture and history. However, this property does not add to our heritage. In our opinion, it does not exhibit worthy examples of the Mission, Art Deco, brick warehouse, Italianate or any other architectural style developed in the 20th century in Little Italy. Additionally, the only ornamentation is on the front façade. It is also important to note that the commercial uses of this building have not risen to the level of significance for our community.

All of that being said, we have reviewed CityMark's project, and understand that it has been their continued goal to *voluntarily* preserve the façade. We support their design intent and believe that the preservation of the original façade would fulfill the obligation to preserve historic reminders of the our neighborhood. Please call me should you have any questions regarding the processing of this application for redevelopment of the site.

Sincerely,

Marco LiMandri, Chief Executive Administrator, Little Italy Association

Cc: Brad Richter, Civic San Diego; LIA Board of Directors

LITTLE ITALY ASSOCIATION OF SAN DIEGO

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