

THE CITY OF SAN DIEGO

Historical Resources Board

DATE ISSUED: August 12, 2010 REPORT NO. HRB-10-037

ATTENTION: Historical Resources Board

Agenda of August 26, 2010

SUBJECT: ITEM #7 – Norman Kennedy House

APPLICANT: Matthew Richardson; represented by Vonn Marie May

LOCATION: 716 La Cañada, La Jolla Community, Council District 1

DESCRIPTION: Consider the designation of the Norman Kennedy House located at 716 La

Cañada as a historical resource.

STAFF RECOMMENDATION

Designate the Norman Kennedy House located at 716 La Cañada as a historical resource with a period of significance of 1928-1932 under HRB Criteria B and C. This recommendation is based on the following findings:

1. The resource is associated with Norman Kennedy, a historically significant person as an artist, illustrator and muralist and retains integrity for that association. Specifically, Norman Kennedy commissioned the house and Kennedy lived in the house from 1930-1932 during his productive era as an artist in San Diego.















2. The resource embodies the distinctive characteristics through the retention of character defining features of the Tudor Revival Style architecture and retains a good level of architectural integrity from its 1928-1932 period of significance. Specifically, the resource retains the decorative half timbering, tall narrow window groupings and steeply pitched roof indicative of the style.

BACKGROUND

This item is being brought before the Historical Resources Board in conjunction with the owner's desire to have the site designated as a historical resource. The house is a two story Tudor Revival style home completed in 1928 in La Jolla in the residential subdivision of La Jolla Hermosa.

The historic name of the resource, the Norman Kennedy House, has been identified as consistent with the Board's adopted naming policy and includes the name of Norman Kennedy who is a historically significant individual.

ANALYSIS

A historical resource research report was prepared by Vonn Marie May, which concludes that the resource is significant under HRB Criteria A, B, C and D. Staff concurs that the site is a significant historical resource under HRB Criteria B and C, but not HRB Criteria A and D. This determination is consistent with the *Guidelines for the Application of Historical Resources Board Designation Criteria*, as follows:

CRITERION A - Exemplifies or reflects special elements of the City's, a community's or a neighborhood's historical, archaeological, cultural, social, economic, political, aesthetic, engineering, landscaping or architectural development.

The applicant's report states that the subject property is significant under HRB Criterion A as a special element of San Diego's historical, archaeological, cultural, social, economic, political, aesthetic, engineering, landscaping or architectural development. The resource is located in La Jolla Hermosa, an area that contributes to our understanding of San Diego history,however there is insufficient evidence to support that the subject property is a special element of these aspects of development. Therefore staff does not recommend designation under HRB Criterion A.

CRITERION B - Is identified with persons or events significant in local, state or national history.

The applicant's report states that the subject property is significant under HRB Criterion B for its association with Norman Merle Kennedy. Kennedy was a successful artist and became involved in the arts community of La Jolla as an artist, muralist, and teacher after moving to the area in the late 1920's after a brief stint as a silent movie actor in Los Angeles. He painted several murals for public buildings and private residences throughout Southern California including a large commission for murals depicting California history for the U.S. Building and Loan Association. He was also a successful magazine illustrator in several periodicals of the day including <u>House</u>

<u>Beautiful</u>, <u>Country Life in America</u> and <u>House and Garden</u>. Kennedy lived at 716 La Cañada from 1930 to 1932.

Kennedy moved to Fort Lauderdale, Florida in 1932 following the great depression and lived and worked there until returning to La Jolla in 1975 before his death at age 80. Before he died Kennedy conducted a search for some of his lost murals which were found days after his death when his obituary was included in local papers. Staff believes Kennedy's achievements are significant in the areas of art and illustration during the period of significance.

Although not mentioned in the applicants report. staff research indicates Kennedy lived at another residence on the same street in La Jolla, 748 La Cañada, from approximately 1928-1930, before moving into 716 La Cañada in 1930 and living there until 1932 (see San Diego Census and City Directory Information attached). Staff believes the original house at 748 La Cañada is no longer extant and was replaced with 1940's era residence based on photographic and water/sewer records (see attached photo and water and sewer records). Therefore, staff believes that although the artist's time at 716 La Cañada was brief, the fact that the house was commissioned and built for Kennedy, as well as the fact that he lived in the residence from 1930-1932 and that this is believed to be the only surviving Norman Kennedy residence in San Diego, it is the appropriate residence to associate with Kennedy's productive life. Staff recommends designation of the Norman Kennedy House under Criterion B.

CRITERION C - Embodies distinctive characteristics of a style, type, period or method of construction or is a valuable example of the use of natural materials or craftsmanship.

The subject property at 716 La Cañada was constructed in 1927-1928 in the Tudor Revival style and features multiple steeply pitched gable roofs with a central second story hipped roof section with multiple hipped dormers. The house features stucco cladding throughout and decorative half timbering on the second story. The complex irregular site plan has cross gable massing and features multiple front gables including the front entry. Construction is wood frame with a concrete foundation. The attached guest house located in the western portion of the parcel is integrated into the main house plan. A detached garage faces east on this corner lot of La Cañada and Bellevue Ave. Multiple brick chimneys with clay chimney pots perforate the wood shingles that adorn the house's steeply pitched roof. Tall narrow window openings and groupings typical of the style are seen throughout. The front elevation features an asymmetrical façade with decorative shutters and rounded entry door.

There is an unusual flat vertical wall portion on the upper portion of the south elevation of the attached guest house. Tudor Revival Houses are characterized by steep gabled roofs and this area has a large vertical section topped with a very shallow pitch shed roof. Although the report indicates this as an area originally containing clerestory windows, this would be very unusual for a house in this style and the time period. The bottom brackets along this elevation also indicate a possible change (see attached photos). Staff theorized this might be the location of a walled in porch, faux-porch or double dormer area. No historical photos of the area are included in the report prior to the 1980s. Staff requested additional information/interior photos of the possible modification areas (attached). After additional research by staff, a historic aerial photo was found

showing the guest house area, with the wall extant circa 1930. Other less detailed aerials confirm the wall as existing in the early 1930s around the time Kennedy lived in the house. The applicant's subsequent correspondence speculates, this elevation could possibly allude to Kennedy needing large, vertical, flat work spaces and appears to be for function and not aesthetics." In any event, its staff's position that the guest house second story elevation, if not original, was modified during the time of Kennedy's ownership of the property. Although the element is unique and unusual for a 1920's Tudor Revival, staff believes the property displays sufficient integrity for designation and does not impact the home's integrity of design, materials, workmanship or feeling to such an extent that the property no longer embodies the distinctive characteristics of its original Tudor Revival architectural style. Therefore staff recommends designation under HRB Criterion C.

CRITERION D - Is representative of a notable work of a master builder, designer, architect, engineer, landscape architect, interior designer, artist or craftsman.

The applicants report states that the property is significant under Criterion D as the work of a Master Architect, Edgar Ullrich. Edgar Ullrich is established as a Master Architect in San Diego. Ullrich is responsible for the design of several substantial projects in La Jolla and San Diego that have achieved historical significance including Casa de Mãnana, and several University of San Diego buildings. The applicant states in the report that Ullrich and Kennedy "became friends and admirers of each other's work," although it is unclear from where this information is derived. The information in the applicant's report does not provide the level of information and analysis required to demonstrate the subject property as the notable work of a Master Architect. If additional research and analysis is provided the property could be reconsidered for designation under HRB Criterion D at some point in the future.

OTHER CONSIDERATIONS

If the property is designated by the HRB, conditions related to restoration or rehabilitation of the resource may be identified by staff during the Mills Act application process, and included in any future Mills Act contract.

CONCLUSION

Based on the information submitted and staff's field check, it is recommended that the Norman Kennedy House located at 716 La Cañada be designated with a period of significance of 1928-1932 under HRB Criterion B for its association with Norman Kennedy, a historically significant artist, illustrator and muralist and HRB Criterion C as a resource which exhibits the character defining features of Tudor Revival architecture with a 1928-1932 period of significance. Designation brings with it the responsibility of maintaining the building in accordance with the Secretary of the Interior's Standards. The benefits of designation include the availability of the Mills Act Program for reduced property tax; the use of the more flexible Historical Building Code; flexibility in the application of other regulatory requirements; the use of the Historical

Conditional Use Permit which allows flexibility of use; and other programs which vary depending on the specific site conditions and owner objectives.

Kiley Wallace Intern Planner Cathy Winterrowd

Principal Planner/HRB Liaison

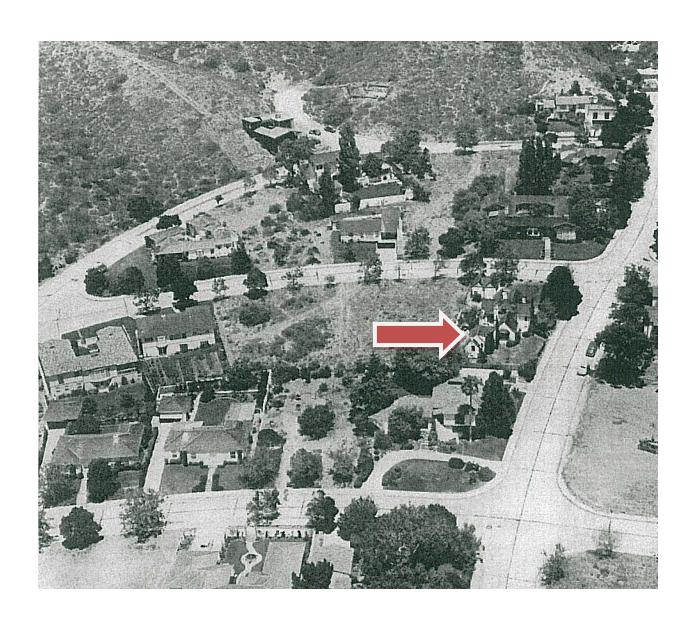
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Attachment(s):1. Historic Aerial Photo Circa 1930

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- 2. San Diego 1930 Census
- 3. San Diego City Directory 1930,1931,1932
- 4. Guest House South elevation wall interior and exterior photos
- 5. 748 La Cañada Photo
- 6. 748 La Cañada Sewer and Water records
- 7. Draft Resolution
- 8. Applicant's Historical Report under separate cover

716 La Canada Historic Aerial Photo Circa 1930



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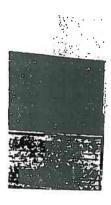
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"Ruby maid 7231 Monte Vista av
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"Abigail asst mgr Casa De Manana
Edw lab h 7603 Eads av
"Harriet L r 316 Prospect
"Herbt C h 833 Silverado
"Lawrence M cook Casa De Manana
"Lucille waiter C L Davidson r San Diego
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Kerrigan Jas L mgr La Jolla Funeral Home h
7554 Herschel av
Kessling Adolph F (Clara) meats 6920 La Jolla
blvd and 931 Silverado h 1176 Virginia way
Pauline (wid Adolph) h 7540 High av
Kilmer Frank D (Mildred W) h 490 E Roseland
dr Kimbali Lewis F (Edith) h 1233 Park row Kimble Fredk W (Helen T) h 6109 Avenida Cresta King Edmund C (Julia D G) h 1406 Torrey Pines King Edmund C (Julia D G) h 1406 Torrey Fines rd
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"Chas Jan P O r 7261 Draper av
"Clarence E (Marie C) prin La Jolla High Sch h 7950 La Jolla av
"Ellen maid 6001 Folsom dr
"Emil (Anna) carp h 7261 Draper av
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"Henry lab h 7511½ Cuvier
"Ida maid r 840 Silverado
"Mabel Indrs r 7643 Eads av
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"Harry T (Dorothy) h 6730 Muirlands

"Paul T mgr Universal Motors r San Diego

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"Robt J (Cleo) gdnr h 7714 Ivanhoe av

"Willis T (Cecelia A) barber L P Baird h 7829

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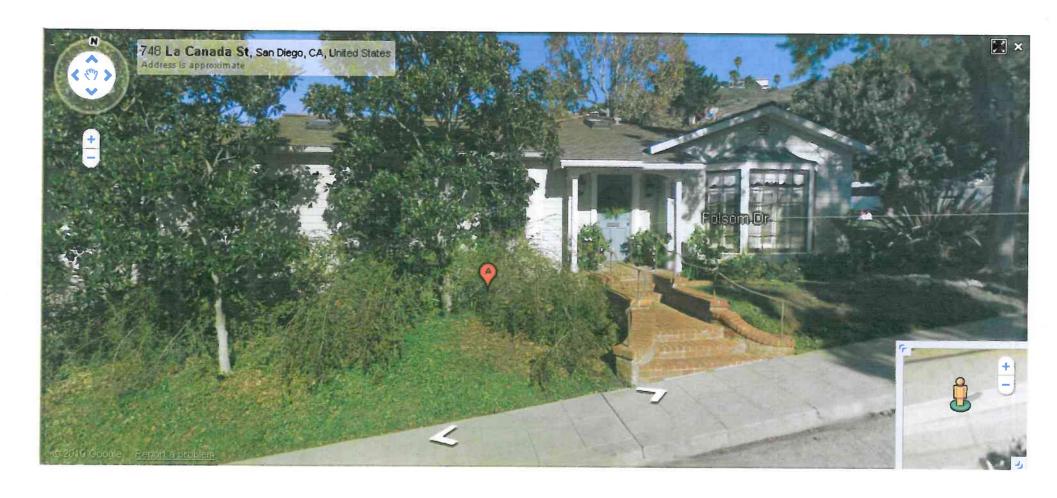
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748 LA CANADA



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Location 742 LA	CAMADA
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Steve	Foreman

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WATER DEPARTMENT

WORK AND SERVICE ORDER

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RESOLUTION NUMBER N/A ADOPTED ON 8/26/2010

WHEREAS, the Historical Resources Board of the City of San Diego held a noticed public hearing on 8/26/2010, to consider the historical designation of the **Norman Kennedy House** (owned by Matthew L. Richardson Trust, 7940 Arjons Drive, San Diego, CA 92126) located at **716 La Cañada**, **San Diego**, **CA 92037**, APN: **357-181-09-00**, further described as BLK 35 LOT 8 in the City of San Diego, County of San Diego, State of California; and

WHEREAS, in arriving at their decision, the Historical Resources Board considered the historical resources report prepared by the applicant, the staff report and recommendation, all other materials submitted prior to and at the public hearing, inspected the subject property and heard public testimony presented at the hearing; and

WHEREAS, the property would be added to the Register of Designated Historical Resources as Site No. 0, and

WHEREAS, designated historical resources located within the City of San Diego are regulated by the Municipal Code (Chapter 14, Article 3, Division 2) as such any exterior modifications (or interior if any interior is designated) shall be approved by the City, this includes but is not limited to modifications to any windows or doors, removal or replacement of any exterior surfaces (i.e. paint, stucco, wood siding, brick), any alterations to the roof or roofing material, alterations to any exterior ornamentation and any additions or significant changes to the landscape/site.

NOW, THEREFORE,

BE IT RESOLVED, the Historical Resources Board based its designation of the Norman Kennedy House on the following findings:

- (1) The property is historically significant under CRITERION B for its association with Norman Kennedy, a historically significant person as an artist, illustrator and muralist and retains integrity for that association. Specifically, Norman Kennedy commissioned the house and Kennedy lived in the house from 1928-1932 during his productive era as an artist in San Diego. This finding is further supported by the staff report, the historical research report, and written and oral evidence presented at the designation hearing.
- (2) The property is historically significant under CRITERION C for its distinctive characteristics through the retention of character defining features of the Tudor Revival style and retains a good level of architectural integrity from its 1928-1932 period of significance. Specifically the house retains multiple steeply pitched gable roofs with a central second story hipped roof section with multiple hipped dormers; stucco cladding with decorative half timbering on the second story; Multiple brick chimneys with clay chimney pots; wood shingles; tall narrow wood fixed and casement windows; decorative shutters and rounded entry door. This finding is further supported by the staff report, the historical research report, and written and oral evidence presented at the designation hearing.

BE IT FURTHER RESOLVED, in light of the foregoing, the Historical Resources Board of the City of San Diego hereby approves the historical designation of the above named property. The designation includes the parcel and exterior of the building as Designated Historical Resource **Site No.0.**

BE IT FURTHER RESOLVED, the Secretary to the Historical Resources Board shall cause this resolution to be recorded in the office of the San Diego County Recorder at no fee, for the benefit of the City of San Diego, and with no documentary tax due.

Vote: N/A	BY:
	JOHN LEMMO, Chair
	Historical Resources Board
APPROVED AS TO FORM AND	
LEGALITY: JAN I. GOLDSMITH,	BY:
CITY ATTORNEY	NINA FAIN
	Deputy City Attorney