THE CITY OF SAN DIEGO

NEWS RELEASE

Police Department

FOR IMMEDIATE RELEASE
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CONTACT: Officer Phil Stanley
(858) 495-7800

"CLICK IT OR TICKET" CAMPAIGN

(San Diego) Beginning May 14, 2007, the San Diego Police Department will participate in the state-wide Click It or Ticket Campaign. The campaign will run through June 3, 2007. During this time, police departments throughout California will be looking for drivers and passengers who do not buckle up.

The fine for a seat belt violation is between $80 and $91 depending on the county where you are ticketed and up to $350 for not properly restraining a child under 16. In the case of a child not properly restrained, the driver will receive the ticket if the parent of the child is not in the vehicle.

Click It or Ticket debuted in California in 2005, and since then nearly one million more vehicle occupants are buckling up. This campaign is a cooperative effort among the five traffic safety-related departments under the state's Business, Transportation and Housing Agency: the California Highway Patrol, Office of Traffic Safety, Department of Transportation, Department of Alcoholic Beverage Control, and the Department of Motor Vehicles.

It only takes two seconds to buckle up; two seconds that could save your life.

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