THE CITY OF SAN DIEGO

NEWS RELEASE

Police Department

FOR IMMEDIATE RELEASE
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CONTACT: Sgt. Jeff Peterson
(858) 538-8041

CRIME PREVENTION PROGRAM IN NORTHEASTERN DIVISION

(San Diego) San Diego Police Department Northeastern Division has implemented a crime prevention program which gives business owners valuable tips.

The program began in May 2007. Sergeant Jeff Peterson developed flyers which include information on how to prevent the theft of laptop and desktop computers from businesses. For example, Sgt. Peterson recommends keeping expensive items out of plain view by closing windows and blinds. He also stresses the importance of securing windows and doors.

The flyers were passed out to a large number of businesses in the Northeastern Division area; with further distribution planned. Initial results are very positive. From May 2007 to September 2007, there has been a 34 percent decrease in commercial burglaries (where computers were stolen) when compared with the same crime in the previous seven months.

You can download the crime prevention flyer from the Northeastern Division website which can be found at the following link www.sandiego.gov/police/neighborhood/northeastern.shtml.

Additional crime prevention tips can be found at this link on the city of San Diego website http://www.sandiego.gov/police/prevention/index.shtml.

One of the businesses in the area which received the crime prevention tips flyer is The Closet Factory located at 8909 Kenamar Drive. The owner, Elaine Rini is willing to be available for interviews between 8 a.m. and 4 p.m. She can be reached at (858) 564-0560.

Sgt. Jeff Peterson is also available for interviews and can be reached at the contact number listed above.

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