



MEDIA ADVISORY

Councilmember Toni Atkins

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FOR IMMEDIATE RELEASE:

Date: April 13, 2007

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COUNCILMEMBER ATKINS, MAYOR SANDERS, POLICE CHIEF LANSDOWNE UNVEIL SURVEILLANCE CAMERAS IN CITY HEIGHTS

MONDAY

- WHO:** Toni Atkins, Councilmember, City of San Diego, Third District
Jerry Sanders, Mayor, City of San Diego
William Lansdowne, Chief, San Diego Police Dept.
Guy Swanger, Captain, Mid-City Police Division
Stacey LoMedico, Director, City of San Diego Park and Recreation Dept.
Janice Weinrick, Deputy Executive Director, San Diego Redevelopment Agency
- WHAT:** City Officials unveil the Mid-City Crime Reduction Initiative Project—six new surveillance cameras in City Heights
- WHERE:** Teralta Community Park, Central Avenue, off of Orange Avenue in City Heights
Staging will be east of the children's play area
- WHEN:** Monday, April 16, 2007
10:30 a.m.
- WHY:** As revitalization in Mid-City continues, community members and City Officials fight to reduce the level of crime within the community. With the support and urging of community members, local organizations and business owners, the Mid-City Crime Reduction Initiative ("Surveillance Project") serves as a model of what can be accomplished when the community and city government work hand-in-hand. In combination with police patrol, the use of surveillance cameras in public thoroughfares and facilities has proven to be successful throughout the nation and internationally. On Monday, we will unveil Mid-City Police Division's latest effort to prevent crime in City Heights.
- PHOTO OPS:** Question and Answer period immediately following speeches.