



THE CITY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE

August 6, 2008

CONTACT: Mike McSweeney
Stadium Manager
(619) 641-3126
mmcsweeney@san-diego.gov

Qualcomm Stadium Fan Code of Conduct

(San Diego) The City of San Diego's Qualcomm Stadium and the San Diego Chargers announced today the code of conduct for fans for the upcoming 2008-2009 Chargers football season.

The Chargers offer one of the most exciting and enjoyable fan experiences in the NFL and the City of San Diego and the team are working together to maintain that positive environment. The City of San Diego, the Chargers and our other stadium partners are committed to assuring that every fan has a positive experience when attending events at Qualcomm Stadium.

To that end, we are implementing new policies and working to better educate the public about the Fan Code of Conduct at Qualcomm Stadium events.

New this Chargers season:

- Access to the parking lot will be reduced from five to four hours before kickoff for the general public; those who hold pre-purchased permits will still have access five hours before kickoff.
- Additional signage will be placed in the parking lots detailing the Fan Code of Conduct.
- An outreach team will work in the parking lot to engage fans about conduct and alcohol issues before entering the stadium.
- A two-drink limit per transaction until the start of the third quarter. After the third quarter begins, one-drink limit per transaction. No alcohol will be sold in the fourth quarter.

Fan Code of Conduct

Fans are subject to ejection and season ticket holders risk losing their season ticket account and/or parking privileges if they demonstrate any of the following inappropriate and disruptive behavior:

- * Excessive consumption of alcohol
- * Obscene, offensive or abusive language or actions
- * Fighting, or otherwise dangerous, abusive or profane behavior
- * Unruly or inconsiderate behavior
- * Indecent exposure or undressing
- * Wearing obscene or indecent clothing
- * Smoking, except in designated areas
- * Scalping or other improper resale of tickets
- * Interfering with security procedures
- * Interfering with the progress of the game, going onto the field or throwing any object onto the field or on the stadium premises.

Event patrons are responsible for their conduct as well as the conduct of their guests and/or persons using their tickets. Even if season ticket holders give away or sell their tickets, the account holder is accountable for the actions of those using the tickets.

Stadium staff will promptly intervene to support an environment where event patrons, their guests and other fans can enjoy the event free from the above behavior. Event patrons and guests will be subject to ejection without refund and potential loss of ticket privileges for future games for violations of the Code of Conduct.

###