



## San Diego Police Department Partners in DUI Crackdown



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### San Diego Police Department Continues its stepped up DUI Enforcement

(San Diego, Ca.) — The holiday season is over and the start of the New Year is upon us.

The San Diego Police Department will be staffing a DUI checkpoint in San Diego on Thursday January 14, 2010 targeting those who still don't heed the message to designate a sober driver.

In 2008, 11,773 people died in highway crashes involving a driver or motorcycle rider with a blood alcohol concentration (BAC) of .08 or higher. In California 1,029 were killed on state and local roads driving with a .08 BAC or higher with another 28,457 injured in Alcohol Involved Collisions.

“Drunk driving is simply not worth the risk. Not only do you risk killing yourself or someone else, but the trauma and financial costs of a crash or an arrest for impaired driving can be significant,” said Christopher J. Murphy, Director of the California Office of Traffic Safety. “Violators often face jail time, the loss of their driver’s license, higher insurance rates, attorney fees, time away from work, and dozens of other expenses. So don’t take the chance. Remember, if you are over the limit, you are under arrest.”

Law enforcement encourages everyone to “Report Drunk Drivers – Call 911” and be ready to describe the vehicle, its location and direction of travel to make your community safer into the New Year. With everyone’s help, families won’t remember 2010 as a time of loss at the hands of another drunk driver.

