



THE CITY OF SAN DIEGO

NEWS RELEASE

San Diego Police Department

FOR IMMEDIATE RELEASE
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San Diego Police Department Now Using Nixle Community Notification Service

Chief Bill Lansdowne announced today the San Diego Police Department has begun to distribute public safety notifications using the Nixle community notification service.

Nixle is a free web-based service provided by Nixle, LLC. Residents may register by going to the Nixle web site (www.nixle.com), and clicking the "Residence Sign Up Now" button. Once registered, users will receive messages by e-mail, by text message to their wireless phones or computer.

Messages are categorized as Alerts, Advisories, Community Information, and Traffic. Recent examples of Nixle messages sent by the Police Department include those of an ATM burglary and a pedestrian robbery.

There is no charge to use this service, and user's information is not given or sold to any other entities. The Department can be time and community specific when it comes to reporting crime series to the community.

Chief Lansdowne added that Nixle will allow the San Diego Police Department to develop real partnerships with the community and other agencies regarding real time events.

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