

For Immediate Release
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CITY OF SAN DIEGO

MAYOR BOB FILNER VENI. VIDI. BICL. I CAME. I SAW. I BICYCLED!!

(San Diego) -- Mayor Bob Filner is calling on San Diegans to get on their bikes instead of revving up their cars tomorrow, Friday, May 17th, in recognition of “National Bike to Work” Day.

There will be a pit stop for all riders at the Civic Center Plaza in downtown San Diego from 6:00 a.m. – 9:00 a.m.

“I love the concept of ‘Bike to Work Day.’ Imagine what it will do for our air, our bodies, our physical and mental well-being if ‘Bike to Work Day’ eventually becomes ‘Bike to Work Lifestyle,’” said Mayor Filner. “This is the first of many steps to making San Diego a bikeable city.”

Over the next several months, there will be a series of CiclosSDias “minis”, leading up to the Grand CiclosSDias event in August. The first “mini” is Sunday, May 19, 2013 at Balboa Park Marston Loop at starting at 10:00 a.m.

Sunday, June 16th is the next “mini” CiclosSDias at Presidio Park. In July, the “mini” will be held at Golden Hill Park on the 21st. These “minis” also start at 10:00 a.m.

Other notable bike “happenings” include safety improvements in bike lanes in various areas throughout the city. Parts of bicycle lanes where cyclist and motorist could collide will be painted green and dubbed “Conflict Zones” to warn people to be extra vigilant and cautious to improve safety for cyclists. Areas that will see those improvements include:

Montezuma and Collwood Avenue
54th Street and University Avenue
Genesee Avenue and Balboa Avenue
Harbor Drive and Park Boulevard
Palm Avenue and Dennery Road

Also, throughout “Bike Month” there will be a bike storage unit for community cyclists to try out called the “Bike Lid.” The City Bike Program welcomes feedback regarding style, design, and security about the storage unit. For more information on how to gain access to the units you can contact info@ciclosdias.com.

Finally, on Friday, August 9th, Mayor Filner will welcome Mia Birk, cycling expert and the author of the book *Joyride*. They will hold a 3-hour workshop at San Diego Bicycle Coalition at 740 13th Street, Suite 502 in San Diego at to talk about infrastructure development to make it easier to bike in San Diego.

For more information on what is happening in the City and bike development plans you can contact eclancy@sandiego.gov.

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