

For Immediate Release: Tuesday, May 28, 2013  
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## **CITY OF SAN DIEGO**

### **MAYOR BOB FILNER DIRECTS CREWS TO BEGIN BIRD POOP CLEAN-UP EFFORT TODAY!!!**

- Who:** Mayor Bob Filner  
City Councilmember Sherri Lightner
- What:** The Mayor will highlight the area to be tested and treated along the La Jolla cliffs.
- When:** Tuesday, May 28, 2013, 11:30 a.m.
- Where:** Coast Boulevard Visitor Overlook (1200 Block of Coast Boulevard in La Jolla)  
East of the Cove and West of the Cave Shop in La Jolla
- Why:** Mayor Filner, working closely with San Diego City Councilmember Sherri Lightner, has gained assurances from regulatory agencies that the City may implement a plan that will essentially neutralize the chemicals and organisms causing a sometimes overwhelming stench to rise from accumulations of bird poop on top of the cliffs just east of La Jolla Cove!

There will be high visual and audio content for electronic media.

Please note that parking is very limited in this area.

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