



THE CITY OF SAN DIEGO
MAYOR JERRY SANDERS

BOARD OF LIBRARY COMMISSIONERS

Members

Katie Sullivan, Chair

Matthew Hervey • Susan Atkins • Susan Lew • Judy McCarty • MaryAnne Pintar • Mel Katz

MINUTES

BOARD OF LIBRARY COMMISSIONERS

SAN DIEGO PUBLIC LIBRARY

Wednesday May 7, 2008

ATTENDANCE

Commissioners:

Present: Susan Atkins, Matthew Hervey, Mel Katz, Judy McCarty, MaryAnne Pintar

Absent: Susan Lew, Katie Sullivan

Staff: Anna Danegger, Business Office Director; Anna Tatár, Library Director; Meryl Balko, Deputy Director; Bruce Johnson, Deputy Director; Mark Patzman, Managed Competition Project Manager; Maureen Tanare, Senior Management Analyst; Carol Young, Senior Management Analyst

Public: Brenda Mason, Shelia Padgett

CALL TO ORDER

Meeting was called to order at 9:08 a.m. in the Commission Room of the Central Library.

APPROVAL OF MINUTES

The April 2008 minutes were approved unanimously.

REQUESTS FOR CONTINUANCE

None.

NON-AGENDA PUBLIC COMMENT

None.

AGENDA ITEMS

10.a Library System Update

Anna Danegger provided an overview of the managed competition process. The pre-competition process is conducted after the department completes its Business Process Reengineering (BPR). BPR is a structured process to determine whether the City is the most efficient at providing

services, and it allows employees to propose best ideas for operations. A vote of the public obligates the City to complete these studies.

At the conclusion of the pre-competition process, only eligible and appropriate services move onto managed competition. The final decision is made by the Mayor with input from the department team and the managed competition steering committee.

Managed Competition requires that there be two external service providers to avoid a monopoly situation. The contractors must be at least 10 percent less than the employee bids to be considered. An outside consultant is hired to assist employees with the preparation of their bids.

The City Council becomes involved in the process at various points, beginning with reviewing service specifications, and then approving or rejecting going out to bid. They also appoint four of the seven members of the steering committee.

REPORT FROM THE FRIENDS OF THE LIBRARY: Shelia Padgett

Representatives from the Friends attended all eight budget town meetings and the April 30 City Council Budget Committee meeting. They also attended and supported the Children's Book Festival.

The essay contest celebration was held on May 1. The Friends will consider providing copies of the essays to the Governor and the Mayor. Commissioner Hervey also suggested creating a YouTube video of children reading their essays.

SERRA SYSTEM ADVISORY BOARD: Brenda Mason

Serra hosted two public workshops jointly with the County Law Library on April 22. On April 23 it sponsored a storytelling workshop for youth services librarians.

CHAIR'S UPDATE: Mel Katz

Over 6,000 attended the Children's Book Festival at the North University Community Library and Recreation Center. It was extremely well organized with many families taking advantage of the author book signings.

Commissioners met with Council Members or staff from all City Council offices to discuss the proposed budget and various library projects. They requested an increase in the donation match to \$1.5 million.

DIRECTOR'S UPDATE: Anna Tatár

- Ms. Tatár distributed a wonderful comment received about the book festival and acknowledged the excellent work on the part of Library and Foundation staff, Friends and volunteers who made the Festival such a success. Library Foundation Chair Judith Harris introduced the Mayor's wife who served as the honorary chair of the event. Council Members Peters and Young also attended.

- Mr. Johnson reported that downloadable audio books went live on April 16, and of the 625 titles made available, 580 are already in circulation. In the future more titles will be added and music and videos will be offered.
- The Library will be submitting an application for Fit for Life grant funding available from Metropolitan Life and the American Library Association (ALA). An application will also be submitted to ALA for a \$100,000 financial literacy grant.
- E-mail information is being collected from customers to enable the Library to communicate with them regarding due dates, overdue materials, etc. Commissioner Hervey also noted that email is a great way to publicize events.
- The Carnegie Tea will be held on Tuesday, May 20.

Per Commissioner Hervey's request, Library staff will investigate the cost effectiveness of purchasing the Amazon Kindle or other types of e-book readers for public use. The Library has been working with Sony in piloting a project with their reader.

AGENDA ITEMS, Cont.

10.a Library System Update, Cont.

Congressman Filner's office has been contacted about the availability of federal funds for the Skyline Branch Library.

A donor is considering a sizable donation for Mission Hills, and has expressed interest in it being a 20,000 square foot craftsman style facility.

Commissioner Katz reported that there are six excellent donor prospects for the new Main Library project, and the goal is to get the \$50 million in contributions completed by the end of the calendar year.

10.b Budget Update

If the reductions go through in FY 2009, the goal is to have no layoffs of staff.

10.c Legislative Update

Commissioner Sullivan and Carol Young attended CLA Library Legislative day in Sacramento on April 16. They met with staff from four Assembly offices and from Senator Kehoe's office (including a brief discussion with the Senator). The focus was on avoiding reductions to the Public Library Fund and California Library Literacy Service literacy grants, and to promote support of the new library construction bond bill.

OTHER BUSINESS

Ms. Tatár distributed benchmarking information from the Independent Budget Analyst's report on the Library.

ADJOURNMENT

Commissioner Katz adjourned the meeting at 10:30 a.m.

A handwritten signature in cursive script that reads "Anna Tatár".

ANNA TATÁR
Library Director

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