



THE CITY OF SAN DIEGO

BOARD OF LIBRARY COMMISSIONERS

Members

Katie Sullivan, Chair

Susan Atkins • Salvatore Giametta • Matthew Hervey • Abby Silverman Weiss • Sarah White • Alan Ziegus

MINUTES

BOARD OF LIBRARY COMMISSIONERS

SAN DIEGO PUBLIC LIBRARY

Wednesday, September 01, 2010

ATTENDANCE

Commissioners:

Present: Katie Sullivan, Salvatore Giametta, Matthew Hervey, Sarah White, Alan Ziegus

Absent: Susan Atkins, Abby Silverman Weiss

Staff: Deborah Barrow, Library Director; Jay Goldstone, Chief Operating Officer; Christine Siegel, Deputy Director; Kathleen Wheatley, Deputy Director; Jay Hill, Chief Executive Officer, San Diego Public Library Foundation; Marion Moss Hubbard, Senior Public Information Officer; Cynthia Meinhardt, Project Officer, Engineering & Capital Projects; Victor Westmoreland, Administrative Aide; Adriana Huertas, Youth Services Librarian

Public: Brenda Mason, Punky Fristrom, Anne Fristrom, Judy Eby, Juana Arratia, Braulio Romero, Daniel Gomez, Armando Herrera, Eunice Rabadan, Yadira Arratia

CALL TO ORDER

Meeting was called to order at 12:34 p.m. in the Commission Room of the Central Library.

CHAIR'S UPDATE: Katie Sullivan

Deferred.

APPROVAL OF MINUTES

The August 2010 minutes were approved unanimously.

REQUESTS FOR CONTINUANCE

None.

NON-AGENDA PUBLIC COMMENT

None.

CHIEF OPERATING OFFICER'S UPDATE: Jay Goldstone

Mr. Goldstone gave an informative presentation on the City budget, including information about the component of the upcoming sales tax proposition, and answered questions from the commissioners.

REPORT FROM THE FRIENDS OF THE LIBRARY: Punky Fristrom

Mr. Fristrom spoke about his involvement with the Umbrella Friends, as well as the Pt. Loma/Hervey Friends. The Friends continue to support events and programs, such as the Summer Reading Program and *One Book One San Diego*. The Friends Annual meeting is Saturday, September 11, 2010 at the Pt. Loma/Hervey Branch Library. It is also the seven-year anniversary of the Pt. Loma/Hervey Branch.

SERRA SYSTEM ADVISORY BOARD: Brenda Mason

The Serra Administrative Council and the System Advisory Board held their quarterly meeting on August 19. The 2009/2010 Annual Report to the State Library was approved.

Highlights from the last year include:

- Tween Workshop
- 15th Annual Multilingual Book Fair and Workshops
- Librarians for Diverse Communities Program

DIRECTOR'S UPDATE: Deborah L. Barrow

- Logan Heights Teen Council - Deputy Director Kathleen Wheatley introduced Logan Heights Youth Services Librarian Adriana Huertas, who spoke about the Logan Heights Teen Council which was formed six months ago, and now includes fifteen to twenty students who meet weekly. One aspect of the Council is *Project Unknown*, which involves some members of the Council learning musical instruments and singing. They have performed twice after only three months of practice. Logan Heights Friends member Judy Eby was present, and spoke about her experience with the Teen Council. The members of the Teen Council were present and introduced themselves, and stated which instrument they play.

FOUNDATION UPDATE: Jay Hill

The fundraising program for the New Central Library will be discussed at the next Commission meeting.

The Foundation retreat will be Tuesday, September 21.

Mr. Hill spoke about the *Everybody Has a Story* promotional campaign, which includes posters, brochures, and bookmarks. He acknowledged Katie Sullivan and LL printing for donating the printing, and Tom Hyatt, who did the design work for free.

The Foundation continues to work toward acquiring new donors.

AGENDA ITEMS

11.a Library System Update: Cynthia Meinhardt

Ms. Meinhardt gave an update on the New Central Library. Turner Construction began their work on August 2, 2010. Current construction activities include soil remediation, SDG&E work, site grading, and steel pile drilling.

Ms. Barrow spoke about community interest in the new Mission Hills branch library; the San Ysidro Redevelopment Agency looking at sites for a library in San Ysidro; and the centennial of the teacher's annex in University Heights, which is a site proposed by community members for a new University Heights branch library.

DIRECTOR'S UPDATE (cont): Deborah L. Barrow

- Summer Reading Program was a huge success this year. Preliminary results: 24,000 participants, 12,000 finishers, 34,000 attendees. Padres tickets were a huge draw.
- New Central Library construction is moving along. A live webcam feed is planned for the construction site at the new Central Library - there will be a link to this webcam on the Library's website.
- The *One Book, One San Diego* book selected was, *The Gangster We Are All Looking For*, by thi diem thuy le. Ms. Barrow shared a quote from the author. *One Book One San Diego* will begin in February 2011.
- eBooks – There was a news broadcast by NBC on August 30, in regards to San Diego Public Library offering eBooks, which SDPL has been offering for years, already.
- There was a story about the old Central Library in San Diego Union-Tribune on August 22: *Take my library, Please! Building's Quirks Aren't Enough to Evoke Nostalgia*, by Michael Stetz.
- SDPL Film Series: KUSI ran a story on August 25 on the SchlockFest Film Series and the screening of the *Attack of the 50 Foot Woman*, which segued nicely to talking about the retro film in a retro building and other programs offered at the library. Staff member Alan Bugg was interviewed.
- Upcoming KPBS story with Gloria Penner and Pat Finn to air, with interviews of staff (Deborah Barrow and Rick Crawford) and discussion of how funding the construction project has always been an issue for San Diego's new Central Library, including the current building, and some of the treasures of this library.
- Volunteer San Diego's Serve-a-thon approved 20 volunteers to help with library inventory ("Scavenger Hunt") at Central on October 8. This will help prepare for converting the collection to RFID.

- The proposal submitted to UCSD regarding a volunteer program for a faculty monthly lecture series has been forwarded to the Campus-wide Coordinating Committee. Three potential faculty partners were identified in Academic Affairs, Electrical and Computer Engineering and the Alumni Magazine. Staff will work out details.
- Other partnership opportunities: Library staff met recently with Balboa Park's Director of Online Initiatives and discussed collaborations in digitizing collections and sharing information.
- Meetings will be held this month to review the Central Library plan with staff, library and building consultants to make sure the plan meets the State's requirements, takes advantage of new technology, and reflects current staffing levels.

Motion:

Commissioner Hervey moved that the Commission write a letter to the Padres to thank and acknowledge them for their generous donation of 20,000 tickets to the Library's Summer Reading Program.

The motion was seconded and passed unanimously.

AGENDA ITEMS

10.b Budget Update:

Deferred.

10.c Legislative Update:

Ms. Barrow mentioned that the State has not passed a budget, and no word has been heard on any impact on libraries on any of the proposals.

OTHER BUSINESS

Commissioner Sullivan mentioned visiting the Vancouver Public Library.

ADJOURNMENT

Commissioner Sullivan adjourned the meeting at 2:02 p.m.

Deborah L. Barrow

DEBORAH L. BARROW
Library Director

CT/VW