



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, January 9, 2014

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:20 am.

Board Present:

Chairman	Rudy Castruita	Present
Member	John Thomson	Present
Member	Ben Clay	Present
Member	David Baron	Absent
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Luke Pistorious	Present
Member	Albert Velasquez	Present
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney-Stadium Manager; Vicki Summers-Payroll Specialist; Kevin Brown-CA II

Others Present: Ron Lee-Centerplate; Lx Fangonilo-Council District 7; Jack Straw-Council District 7; Nick Petit, SDSU

II. APPROVAL OF MINUTES December 12, 2013

Approved. Unanimous.

III. PUBLIC COMMENT

No Report.

IV. COMMUNICATIONS

No Report.

V. CHAIRPERSON REPORT

Chair regrets being unable to attend the previous meeting. Reports that the Chargers are not present. Congratulates Aztecs on their Bowl win. Also congratulates the basketball team on being ranked number 13 or 14 in the country.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Aztecs report being very good lately. The Wednesday, January, 8 game was “a little nerve-racking” but victorious. Aztecs are looking forward to next football season. Chair asked what kind of involvement SDSU has with the NCAA first round. Aztecs will host first-round play at Viejas Arena.

C. HOLIDAY BOWL

No report.

D. OMBAC

No Report

E. ACE PARKING

Ace was not present. A question arose about parking bottlenecks at the gate during the Poinsettia & Holiday Bowl games. . Mike McSweeney said he would relate this concern to Ace, and report back at the next board meeting.

Another question arose about the taxis. Mike McSweeney discussed the policy of eliminating taxis to relieve congestion for ticketholders during Charger games, but allowing taxis during bowl games. The difficulty of getting proper signage/sig alerts was discussed.

F. CENTERPLATE

Centerplate reports that December was a great month (\$640,000). They are excited about the Chargers being in the post-season, which means lots of media exposure. Centerplate also reports changing their brand image, launching an ad campaign with Michael Strahan. No major projects anticipated for next year, but will continue with enhancements to current food and beverage operations. Ben Clay compliments Centerplate on the food for the Holiday Bowl tailgate. Mike McSweeney said that how the \$640,000 breaks out in terms of projected revenues and expenses will be discussed at the next meeting.

Board member raised question re: \$100,000 expenditure regarding carpeting for a Charger facility. Mike McSweeney reported that the City allows the Chargers to use the training center at no cost. Extensive second-storey carpet repairs were requested by the Chargers and performed at no cost. The \$100,000 in materials cost comes out of the City budget, since the City owns and operates the building. Capital improvements performed by the Jehovah’s Witness can be “swapped out” in lieu of rent. So, the deal resulted in significant savings to the City in installation charges.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Thanks to Ben Clay for bringing the Mayor to the command center. The meeting was productive. Jani-King has been placed on notice to rectify non-performance issues relating to the Poinsettia Bowl worker walk-out (non-payment). In conjunction with the City Attorney's Office, the Mayor's Office and Purchasing & Contracting, an emergency sole-source agreement was reached with Aramark. Urban Corps was also contracted to get the job done. Jani-King contract expires in August 2014. The 10-day cure notice coincides with the Monster Jam event date. If the facility is not cleaned to Qualcomm standards the following Monday or Tuesday, a contract termination for default is a possibility.

City has the right to deduct from JaniKing contract expenses incurred for services performed by another company. Aramark expenses were approximately \$9,000. Total Urban Corps expenses have yet to be determined. The City faces no exposure under the circumstances.

December postdate – December 2013 posed a tough challenge for Qualcomm due to four Charger games, two bowl games and the CIF championships. Mike McSweeney publicly praised Qualcomm staff as well as contract personnel for their hard work. Qualcomm employs 37 full-time staffers, a staffing level lower than that of buildings comparable in size. Similar buildings employ 55 full-time staffers.

Advisory board complimented turf staff, citing Qualcomm as being one of the top 3 or 4 fields according to the NFL Players Association rankings.

Ben Clay complimented Elite and Contemporary for their courtesy and customer service. Holiday Bowl ticketholder from Texas sent Mike McSweeney a complimentary email to that effect.

A board member voiced security concerns about box suites and press area. Mike McSweeney recommends keeping suite doors locked during events.

VIII. BUSINESS ITEMS

A. Financial Items:

Financials to be discussed at next board meeting. Typical box revenue amounts to \$350,000 per year.

B. Staffing

Resumes are being solicited for:

1. Clerical Assistant II position (approx. \$30,000 annually)
2. Administrative Aide II/Dedicated Event Coordinator (approx. \$55,000 annually); Qualcomm is looking at splitting this job into two positions:
 - a. One full-time event coordinator; and
 - b. A dedicated administrative employee to help with the financial aspect.

C. Forthcoming Capital Improvement & Other Project Expenditures

1. Recabling Project (data transmission)

2. Flaking Cement Control (\$750,000 already expended)
3. RFP for Centerplate contract extension
4. Roof Repair
5. Seating Repair

D. Release of Board Members' personal info

IX. COMMENTS BY BOARD MEMBERS

Engine 45 fire captains request Master Calendar. Mike McSweeney to send via email upon request.

Storm water update re: potential problems with Kinder Morgan re: (1) Sorrento Valley;
(2) Murphy Canyon Creek

X. ADJOURNMENT

Meeting was adjourned at 9:05 am. The next meeting will be Thursday, February 13, 2014.