



**THE CITY OF SAN DIEGO**

**MINUTES OF THE MEETING OF THE  
QUALCOMM STADIUM ADVISORY BOARD**

**APPROVED MINUTES**

**Thursday, March 9, 2006  
Stadium Administrative Offices, Suite L48**

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**I. CALL TO ORDER / ROLL CALL**

The meeting was called to order by Chairman Jeff Jeffery at 8:15 am.

Members Present: Joe Martinez, Harold Lewis, Michael Simonsen, Regina Petty, John Wertz and Robert Brownlie.

Staff Present: Michael Aguirre City Attorney, Shannon Thomas Deputy City Attorney; Stadium Manager Erik Stover; Marketing Manager Mike McSweeney; and Kathy Stevens, Stadium Staff.

Others Present: Joe Erbland, Deborah Sandy SDSU; Bruce Binkowski Holiday Bowl; Lisa Gonzalez, Councilmember Frye's Rep; Archie Nielson San Diego Auto Connection; Lin Walton Ombac; Scott Marshall Centerplate; Brent Schrottenboer Union Tribune

**II. APPROVAL OF MINUTES OF February 9, 2006**

Approved. Unanimous

**III. PUBLIC COMMENT**

No Comments

**IV. COMMUNICATIONS**

No Communications

**V. CHAIRPERSON REPORT**

No Report

## **VI. BUSINESS PARTNER REPORTS**

### **A. CHARGERS**

No Report

### **B. AZTECS**

Joe Erbland stated that spring practice starts March 21.

Erik stated that he met with Jeff Schemmel and Coach Chuck Long regarding the Aztecs locker room and discussed improvements for the upcoming season.

### **C. HOLIDAY BOWL**

Bruce Binkowski reported that they just wrapped up their year end. Poinsettia Bowl will be December 19 at 5:00 or 5:30 and Holiday Bowl on December 28 at 5:00.

### **D. OMBAC**

Lin Walton invited everyone to the matches next Saturday.

### **E. ACE PARKING**

No Report

### **F. Centerplate**

Scott Marshall reported that they are planning for a special event on April 20th to showcase the Stadium.

## **VII. STAFF REPORT**

### **A. Stadium Manager**

Erik Stover reported on the City and it's on going restructuring with the departments and the possibility that the Stadium will have a different Deputy Director. Erik also stated that they will begin negotiations with Ticketmaster next week regarding the contract extension. He stated that after their meeting he will bring to the Board the results, so that the Board can put together a negotiating committee.

### **B. Marketing Director**

Mike McSweeney reported that he will meet with Cirque de Solie later today up in Long Beach in hopes of their return.

Mike also reported on upcoming events:

- Athletes Helping Kids Foundation, Reggie Bush has expressed interest in having a football camp in June.
- March 16 & 17, La Mesa RV will have an RV Showcase
- April 20th, the Stadium and Centerplate, will host an event to showcase the Stadium. This event is to show event planners and others that the Stadium is not only a football stadium, but can be utilized for many other events.

**C. Deputy City Attorney**

Sharon Thomas introduced herself and her background. Sharon has been reassigned to the Stadium Board replacing Kelly Salt.

Michael Simonsen posed the question to Lisa Gonzalez, Councilmember Fry's Aid if she would like to be put on the agenda since she is here at all meetings. It was agreed upon that Lisa would be put on future Agendas.

Regina Petty stated that the Board Agenda no longer has the item of the City Manager. Member Petty suggested that it remain on the agenda and it was agreed upon by the rest of the Board.

**D. City Attorney**

Michael Aguirre reported on the Stadium Maintenance issues. He stated that after his meeting with Erik Stover that there was clearly a need to come up with some kind of method for maintaining the Stadium. The City Attorney's office would like to see, some type of maintenance enterprise or stand alone creation of funds to maintain the facility. This Stadium will be here for some period of time and has to be maintained. Mr. Aguirre suggested to the board to come up with some kind of maintenance fund idea and the City Attorney's office will work with the Board on any legal issues.

Mr. Aguirre reported on the Grand Jury report. He commented that they have raised some issues with some of the board members and their conflict of interest. He stated that the City Attorney's Office has not been diligent enough on advising the board on these issues. The City Attorney's would like to cooperate with the Grand Jury.

Joe Martinez welcomed Mr. Aguirre's involvement in the Board's issue. Joe also stated that there were factual errors in the Grand Jury's report.

Mr. Martinez went on to say one example was that whenever Ace Parking issues came up, John Wertz rescued himself every time.

**VIII. NEW BUSINESS**

**Discussion of Stadium Smoking Policies**

Chair Jeffery commented on the Mayors comments regarding the Stadium to be a non-smoking facility. Jeff's concerns were that some of the Stadium's events might be impacted.

Erik Stover commented that the Padres made the decision that Petco Park would be a non-smoking facility without a lot of consultation from the City.

Michael asked Erik if there has been a process or a report done on how we are going to act on this issue regarding the Stadium. Erik's response was that the Mayor made the statement that he wanted the Stadium to go in the direction of a non-smoking facility.

Robert Brownlie commented that we should include the tenants on this decision as well.

Chair Jeffery said he would be meeting with Jim Waring, Deputy Director with the City and would ask him for direction on the Board as to the involvement in the issues.

### **Grand Jury Report**

Chair Jeffery reported that the Board needs to respond to their report with the advice of the Deputy City Attorney Shannon Thomas. He also mentioned that not one board member was contacted by the Grand Jury for questions or comments. The report was done primarily by the agendas, minutes and other documents.

### **C. Administrative Chair**

Chair Jeffery stated that he would ask Karen McElliott or Si Colman to Chair the committee and during that time Michael Simonsen would continue to be the chair.

### **D. Rules and Regulations**

Jeff stated that unfortunately the Grand Jury was incorrect stating that the rules and regulations were current for this Advisory Board. Those rules were adopted for the old Authority Board. There have been no formal rules and regulations that have been adopted as yet.

Regina requested that they be revised to relate to the Advisory Board instead of an active Authority Board.

Mrs. Petty said she is willing to work with the Attorney to create the new rules and regulations.

Jeff stated that he would like to have a draft by April's meeting.

## **IX. COMMENTS BY BOARD MEMBERS**

There were none

## **X. ADJOURNMENT**

There being no further business, the meeting was adjourned at 10:00 am.

The next Regular meeting will be Thursday, April 14 at 8:15 am.