



THE CITY OF SAN DIEGO

**MINUTES OF THE MEETING OF THE
QUALCOMM STADIUM ADVISORY BOARD**

APPROVED MINUTES

**Thursday, April 13, 2006
Stadium Administrative Offices, Suite L48**

I. CALL TO ORDER / ROLL CALL

The meeting was called to order by Chairman Jeff Jeffery at 8:15 am.

Members Present: Jeff Jeffery, Joe Martinez, Michael Simonsen, Regina Petty, John Wertz and Si Coleman.

Staff Present: Shannon Thomas Deputy City Attorney; Stadium Manager Erik Stover; Marketing Manager Mike McSweeney; Stadium Operations/Turf Manager Steve Wightman and Kathy Stevens, Stadium Secretary.

Others Present: Joe Erbland, Deborah Sandy, Steve Schemmel SDSU; Bruce Binkowski Holiday Bowl; Lisa Gonzalez, Councilmember Frye's Rep; Archie Nielson San Diego Auto Connection; Lin Walton Ombac; Scott Marshall Centerplate; Brent Schrottenboer Union Tribune; Lisa Richards Hosp. Inc.; Bill Edwards, SDPD; Frankie Murphy SDFD; Diane Lopez Peartree's Catering

II. APPROVAL OF MINUTES OF March 11, 2006

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

No Report

C. HOLIDAY BOWL & POINSETTIA BOWL

No Report

D. OMBAC

Lin Walton stated that US Rugby National will be held here on June 3 & 4.

E. ACE PARKING

No Report

F. Centerplate

Scott Marshall reported on meeting weekly with Erik in preparation for the Showcasing of the Stadium in May.

VII. STAFF REPORT

A. Stadium Manager

Eric Stover reported that the Mayor's office requested that he submit a response to them, regarding the Grand Jury's report.

Mr. Jeffery stated that a response should come from the Board as well.

Eric stated that he has submitted a 1472 in regards to a parking increase and is also currently reviewing Centerplate's Contract regarding a first right of refusal for all catering here at the Stadium.

B. Marketing Director

Mike McSweeney reported on the following upcoming events; Starting on July 1, at the practice field there will be touch football and soccer games.

In September we will host the High School All Star Football Game.

C. Deputy City Attorney

Shannon Thomas reported that Kelly Salt had resigned.

D. Lisa Gonzalez – District 6

Lisa announced that the Mayor would be at the North Park Theatre on April 26th for public input.

VIII. NEW BUSINESS

A. Centerplate catering exclusivity

Erik reported that Centerplate's contract states that they have the first right of refusal for all catering permits at the Stadium.

Jeff Schemmel SDSU Athletic Director stated that 50% of their catering is donated.

Shannon Thomas responded that some contracts have exemptions for donations.

Erik stated that he would have a proposal at next months meeting with a recommendation.

B. Glass bottles in the parking lot

San Diego Police Officer Bill Edwards stated that having glass bottles in the parking lot is unsafe and that they could potentially become a weapon.

Si Coleman stated that this had been proposed as an ordinance several years ago and was defeated.

IX. OLD BUSINESS

Rules & Regulations

Regina Petty felt that more direction was needed from the Mayor on the Boards responsibility before Rules could be completed.

X. COMMENTS BY BOARD MEMBERS

There were none

XI. ADJOURNMENT

There being no further business, the meeting was adjourned at 10:00 am.

The next Regular meeting will be Thursday, May 11 at 8:15 am.