

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, June 8, 2006

Stadium Administrative Offices, Suite L48

I. CALL TO ORDER / ROLL CALL

The meeting was called to order by Chairman Jeff Jeffery at 8:15 am.

Members Present: Jeff Jeffery, Joe Martinez, Michael Simonsen, John Wertz, Karen McElliott, Harold Lewis, Regina Petty and Si Coleman.

Staff Present: Shannon Thomas Deputy City Attorney; Stadium Manager Erik Stover; Marketing Manager Mike McSweeney; Stadium Operations/Turf Manager Steve Wightman and Enid Warnock Special Events.

Others Present: Steve Schnell, Deborah Sandy, Jeff Schemmel SDSU; Bruce Binkowski Holiday Bowl; Lisa Gonzalez, Councilmember Frye's Rep; Archie Nielson San Diego Auto Connection; Lin Walton Ombac; Scott Marshall Centerplate; Scott Jones Ace Parking; Lisa Richards Hosp. Inc.; Rod Coon French Gourmet; Vieton Lejarraga Peartree Catering.

II. APPROVAL OF MINUTES OF May 11, 2006

Approved. Unanimous

III. NEW BUSINESS

- A. Review and Update of Board Policy on Use of the Director's Area
Erik Stover reported that the changes made to the policy, were changed to be similar to Petco's policy. The distribution of tickets will be uniformed with Petco's policy as well.

MOTION to approve changes to the Use of the Director's Area Policy with changes.

Motion Approved/Unanimously

IV. OLD BUSINESS

- A. Catering Buyout schedule for Board Approval
Erik Stover presented his buyout proposal to the board.
Shannon Thomas continued with legalities with the exclusive and the non-exclusive rights.
John Wertz posed the questions if Street Scene would be exclusive or non-exclusive.
Shannon Thomas clarified it as a public event and Centerplate would have first right of refusal.
Si Coleman commented that the board should consider and have an obligation to contemplate and anticipate what this new policy does to the existing relationships and how it will impact them.
Shannon Thomas stated that the current contract with Centerplate is not being implemented and that is why they are going over the policy.
Board members McElliott, Coleman, and Wertz proposed examples to Shannon regarding Holiday Bowl and Aztecs tailgate party's rather they would be a buyout or not.
Shannon went on to say that there are still items that needed to be discussed.

Chair Jeffery commended Erik on looking for ways to increase funds for the Stadium, but felt some confusion still existed and further research was necessary including Centerplate's position on the issue.
Erik suggested that this be tabled for next months meeting

- B. Rules & Regulations
Shannon Thomas reviewed the new Rules & Regulations with the Board.
Si Coleman wanted the rules to reflect that members not attending on a regular basis being removed. Shannon stated that as an Authority Board, they do not have the power to remove a board member. Si pointed out that the Grand Jury had stated the attendance in their report. Erik stated that in the Mayors response to the Grand Jury report, that the Stadium Manager would report excessive absents to the Mayors office.

John Wertz made a motion to approve the new Rules & Regulations with all Changes.

Motion Approved/Unanimously

V. PUBLIC COMMENT

Jeff Schemmel of SDSU suggested that a written legal opinion that states the rights of Centerplate needs to be distributed so there is an over all understanding of the catering buyout.

Lisa Richardson of Hospitality inc. stated that there is a way to increase funds other than going through Centerplate.

VI. COMMUNICATIONS

No Communications

VII. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

This year's sky show will be September 23.

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski ticket renewals have gone out.

D. OMBAC

Lin Walton stated the event that took place in Stadium went well and that the Staff did a great job preparing the field.

E. ACE PARKING

Scott Jones stated that they are anxiously waiting on a contract so that they can prepare for the upcoming season.

F. CENTERPLATE

Scott Marshall reported that the Stadium Showcase was a great success.

VII. STAFF REPORT

A. Stadium Manager

No Report

B. Marketing Director

Mike McSweeney stated that on March 10th of next year will be the Reggie Bush Football Camp. House of Blues is considering a concert on the practice field this summer.

C. Deputy City Attorney

No Report

D. Lisa Gonzalez – District 6

No Report

X. COMMENTS BY BOARD MEMBERS

Regina Petty asked Jeff if the Mayor had extended the terms on the expired board members. Jeff responded that he had not received any notification.

XI. ADJOURNMENT

There being no further business, the meeting was adjourned at 10:00 am. The next Regular meeting will be Thursday, July 13 at 8:15 am.