

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, January 11, 2007
Stadium Administrative Offices, Suite L48

I. CALL TO ORDER / ROLL CALL

The meeting was called to order by Chairman Jeff Jeffery at 8:15 am.

Members Present: Michael Simonsen, Si Coleman, Joe Martinez, Les Williamson, Jeff Jeffery, Harold Lewis, Regina Petty.

Staff Present: Stadium Manager Erik Stover; Marketing Manager Mike McSweeney; Stadium Operations & Turf Manager Steve Wightman; Secretary Kathy Stevens.

Others Present: John Serrano Deputy City Attorney; Lisa Gonzalez Council Rep.; Deborah Sandy SDSU; Bruce Binkowski Holiday Bowl; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Bill Nelson Ace Parking; Archie Nielson San Diego Auto Connection.

II. APPROVAL OF MINUTES OF December 14, 2006

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Deborah Sandy stated that their contract will expire at the end of their 2007 season.

- C. HOLIDAY BOWL & POINSETTIA BOWL
Bruce reported that they are closing out for their fiscal year ending on February 28.
- D. OMBAC
Lin Walton stated that they are beginning their season.
- E. ACE PARKING
Bill Nelson reported that the Holiday Bowl went well. The car increase was over 1000 cars due to the new RV parking area and limited tailgate areas.
- F. CENTERPLATE
Scott Marshall reported that the Chargers Store has done extremely well.

VII. STAFF REPORT

- A. Stadium Manager
Erik Stover reported that the field was re-sodded between the hash marks for the upcoming game.

Erik also mentioned that the City has declared that the upcoming game has been designated “Overflow Capacity Event.” This means that everyone must have a ticket to enter the parking lot.
- B. Marketing Director
Mike McSweeney stated that the teams for the upcoming soccer game on February 28 will be Mexico and Venezuela. Mike also mentioned that there is a replacement for the Home Show and will be meeting with them soon.
- C. Deputy City Attorney
No Report
- D. District 6
Lisa Gonzales mentioned that the Vietnamese Festival will be on the February 10 here at the Stadium. Lisa also mentioned that Donna Frye will be raffling off her Charger tickets today.

VIII. OLD BUSINESS

- Not-For-Profit Rental Rates
Re-scheduled for February’s meeting

IX. COMMENTS BY BOARD MEMBERS

- No Comments

X. ADJOURNMENT

- There being no further business, the meeting was adjourned at 9:00 am.
The next Regular meeting will be Thursday, February 8 at 8:15 am.