

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, April 12, 2007
STADIUM ADMINISTRATIVE OFFICES

CALL TO ORDER / ROLL CALL

Chairman Michael Simonsen called the meeting to order at 8:15 am.

MEMBERS PRESENT: MICHAEL SIMONSEN, JOE MARTINEZ, LES WILLIAMSON, JEFF JEFFERY, KAREN MCELLIOTT, REGINA PETTY, HAROLD LEWIS AND SI COLEMAN.

Staff Present: Erik Stover Stadium Manager; Marketing Manager Mike McSweeney; Stadium Operations & Turf Manager Steve Wightman; Secretary Kathy Stevens.

Others Present: Todd Bradley Deputy City Attorney; Deborah Sandy, Bob Schultz SDSU; Bruce Binkowski Holiday Bowl; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Archie Nielson San Diego Auto Connection; John Pilch & Dale Weaver, Angela Jasus Centerplace.

II. APPROVAL OF MINUTES OF March 8, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Deborah Sandy introduced Bob Schultz, Associate V.P. of Operations for SDSU.

- C. HOLIDAY BOWL & POINSETTIA BOWL
Bruce Binkowski reported that the date for the Holiday Bowl will be December 22, 2007.
- D. OMBAC
Lin Walton stated that they are in their last quarter of their regular season
- E. ACE PARKING
No Report
- F. CENTERPLATE
Angela Jasus reported that they are preparing for the upcoming season.

VII. STAFF REPORT

- A. Stadium Manager
Erik Stover stated that the Chargers and Aztecs schedules for the 2007 season are now out. The Stadium will have three back-to-back games this year.
- B. Marketing Director
Mike McSweeney stated that the Reggie Bush 619 Camp was very successful with 2000 kids attending and will be back next year.
Mike reported that Street Scene has decided to go to Del Mar this year. VAVI'S contract would end at the end of June and not be renewed due to the wear and tear of the turf.
- C. Deputy City Attorney
Todd Barkley reported that the rate card would be ready for May's board meeting. Mr. Barkley also mentioned that the San Diego Auto Connection Lease has been signed.
- D. District 6
No Report

VIII. NEW BUSINESS

- A. Negotiations for the Holiday Bowl & Poinsettia Bowl Contracts
Erik stated that they would like to do a multi-year contract for Poinsettia Bowl and add a year to the Holiday Bowl Contract to coincide with the new sponsorship extension.

Chair Simonsen referred it to the Administrative Committee.

Regina Petty stated that she is on the Holiday Bowl Executive Committee and that she would prefer not to be involved with the Holiday Bowl or Poinsettia Bowl Contracts. Si and Jeff offered to help with the contracts.
- B. Qualcomm Stadium Financial Report
Erik Stover presented the Stadium's Budget.

IV. OLD BUSINESS

- Not-For-Profit Rental Rates
Re-scheduled for May's meeting

X. COMMENTS BY BOARD MEMBERS

No Comments

XI. ADJOURNMENT

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 9:10 AM.

The next Regular meeting will be Thursday, May 10, 2007 at 8:15 am.