

# QUALCOMM STADIUM ADVISORY BOARD

## Minutes of Regular Scheduled Meeting

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### APPROVED MINUTES

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Thursday, June 14, 2007  
STADIUM ADMINISTRATIVE OFFICES

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#### CALL TO ORDER / ROLL CALL

Vice Chairman Les Williamson called the meeting to order at 8:15 am.

**ROLL CALL:** SI COLMAN, JOE MARTINEZ, REGINA PETTY, JEFF JEFFERY

**EXCUSED MEMBERS:** Michael Simonson, Karen McElliott, Harold Lewis

Staff Present: Erik Stover Stadium Manager; Marketing Manager Mike McSweeney; Stadium Operations & Turf Manager Steve Wightman; Secretary Kathy Stevens.

Others Present: Todd Bradley Deputy City Attorney; Deborah Sandy, Jeff Schemmel, Steve Schnall SDSU; Bruce Binkowski Holiday Bowl; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Archie Nielson, Brian Epperson San Diego Auto Connection; Scott Marshall Centerplate.

#### II. APPROVAL OF MINUTES OF April 12, 2007 & May 10, 2007

Approved

#### III. PUBLIC COMMENT

No Comments

#### IV. COMMUNICATIONS

No Communications

#### V. CHAIRPERSON REPORT

No Report

#### VI. BUSINESS PARTNER REPORTS

##### A. CHARGERS

No Report

- B. **AZTECS**  
Jeff Schemmel reported that they are preparing for their season and discussions have begun regarding their lease.
- C. **HOLIDAY BOWL & POINSETTIA BOWL**  
No Report
- D. **OMBAC**  
Lynn Walton report that their regular season has ended.
- E. **ACE PARKING**  
Bill Nelson stated that they have been doing smaller events in the parking lot and getting ready for the Chargers and the new directed parking.
- F. **CENTERPLATE**  
Joshua Pell reported on the Low Rider Event being low in sales due to the mild weather. They are also preparing for the Aztec and Chargers season.
- G. **SAN DIEGO AUTO CONNECTION**  
Archie Nielson introduced Brian Epperson V.P. of Business Development. They have a new office here at the Stadium located at Gate G. Archie reported that they will have their first RV Super Sale on August 23 here at the Stadium.

**VII. STAFF REPORT**

- A. Stadium Manager  
Erik Stover reported on the NFL Security Seminar he attended in Chicago last week. Some security features will be installed here at the Stadium in the next couple of months. A memo will go out with the new rules and regulations shortly.  
The Stadium received a recycling award from the Environmental Service Department. Most of the success goes to Urban Corp.  
Jim Barwick will lead the negotiations for the SDSU lease and would like help from the board. Erik stated that the Chargers will be using directed parking for this season.
- B. Marketing Director  
Mike McSweeney reported on some upcoming events; American Idol, a dirt show event in the spring and a private event for Tony Gwynn in July.
- C. Deputy City Attorney  
Todd Bradley stated that he and Erik have been working on a few tenant agreements.
- D. District 6  
No Report

**VIII. NEW BUSINESS**

**None.**

**IX. OLD BUSINESS**

Not-For-Profit Rental Rates

Discussion regarding the rate card

**Motion to approve**

Unanimous

**X. COMMENTS BY BOARD MEMBERS**

Regina requested that July's Board Meeting be canceled due to the board members being on vacation. The board members agreed and therefore July's meeting was canceled.

X IX. **ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:00 am.

The next Regular meeting will be Thursday, August 9, 2007 at 8:15 am.