

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday October 11, 2007
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Michael Simonsen called the meeting to order at 8:15 am.

Board Present:

Chairman	Michael Simonsen
Vice Chair/Administrative Chair	Les Williamson
Facilities Chair	Joe Martinez
Member	Si Coleman,
Member	Jeff Jeffery
Member	Regina Petty
Member	Karen McElliott

Staff Present: Erik Stover Stadium Manager; Mike McSweeney Marketing Manager; Steve Wightman Operation/Turf Manager; Kathy Stevens Secretary

Others Present: Jeff Schemmel, Steve Schnall, Deborah Sandy SDSU; Bruce Binkowski Holiday Bowl; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Josh Pell Centerplate; Bill Nelson Ace Parking; Archie Nielson San Diego Auto Connection; Ron Lipzinger SDPD Special Events.

II. APPROVAL OF MINUTES September 13, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

Tom Carson Stadium Operations thanked Erik, Mike and Steve with all their help.

B. AZTECS

Steve Schnall reported that the KGB Skyshow went very well.

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski stated that for the Poinsettia Bowl the Mountain West is wide open at this point and that they get second pick.. For Holiday Bowl the Pac 10 is still up in the air.

D. OMBAC

Lin Walton stated their practices will start next month.

E. ACE PARKING

Bill Nelson reported that they are gearing up for the Raider Game.

Si Coleman asked how do they determine at what time to open the exit gates during the games?

Bill response was, usually by the end of the third quarter but there are several determining factors. Bill said that he is in constant communication with Ron Litzinger, Special Events Traffic Coordinator for traffic flow information.

F. CENTERPLATE

Josh Pell stated that they are getting their procedures ready for the Raider Game. The Alcohol sales will be cut off at half time and all liquids will be poured into cups instead of the plastic bottles as well as one alcohol beverage per person.

G. SAN DIEGO AUTO CONNECTION

Archie Neilson reported on their last event with the auto sales and RV sale at the same time.

VII. STAFF REPORT

A. Stadium Manager

Erik Stover reported on the current City's resignations. Erik stated that Jim Barwick is still the one he reports to.

A new position, Senior Management Analyst has been added.

Enid Warnock will be transferring to another department and that position will be available once they determine what classification it should be.

ESPN Moto X will be here on April 12 & 13 and will be televised live both days.

B. Marketing Director

Mike McSweeney stated that he worked along with San Diego Sports Council to get the ESPN Moto X event here.

Mike also report on a Ice Capades event in the parking lot in May of 2007 for 8 days.

The Reggie Bush Football Camp has confirmed their event here for next year. The San Diego Hall of Champions will be in charge of the event.

C. Deputy City Attorney

No Report

D. District 6

Lisa Gonzales reported on a small problem at the Riverrun Apartments.

VIII. NEW BUSINESS

Ron Litzinger, Special Events Traffic Controller gave a review on the traffic flow before and after the Charger games. Ron stated that they have tried different options over the past years, and their system that they currently have in place now, seems to be the most efficient.

IX. COMMENTS BY BOARD MEMBERS

Jeff Jeffery asked about the new EMT Chariots at the Charger games.

Erik stated they were purchased by San Diego Medical Enterprise. There are two available at the Charger games. They have all the equipment on them as a ambulance has but can get where needed much faster.

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 9:15 am.

The next Regular meeting will be Thursday November 8, 2007 at 8:15 am.