

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

UNAPPROVED MINUTES

Thursday November 8, 2007
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Michael Simonsen called the meeting to order at 8:15 am.

Board Present:

Chairman	Michael Simonsen
Vice Chair/Administrative Chair	Les Williamson
Facilities Chair	Joe Martinez
Member	Si Coleman,
Member	Jeff Jeffery
Member	Karen McElliott

Staff Present: Mike McSweeney Marketing Manager; Lydia Medina Business Manager, Kathy Stevens Board Secretary.

Others Present: Jeff Schemmel, Steve Schnall, Deborah Sandy SDSU; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Scott Marshall Centerplate; Bill Nelson Ace Parking; Archie Nielson San Diego Auto Connection

II. APPROVAL OF MINUTES October 11, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Jeff Schemmel stated that they are proceeding with talks with Erik and the City regarding the lease.

Jeff reported that he was very disappointed with the Stadium's sound system. He said that as a tenant, it was unacceptable.

Mike McSweeney explained what had happened with the break down of the sound system. He said we have replaced some of the hardware and it is back to normal. To prevent some surprises we would like to have a pre-run of the programs that you will be using. We are currently putting some numbers together to revamp the whole system in the springtime. There is a routine maintenance done through out the season and it was working before the game.

C. HOLIDAY BOWL & POINSETTIA BOWL

No Report

D. OMBAC

Lin Walton stated that they would have a scrimmage first weekend of December.

E. ACE PARKING

Bill Nelson reported that the next Charger game the gates will probably be closed 3 hours after the lot opens. Bill also mentioned that with each game, they continue to improve.

F. CENTERPLATE

Scott Marshall stated they have a busy holiday season approaching. They already have four parties booked and possible two more. Scott commented that the Stadium Staff did an excellent job after the evacuation.

G. SAN DIEGO AUTO CONNECTION

Archie Nielson mentioned that they have a use car sale coming up. Archie stated that the Stadium Staff and Ombac did a great job during the evacuations. He stated that he was evacuated to the Stadium parking lot and everyone did a great job.

VII. STAFF REPORT

A. Stadium Manager

No Report (Out of Town)

B. Marketing Director

Mike McSweeney mentioned that during the wildfires, there were many people that did a phenomenal job. There were people that worked very hard for a very long time to stay on top and maintain the Stadium for the number of evacuees, which increased over the course of Monday and Tuesday. Folks that you will never see or meet did an incredible job. Not only that, but the leadership provided by the SDPD the unified command post the Navy, Marines and the National Guard all stepped up in a unified effort. Mike went on to say that there were an awful lot of City Employees that are Accounts by day, and become GSA and Homeland Security Experts. They snapped into action and were able to work in a unified effort. Our in-house staff, we cannot say enough about. They literally worked around the clock days on end, with little sleep. It was the first time for this situation and we did not know if we were going to receive 5000 or 25,000 evacuees. On Friday at 12:30, we relocated

the last evacuees at which point the turn over from evacuation center to football took place and was game ready for the Chargers on Sunday.

Mike introduced Lydia Medina, the Stadium's Business Manager. Lydia has been with the City of San Diego for 26 years and brings a lot of experience to the Stadium

C. Deputy City Attorney
No Report

D. District 6
No Report

VIII. NEW BUSINESS
None

IX. COMMENTS BY BOARD MEMBERS
None

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 8:45 am.

The next Regular meeting will be Thursday December 13, 2007 at 8:15 am.