



# QUALCOMM STADIUM ADVISORY BOARD

## Minutes of Regular Scheduled Meeting

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### APPROVED MINUTES

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Thursday, September 11, 2008  
STADIUM ADMINISTRATIVE OFFICES

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#### I. CALL TO ORDER / ROLL CALL

Chairman Les Williamson called the meeting to order at 8:15 am.

##### Board Present:

Chairman	Les Williamson	
Vice Chair/Administrative Chair	Jeff Jeffery	
Member	Si Coleman	
Member	Ben Clay	
Member	David Baron	
Member	Regina Petty	
Member	Carlos Vasquez	Absent
Member	Michael Simonsen	
Member	Rudy Castruita	Absent

**Staff Present:** Mike McSweeney Stadium Manager, Steve Wightman Operations/Turf Manager; Michele Kelley Events Coordinator and Kathy Stevens Secretary.

**Others Present:** Deborah Sandy, Bob Schulz SDSU; Brent Schrotenboer San Diego Union Tribune.

#### II. APPROVAL OF MINUTES July 10, 2008

Approved. Unanimous

#### III. PUBLIC COMMENT

No Comments

#### IV. COMMUNICATIONS

Board Secretary Kathy Stevens requested the Boardmembers to have their Stadium Photo ID's taken after meeting.

**V. CHAIRPERSON REPORT**

Chair Les Williamson welcomed Ben Clay to the Board. Ben is a partner and Founder of Carpi & Clay.  
Mr. Clay will be replacing Karen McElliott.

**VI. BUSINESS PARTNER REPORTS**

**A. CHARGERS**

No Report

**B. AZTECS**

Nick Pettit reported that the first game went well. The Marshall Faulk jersey give away went great. The attendance was 22,000.

Si Coleman asked Nick why there was re-entry to the game. There was over 150 people waiting for hand stamps for re-entry.

Nick's response was that the SDSU tailgate party may have contributed to it and they were discussing as to whether to end the re-entry to the games in the future.

Si also mentioned the long waits at the concession stands.

Nick responded that with low attendances, it is hard to anticipate the attendance therefore, not all concession stands were open.

**C. HOLIDAY BOWL & POINSETTIA BOWL**

Bruce Binkowski reported that the ticket sales are great and reaching their goals. There will be over 300 band members present for the games.

**D. OMBAC**

Lin Walton stated they have started with their schedule and that they are happy to get the youth rugby program back.

**E. ACE PARKING**

Keith Jones reported on the press reports generated from the parking situation at the last Charger Game. Ace has met with SDPD, Chargers, and Sect to find out what worked and what did not. The Chargers are adamant about keeping the gates open 4 hours prior to game time. The problems on the east side were due to Cal Trans filling potholes and backing up traffic. In addition, when they opened the gates, a traffic officer was hit and they had to shut gate 4 for a while. Keith went on to say that he attended the Bob Dylan show and that went well but was disappointed that there was no traffic control after the event. Keith said he had to have a Sergeant come down to direct traffic.

Ben Clay asked if the Chargers dictate to when the Stadium will be open.

Stadium Manager, Mike McSweeney stated that it is a joint decision between, Chargers, Traffic Control, SDPD, SECT and the Stadium Manager. At the end of the day, the final say is San Diego Police Department.

Ben Clay asked what drives this decision. Mike responded that it is driven by the amount of traffic that is anticipated.

Ben also asked if Cal Trans has a Stadium Schedule so that this does not happen again. Mike respond that they should.

Regina stated this is the first she has heard of Cal Trans affecting the traffic and that it would be a good idea to contact them for future events.

**F. CENTERPLATE**

No Report

**G. SAN DIEGO AUTO CONNECTION**

No Report

**VII. STAFF REPORT**

A. Stadium Manager Mike McSweeney stated they have updated the Sound System as well as the Visual System. The first two football games have gone well with few minor incidents. Mike reported that they are moving towards finalizing the contract for Bowl Games. Saturday was the end of the concert series. The estimate was 10 concerts and they had 5. It was a successful event for us estimating \$80,000 to \$90,000 for the 5 concerts.

B. Deputy City Attorney  
Paul Prather – no report

C. District 6  
Chet Barfield-no report

**VIII. NEW BUSINESS**

A. Chair Williamson presented Joe Martinez with a plaque and thanked him on behalf of the Qualcomm Stadium Advisory Board for all of his years of service.

Joe Martinez stated it was a pleasure to serve on the Board as an Architect and as a San Diegan. It was very exciting watching the Stadium grow and participating in the expansion but the proudest point was the Trolley Station.

B. Mike McSweeney stated that they have created a bridging agreement with the previous Aztec Contract through the end of October.

Michael Simonsen asked when the contracted expired. Mike McSweeney stated the contract ended at the close of last year's football season.

Michael Simonsen asked if the Board would be involved in the contract negotiations. Mike McSweeney said not that he knows of.

Mr. Simonsen asked the Chair if the Board could be involved in the negotiations.

Les Williamson stated that he has been talking to Mr. McSweeney regarding this and it has to do with the new Director Jim Barwick.

Ben Clay asked what was the roll of this Board..

Chair Les Williams stated that there needs to be clarification and he believes that the Advisory Board should be involved in such matters.

Jeff Jeffery stated that it depends on the Deputy Director that over seas the Stadium.

**IX. COMMENTS BY BOARD MEMBERS**

Boardmember Regina Petty commented that this would be her last meeting. Regina reported that the Mayors office said she would be replaced by the October meeting. Regina's term had expired.

Boardmember Michael Simonsen asked the Chair for a report on the San Diego Auto Connection both the Auto and RV sales.

Boardmember Ben Clay disclosed that he is on the San Diego Water Conservancy Board and would like to be kept up to date on the plume issue and tanks.

**X. ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:00 am.

The next Regular meeting will be Thursday October 9, at 8:15 am.