

# QUALCOMM STADIUM ADVISORY BOARD

## Minutes of Regular Scheduled Meeting

---

### APPROVED MINUTES

---

Thursday, February 12, 2009  
STADIUM ADMINISTRATIVE OFFICES

---

#### I. CALL TO ORDER / ROLL CALL

Chairman Les Williamson called the meeting to order at 8:15 am.

##### Board Present:

Chairman	Les Williamson	Present
Vice Chair/Administrative Chair	Jeff Jeffery	Present
Member	Si Coleman	Present
Member	Ben Clay	Present
Member	Kim Folsom	Excused
Member	David Baron	Present
Member	Michael Simonsen	Present
Member	Carlos Vasquez	Present
Member	Rudy Castruita	Present

**Staff Present:** Mike McSweeney, Stadium Manager, Steve Wightman, Stadium Field Manager, Lydia Medina, Senior Management Analyst, Vicki Summers, Payroll Specialist

**Others Present:** Chet Barfield, Council District 6

#### II. APPROVAL OF MINUTES January 15, 2009

Approved, unanimous.

#### III. PUBLIC COMMENT

No Comments

#### IV. COMMUNICATIONS

None

#### V. CHAIRPERSON REPORT

None

#### VI. BUSINESS PARTNER REPORTS

A. **CHARGERS**

No Report

B. **AZTECS**

No Report

C. **HOLIDAY BOWL & POINSETTIA BOWL**

Bruce Binkowski commented that there was nothing to report, but noted that it was a good year. He said that they do not have the final economic impact numbers yet, but it was a great year for television ratings. Les Williamson asked if Bruce was still trying to move the Poinsettia Bowl to December 22. Bruce responded that ESPN would like to have the game on December 23 with the Holiday Bowl on December 30.

D. **OMBAC**

Lin Walton thanked San Diego Auto Connection for providing them access to their portable lights. He mentioned the upcoming USA Sevens tournament again being held at Petco Park and noted that OMBAC's season begins soon. February 14<sup>th</sup> and 15<sup>th</sup> OMBAC will be hosting a youth rugby tournament in Del Mar at the polo fields. The event is for Junior and Senior High School kids and is intended to help promote OMBAC rugby.

E. **ACE PARKING**

No Report

F. **CENTERPLATE**

Scott Marshall commented that they were getting ready for Super Cross and noted that they had a nice turn out for Monster Jam. He described the successful merger between Centerplate and Kolberg and Company noting that their name will remain Centerplate.

G. **SAN DIEGO AUTO CONNECTION**

Archie Nielson commented that they were preparing for the event next weekend and noted that they were not up to full speed yet, having only six participants for the upcoming event. He stated that hopefully in March it would build back up.

**VII. STAFF REPORT**

A.. Stadium Manager

Mike McSweeney reported that there was a good turnout for Monster Jam with 57,000 attendees, noting that at approximately \$320,000 it was a profitable night for the Stadium. He commented that the two dirt events are the most highly profitable non-football event for the Stadium, noting that 55,000 to 58,000 were expected to attend Super Cross though weather may have an impact.

Mike noted the challenges that the rain had caused for the Stadium during the month. He described the flooding at the Charger Training Center explaining that water had flooded the practice field and seeped inside the facility, affecting the weight room and locker room, adding that this kind of flooding was a first though there had been previous sink hole problems.

Ben Clay asked where the Training Center was located. Mike noted that the Murphy Canyon facility is run and maintained by the Stadium as part of the agreement, explaining that the City owns the property and that we are compelled to maintain an insurance policy with flooding on it. Mike stated that it's under control and noted that the perimeter has been sandbagged.

Mike also described the Stadium's rain challenge involving the five foot berm that runs parallel to the San Diego River. The berm bursts from rain runoff and causes massive clean up projects. Mike noted that it is not on our footprint, saying that both Streets and Water have agreed that a permanent solution must be found.

Mike noted the water challenge at the Monster Jam event coming from a fire main break, explaining that it was caused by a water main being shut off at Friars Road. He noted that it did not disturb the event and acknowledged that if the break had happened at a Charger play off game, it would have affected the tv pad area, saying that we had dodged a bullet.

Ben Clay commented on the water shortage situation and noted that reclaimed water would be part of the equation coming this July. Mr. Clay posed the question for thought of how the stadium would irrigate the field if water sanctions were imposed.

Mike noted that in a NFL Players Association survey of 1500 players on field quality the Stadium's field was ranked third.

Mike added that he and the Marketing Convention and Business Bureau sales chief are meeting to investigate new events for the Stadium.

Mike thanked Les Williamson for his leadership, noting that this was Les' last meeting as Chair and that Rudy Castruita would be the new Chair beginning next month.

In response to David Baron's question about what improvements the Jehovah's Witnesses had done and the value, Mike noted that the carpeting of all four Clubs, the locker room and offices would be \$125,000 in value.

In response to Ben Clay's question about vendors bidding on contracts for waste hauling for the Stadium, Mike noted that we use Environmental Services and Streets and have a multi-year contract with Jani King. Ben asked if they were competitive, could they contact Mike. Mike replied that they could.

In response to David Baron's question on the Jehovah's Witness and the installation of no flush, no water toilets, Mike noted that it would be a major investment and beyond their skill set.

Ben Clay commented that there is money available for retrofitting from Metropolitan Water and noted that the State is going after it.

Carlos Vasquez asked for the status of the Aztec contract. Mike stated that they were very close to getting the document signed.

B. Deputy City Attorney See Old Business

## **VIII. NEW BUSINESS**

Michael Simonsen and Ben Clay requested that the water shortage issue be put on the agenda for discussion. Rudy Castruita requested that the Attorney and Mike McSweeney research additional information regarding the City's, the Stadium's and the Advisory Board's liability relating to dirt show injuries. Rudy Castruita also asked the Attorney to provide any

discussion information on relevant issues sent to the Board prior to the meeting in order to have time to review.

**IX. OLD BUSINESS**

Deputy City Attorneys Debra Bevier and Paul Prather distributed hand outs on the Ethics Commission's ruling that Council Policy on tickets is no longer consistent with State law. Debra noted that Paul Prather will let the Board know as the process goes forward with City Council.. Paul noted that the policy might be changed before baseball season begins in the next couple of months.

**X. COMMENTS BY BOARD MEMBERS**

Rudy Castruita commented on Monster Jam and the death in Washington, asking if this impacted the Stadium or City as far as liability. In response, Mike McSweeny noted that in events like these, 12 to 15 rows are eliminated at the Stadium, explaining that the seating is much closer at the Tacoma Dome than here. He stated that the liability is on the promoter of the event who is required to have insurance. Rudy asked if the City Attorney could take a look at the issue to see what liability the Stadium and the Board have.

**XI. ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:15 am.  
The next Regular meeting will be Thursday, March 12 at 8:15 am.