



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, July 8, 2010

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Acting Chairman Jeff Jeffery called the meeting to order at 8:15 am.

Board Present:

Chairman	Rudy Castruita	Absent
Member	Jeff Jeffery	Present
Member	Luke Pistorious	Absent
Member	Ben Clay	Absent
Member	David Baron	Present
Member	Kim Folsom	Present
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Present
Member	Les Williamson	Present

Staff Present: Mike McSweeney, Stadium Manager, Lauren Griffin, Clerical Assistant II

Others Present: Susan Hawke - Centerplate, Bill Nelson – Ace Parking, Lin Walton – OMBAC, Nick Petit – SDSU, Brian Epperson – San Diego Auto Connection, Chet Barfield – Council District 6

II. APPROVAL OF MINUTES May 8, 2010

Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

There is a memorial service for Don Coryell at Viejas. Open to the public. August 9th football practice starts. There will be a SDSU practice inside the stadium on August 25th.

C. BOWL ASSOCIATION

No report.

D. OMBAC

Over the Line this weekend and next. They are raising funds.

E. ACE PARKING

Will be working the upcoming Cal State Games and soccer events. Hiring for upcoming season. They are implementing more intensive training.

F. CENTERPLATE

Getting promotions lined up, renovating stands, and training staff. The main hiring is done. Gate F continues to be open for applicants. They are going to introduce mobile fan stand carts to add relief for long lines during Charger and Aztec games. No alcohol will be sold, they will be closer to seating, and able to be moved. Hopefully this will cut down on fans upset that they have missed part of the game and maybe encourage others to buy concessions that might not have otherwise.

Centerplate is separate from Oggi's, but they help them out with staff for cashiers.

Work is continuing in redevelopment of the Endzone Club. Goal is to create an exclusive, comfortable, and desirable environment to wait for traffic to clear after the game, that adds value to a certain level of tickets. There will be new carpet, new paint, and new furniture. Plans are to keep it neutral so it can be marketed to other groups. People will be able to watch other games, and the NFL may add some free perks.

G. SAN DIEGO AUTO CONNECTION

Event this weekend. They have seen steady attendance. More people have been looking for high end cars like Mercedes and BMW's. Events for the rest of the year have been scheduled with stadium staff.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

There has been an article in the paper about the security RFP. We have been working with purchasing and the City Attorney's office. 27 companies responded to the pre-bid conference. Cheapest is not best. Consistency, knowledge, along with NCAA and NFL experience are the most important factors to consider. The proposals will be coming in this week, but there are already accusations that the process is unfair.

Bids for the business plan are in, and Luke will represent the board and be part of the review process. It is going to be a comprehensive study, that gives a window into and helps steer the future of the building.

Les and Mike met to discuss the Friars Rd signs. Good conversations were had with the senior traffic engineer, and General Services on how to get in touch with Caltrans. Homeland Security is also doing a fiber optic project that will be tying in to the traffic lights near the stadium, and we may be able to tap into that. Some good contacts were made and meetings will be scheduled with them to discuss these things further.

The variable message mobile signs that are placed on the freeway are controlled by Caltrans. The ones on city streets are leased by other operators, which may be the city, or construction

companies. They have been used on the 15 and the 8 for our dirt and soccer events, and paid for by the promoters, as those attendees are not as familiar with the facility or area.

We are due to file responses to the grand jury report and audit committee, and feel we have made progress in their areas of recommendations. We are also in the process of appealing the OSHA review from the press box accident, as well as researching different safety modifications. It would fall into the category of major capital expense, so the appeal is wise.

Jehovah's Witness convention went on successfully with 40K people per day. The LSU crawfish boil on the practice field was also a success with 4000 people, and seems to be turning into a growing, yearly event for us.

Upcoming events include the Cal State Game opening ceremonies, Mexican soccer, and two smaller club events. Charger training camp opens July 30th, and the first practice inside the stadium is August 4th. All training camp flood repair has now been completed.

VIII. BUSINESS ITEMS

A. New Agenda Items:

It was decided to table the main business items until the next meeting when Ben and Rudy can be present, as they will have contributions to the discussion.

B. Parking Lot Flooding:

Mike and Ben had a good meeting with the department director of Stormwater about a month & a half ago. Stormwater is applying for state and federal money to complete three major projects as part of a larger grant. Part of this will be the cleanout of the river, and hopefully construction of a better barrier than the existing dirt berm. Ben has ties to the river conservancy and has volunteered to try and help find support at the federal level as well.

IX. COMMENTS BY BOARD MEMBERS

The recycling center is a tenant that pays a flat rate and gains the recycling revenue by cleanup of the facility. When games are happening, a second position will open in the northeast quadrant. David was impressed how they were helpful in sorting the recycling he brought in.

It was decided that since most board members were present, it would be a good time for them to go get new id card photos taken.

X. ADJOURNMENT

Meeting was adjourned at 8:55 am.

The next Regular meeting will be Thursday August 12, at 8:15 am.