



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, June 9, 2011

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:15 am.

Board Present:

Chairman	Rudy Castruita	Present
Member	Jeff Jeffery	Absent
Member	Luke Pistorius	Present
Member	Ben Clay	Absent
Member	David Baron	Present
Member	Kim Folsom	Present
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Absent
Member	Les Williamson	Present

Staff Present: Veronica Valenzuela-Clerical Assistant II

Others Present: Debra Bevier-Deputy City Attorney , Susan Hawke-Centerplate, Bill Nelson-Ace Parking, Bruce Binkowski-Holiday Bowl

II. APPROVAL OF MINUTES May 12, 2011

Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

Rudy apologized for not attending last month's Stadium Advisory Board meeting as he was at Graduation ceremonies for USC over a period of three days. Rudy said the most exciting was my thirty-eight year old son graduated from Marshall School, he attended school two nights a week; it took him about two and a half years he received his Business Masters, this was pretty special for our

family. The other two ceremonies were long, sitting with my cap and gown and applauding for all the graduates as they got their diplomas. I appreciate Ben taking my spot on the last meeting. The only thing I have is the articles coming out on the Stadium, reports and so forth we will need to discuss further on.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report.

B. AZTECS

No Report.

C. BOWL ASSOCIATION

Bruce announced the Holiday Bowl kickoff is at 5pm this year last year it was at 7pm. We fought with ESPN to move it to 6pm they agreed to 6 then when schedule came out they asked if we'd like 5pm and we said yes. Spring events have all gone well. Coming up July 30th NCA Clinic it's a free clinic; we have not even started it and have about 300 kids signed up already, last year we had 600 kids. Ticket renewals are out and being processed; Expecting 75% to 80% returns from Poinsettia Bowl and expecting about 90% from Holiday bowl, things are going well. Rudy asked if any update on the Conferences or alignments you could give the Advisory Board? The Big 12 will stay with 10 teams, the Big 10 will stay with 12 teams. Pack 10 will now have 12 teams-Big 12, Mountain West will have 8 teams. Our selection will be a challenge; Poinsettia made a deal with BYU, Army is committed, and Navy is committed for future games.

D. OMBAC

None.

E. ACE PARKING

Bill mentioned it is there slow time as they are working on maintenance equipment now looking forward to a Charger season. We are looking to hire staff in the months of June or July for upcoming season. Rudy asked if there is a concern with Holiday Bowl game moved up to 5pm. Bruce responded last year they pushed for everyone to get here early and use public transportation to ease the parking lot traffic and it worked well in comparison to two years ago with major issues. Bowl Association will continue to be aggressive and educate the public on getting here early and use the trolley or bus. Rudy asked Les regarding the signage in Linda Vista to direct traffic on event days. Les will check the latest if signs are operable and cameras have been incorporated now. Rudy requested Les stay on top of this and report back to the Board regarding this.

F. CENTERPLATE

Susan indicated it is there slow time as well and just had Role Call of staff. This next Saturday will have a Hiring Day. They are working on with or without the Chargers season. Rudy asked if there is a plan B. They still have the Aztecs and will work these events. They are really watching expenses during the off season. Not sure if there is a Charger Season but if it does not kick off it will not impact their part time seasonal staff. The part time staff just work when there is an event. They do try to protect the full time staff and hope they are not impacted if there is no season.

G. SAN DIEGO AUTO CONNECTION

No report

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney (Absent)

VIII. BUSINESS ITEMS

A. Advisory Board Items:

Rudy was not here last meeting and asked if Luke has input or needs to further discuss on the document that came out which you represented the Board? Luke responded there was not much discussion to his recollection on this, the report is out there. If any question regarding this let Luke know. Rudy had a few calls from the Tribune but did not respond as he did not have a copy of the report and passed this down to Mike.

IX. COMMENTS BY BOARD MEMBERS

No Report. Rudy is anxious to hear from Mike on his NFL Security meetings and if there is a season or not; it will be interesting.

X. ADJOURNMENT

Meeting was adjourned at 8:32 am. The next meeting will be Thursday, July 14th at 8:15am.