



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, November 8, 2012
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:18 am.

Board Present:

Chairman	Rudy Castruita	Present
Member	Jeff Jeffery	Present
Member	Luke Pistorius	Absent
Member	Ben Clay	Present
Member	David Baron	Present
Member	Kim Folsom	Absent
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Present
Member	Les Williamson	Present

Staff Present: Mike McSweeney-Stadium Manager, Veronica Valenzuela-Clerical Assistant II

Others Present: Mark Rapisardi-Centerplate, Bruce Binkowski-Bowl Association, Nick Pettit-Aztecs, Bill Nelson-Ace Parking, Jack Straw-Council District 6

II. APPROVAL OF MINUTES September 13, 2012

Approved. Unanimous.

October 11, 2012: Was not an official Board Meeting did not have a Quorum, notes were transcribed.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

Rudy was out of the Country in Chili and Hong Kong therefore missed some Advisory Board meetings.

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

The last home game is this Saturday against Air Force. It's been a good year. There is around 22,000 tickets out for the game. Question asked by board member what is the average attendance for SDSU games? Attendance started strong this year but it's tapered off. Question on how Stadium recovers the revenue? The contract is a cost recovery if attendance down revenue is down we were 51% below where we were at last year at this point. We are on the third year of a ten year agreement.

C. BOWL ASSOCIATION

They are looking good for the Poinsettia Bowl BYU is bowl eligible, they will bring fans. Vegas Bowl is ahead of us so not sure if they will select SDSU; if they don't we could get SDSU which is what we are looking for. Holiday Bowl side we are looking for UCLA, possibly Stanford? The Big 12 is over picked it may be Oklahoma, Texas, West Virginia, Iowa State. It will be two big games this year.

D. OMBAC

No Report

E. ACE PARKING

Business as usual, looking at rain this Saturday and will have staffing in the morning. Hopefully it does not rain. Question of how Family Parking lot works? Family parking is on a Pre-Sold basis it usually sells out the day of the event.

F. CENTERPLATE

Not much to report we are going strong. All the graphic wraps are and new concepts going well. Sales are up because of these. We are looking forward to the Saturday game.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

We have an ongoing issue with full parking during games. The Chargers paid for sign wraps to remediate the problem, it's a wrap sign over broken sign which looks like Neon lettering so patrons may call the phone number for alternate overflow parking nearby. These have worked out so far this year.

Regarding the Spalling work and remediate chipping of cement around the building is near completion. Over the years with wash downs, rains and weather some pieces of cement have fallen. What occurs is cement is flexed and lifts off from the metal causing pieces to fall some have fallen but nothing major. The chipping away of cement pieces have been done now there are holes and these need to be filled and seal each. The project is limited on days we can work on due to the events scheduled. Tom Ritz took leadership on this project and would like to thank him. Question how did we allocate fund? We had CIP funds used for this project since it is a life and death type situation, Jay Goldstone assisted us on this Safety issue.

Item of note, John Cassey has helped us find Parking Lot event such as Automotive type events and Festivals. He works out of Real Estate Assets Department and is also City of San Diego contracted Administrator with the Padres, he is a nice add on to our staff.

We have a meeting this afternoon for our CIP Budget and our big ticket items list. Once the new Mayor is in we will need to be in communication with him and what is required at the stadium. We will probably have plumbing issues since it's an old building. We are pretty much aware of what needs updating and may need to re-cable in near future. All NFL games would like to be in HD and this will be a major expenditure. Ben asked about getting signal out and if we will have enough electricity to power up new technology? We are lucky and usually have an SDGE team here during the games in case of power issues. The fear of losing the lights during a game as it's happened at other stadiums even new stadiums. Light outage could happen to anyone old or new.

Carlos mentioned we should invite the Mayor to one of our Board meetings and we may speak about all the issues here at the Stadium. Mike would like to invite a Board Member to assist and be educated on how to help out with stadium communications to the public. Ben indicated he's part of the Balboa Park Centennial and they invited SDGE and they explained how to avoid or how to remediate sustainability. Rudy and Mike will come up with a plan and David, Ben, Carlos and Rudy are available now to December just not on Tuesdays. Mike will come up with a game plan before we invite anyone and have a strong presentation. At this point we do not know if they will build a new stadium, fix this one or let this die down, unsure of the future.

We will re-sod the field next week. We will only re-sod once this year since there was a break in games in October and field recovered well. This will save us money. SDSU's last game is this Saturday, we had a lot of activity and beating of the field due to back to back this year. Big kudos to the Field/Ground crew they kept it together. We had a great season with SDSU.

There is a meeting with Robbie Gordon for Off Road Truck racing in the Stadium next year. It's a series of races some at Los Angeles Coliseum, Vegas and other tracks. The trucks drive on the course and it will be nationally televised. This means we will not be putting turf in to the field next year until the summer and dirt shows are over. If there's an event where it requires turf we will have to put it in.

Some events which already occurred are: the Monday night game, Chargers vs. Broncos it was a sold out game. We had a Crohn's Colitis touch football event as well. Last weekend there was a Color Run event a fun race/walk the recipients of this event are the Big Brothers/Sisters. There were 25,000 to 30,000 people out there for this color run event. The color was cleaned up very well and was a good event for us. They washed is down and vacuum trucks sucked up all the color and locked some traps to avoid getting it in the drains.

I would like to introduce someone on our staff as you all know Steve Wightman retired and Tom Ritz has been here around 20 years and knows the building. Tom will be our Building Maintenance Supervisor directing the Building as well as the Service Techs, and BST's. He has brought tremendous support over the years and was part of the team when we had the flood for the Bowl game.

David asked about the CIF games if we have this anymore? Mike responded we are not sure if CIF will be coming back, it's a 50/50 chance since most students want to play at the Q this year but they are due to needing to rest between games.

VIII. BUSINESS ITEMS

A. Financial Items:

No Report

IX. COMMENTS BY BOARD MEMBERS

No Report

X. ADJOURNMENT

Meeting was adjourned at 9:00am. The next meeting will be Thursday, December 8th at 8:15am