



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, December 13, 2012

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Acting Chairman Ben Clay called the meeting to order at 8:20 am.

Board Present:

Chairman	Rudy Castruita	Absent
Member	Jeff Jeffery	Present
Member	Luke Pistorius	Present
Member-Acting Chair	Ben Clay	Present
Member	David Baron	Present
Member	Kim Folsom	Present
Member	Carlos Vasquez	Absent
Member	Michael Simonsen	Absent
Member	Les Williamson	Present

Staff Present: Mike McSweeney-Stadium Manager, Vicki Summers-Payroll Specialist

Others Present: Mark Rapisardi-Centerplate, Bruce Binkowski-Bowl Association, Nick Pettit-Aztecs, Bill Nelson-Ace Parking, Jack Straw-Council District 6

II. APPROVAL OF MINUTES November 8, 2012

Revise and amend the attendance figures for Aztecs. Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report.

V. CHAIRPERSON REPORT

Ben mentioned SDGE and Stadium to put together a plan regarding digital power in the building infrastructure which is aging such as the Balboa one by increasing the bandwidth and power needs. Ben will meet with Mike regarding this.

Ben mentioned the parking lot is flooded due the current rain and river busted again. The River conservancy had a permit to pull evasive and offered to City but they have a process to follow. Mike mentioned River issue is stuck in litigation and needs to be resolved, we are waiting on Stormwater. The river will have to be cleaned out and built from bottom up, at this point adding rock may not be enough.

We'll continue the meeting with partners here but due to rain and traffic other business partners may arrive later.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Nick mentioned they are excited and getting ready for the game coming up next week in the Poinsettia Bowl. Ben asked about Students buying tickets. They are already working on season ticket sales for next year, it looks like it will be a great schedule. Mike indicated the expected attendance for Poinsettia Bowl is around 40,000 and Holiday Bowl will be around 55,000-60,000.

C. BOWL ASSOCIATION

Excited about the Bowl games this year expecting 40,000 for Poinsettia Bowl and hope they get 45,000. They are pleased with the teams BYU vs SDSU. For Holiday Bowl they will get Baylor vs UCLA and have a feeling the parking lot will be full early. Attendance expected at 55,000 but may end up at 60,000 for this game. Fox mentioned it's the second most exciting Bowl Game. The Fire Marshal is ok with Baylor Band putting in 16 cannons on the field for the 1812 Overture and fireworks show. Downtown the major hotels are filling up, Sunday BYU comes in to town.

D. OMBAC

No Report

E. ACE PARKING

Bill just looking at the parking lot flooding situation. Just got a call from Sean to meet with him and based on the rain and river it may be a last minute decision. If a plan is set they will inform the Public if need be.

F. CENTERPLATE

Looking forward to this weekend's game. Sales were up with the Aztecs.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

As you drove in this morning you all saw "Lake Qualcomm" it is a recurring problem and waiting on Stormwater to resolve the litigation with Environmentalists. The River will not crest for a while but it may rise. We do have an emergency plan in place if flooding of parking lot occurs on event day such as cording off certain areas. Ben suggested building a wall at the edge of the property to keep the water out. Mike responded the Stadium does not decide on remediation it's Stormwater's budget as we do not have engineering capabilities. The parking lot is designed as a flood plain and it does it very well! We rely on Stormwater to come down and assess situation.

We recently hired a Stadium Maintenance Technician, Jose Aguirre. Jose worked his way up, he helped this past weekend at the Chargers Training Camp. He was part of two major installs and air conditioning unit and a media area with a crushed pipe broken in half. Jose worked all weekend and thank him for his work.

Budget Committee met on November 28th to present reasoning for funding the security contract but we came under some scrutiny. Committee pointed out questions to the Purchasing Director and was not present. DeMaio asked why contract was split up and not clear on it. They requested we go back in January to meet again with Purchasing Director do address all their questions and the methodology behind it. We will meet in January and then possibly present to Council in February. They really want to look at the legality of the contract and the Living Wage Ordinance rate. Committee stated we're all unified at Council on living wage and why isn't Staff Pro here?

The Centerplate contract is due to expire in 2015, we're in preliminary stages. It's an opportunity for Board Members to participate driven by how much longer this building will be open, most contracts are for 15 to 20 years. With new administration downtown it's too early to speak. Ben asked Board Members if interested to let Rudy know to be part of this.

Mike commented on mayoral invitation as mentioned in last meeting, an invite for Mayor to attend should come from the Board.

There is a city wide mayoral directive of a freeze of all contracts. No one can sign contracts including us. We will need eyes on this now since Bowl Agreement in the works, we will hand deliver this contract and Deb Bevier has not signed yet. Ben asked if Bowl games were in jeopardy? Mike responded no we are going to play football.

We have also begun our budget processing and setup the budget briefing clinic on where we are at budget wise. Our operating budget is getting bigger and have some major capital projects. Ben will meet with Rudy to have a briefing on budget and then meet with the Mayor. David requested not to meet on a Wednesday he is not available.

We are going in to the busiest weeks of the year with four games to end year and will require logos be cut out on field to get back to NFL standards.

Last item the Jehovah Witness meetings will be increased from typical 200 annual meetings. We were selected as a Regional Meetings site. In 2014 they are going to be 55,000-60,000 at a regional meeting. There will be three to four meetings in a week period. The potential is revenue for TOT as hotels will be busy. Typical 20,000 per meeting will rise to 300,000-400,000 over the meeting period. Some meetings may overlap with Comic-Con and hotel rooms may be difficult to find. Kim asked on attendance clarification, Mike indicated it will be broken up on different dates.

When Mayor Sanders in office all comments went through the Mayor's office for media requests. Since new mayor just settling in along with staff all requests are to be sent to the Mayor's office.

VIII. BUSINESS ITEMS

A. Financial Items:

No Report

IX. COMMENTS BY BOARD MEMBERS

No Report

X. ADJOURNMENT

Meeting was adjourned at 9:00am. The next meeting will be Thursday, January 10th at 8:15am