



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, April 12, 2012

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:40 am.

Board Present:

Chairman	Rudy Castruita	Present
Member	Jeff Jeffery	Present
Member	Luke Pistorius	Absent
Member	Ben Clay	Absent
Member	David Baron	Present
Member	Kim Folsom	Absent
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Absent
Member	Les Williamson	Present

Staff Present: Mike McSweeney-Stadium Manager, Veronica Valenzuela-Clerical Assistant II

Others Present: Jack Straw-Council District 6

II. APPROVAL OF MINUTES March 8, 2012

Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

Would like to thank Bruce Binkowski for the Economic Impact Report sent to the Advisory Board.

VI. BUSINESS PARTNER REPORTS

No business partners in attendance today

- A. **CHARGERS**
No Report
- B. **AZTECS**
No Report
- C. **BOWL ASSOCIATION**
No Report
- D. **OMBAC**
No Report
- E. **ACE PARKING**
No Report
- F. **CENTERPLATE**
No Report
- G. **SAN DIEGO AUTO CONNECTION**
No Report

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Brief report today, the security contract as you know was protested and Purchasing and Contracting took over there may be a Bid out in the next couple of weeks. They re-wrote the bid for best value and we may even have two different companies by splitting the 24X7 and Event Security and evaluate both aspects. Board member asked if he will be on panel? Absolutely not, Mike or Roy are not allowed on panel and will not evaluate or make decisions but there will be other City officials on the panel.

The staff re-organization is progressing well and we are getting cooperation from Personnel Downtown. We have Tom Ritz working OCA-Out of Class Assignment to replace Steve and oversee the Trades, Stadium Techs and other Service Techs. Bill is the same individual and will continue to be taking care of the Field. The Board requested a flow chart on who does what and how everything works at the stadium. Mike will get this to them when all is final and maybe have Bill come up to speak on the Turf Schedule sometime in the future.

We have a meeting with a marketing firm, Southport Marketing they specialize in Ride and Drives. They put together multi-event deals such as Ride and Drive and Tire companies and other events. There are private events such as Porsche events to testing the new Porsche 911. Per the AECOM report we are utilizing our asses and incorporating the suggestions, we are busy in parking lot rentals. David asked if we compare to Del Mar since they have a large black top area too? In example Cirque Du Soleil went to Del the Fairgrounds, did we not compete with them? We offered a lower cost but they opted to go further north since more tickets will be sold in North County than down here. They went to a location where tickets sales are at.

Would like to thank Ben for assisting with using the permits from the River Conservancy, as it turns out if we use the permits to clean up river, costs will go into their budget. So if Stormwater does not use these where does it leave the stadium? The Court situation needs to be taken care of first prior to Stormwater cleaning up the creek, it cannot be completed until after Sept 15th when nesting season ends; it's an environmental issue. How do we let River Conservancy aware of the dangers of river overflowing in to the parking lot during a game?

How long will clean up take if they start on September 15th? It will all depend on the weather and if something else comes up.

We are in process of rebuilding our freight elevator. It will be between \$125,000-\$150,000 project to rebuild and manufacture parts. Elevator is used for transportation of food service to the Suites, this is a CIP project. It is the facility's responsibility to have elevator running for our tenant Centerplate to use during major events.

The Mayor will present the FY13 Budget to Council next week hopefully this information is available for next month's meeting.

Chargers Pre-Season opening game is against Green Bay on a Thursday. Then eleven days later Dallas will be here; the upcoming season schedule will have two (2) back to back games which is four games between Chargers and SDSU within 7 days. Based on the schedule it looks like we will be busy early on in September/October.

June 30th will be a Soccer match between Xolos vs Club America we may have attendance around 10,000. Only the Field and Plaza levels will be open. Carlos asked about the pricing of tickets for this game. Mike indicated information not out yet but it will be announced in weeks to come.

There may be a one day deal of a football clinic with 600 kids of offense/defense football game on July 8th. An Italian Festival event is in the works for about 20,000-25,000 people per day for a weekend event similar to events held in Little Italy.

Bowl Association meetings went pretty well, we will move forward on agreement soon.

VIII. BUSINESS ITEMS

A. Financial Items:

At the next meeting we may have the YTD budget and FY13 budget to review it.

IX. COMMENTS BY BOARD MEMBERS

Rudy thanked all Board members for assisting monthly meeting as it is hard for all to attend and have a quorum.

Les mentioned last year was a rainy season and this year was pretty dry; Do we have a contingency plan in case of fires? Mike responded we are a Mega Shelter, in an event of a disaster there is a City plan on evacuation process. Question was asked, what the process is if a game is scheduled, how does it get prioritized if there is a disaster? During the last disaster fires, some scheduled games were questioned and were moved to another Stadium. We operate under a unified center and City staff, PD, Fire, etc come in on how to manage plan for this temporary shelter of 4-5 days. Depending on type of disaster we are facing the command switches.

X. ADJOURNMENT

Meeting was adjourned at 9:06am. The next meeting will be Thursday, May 10th at 8:15am